KORE Vice President Chuck Horne to Speak at Mobility Live 2013

Joins Forrester, Compass Intelligence, AT&T and Verizon to illustrate Atlanta's important role in machine-to-machine (M2M) innovation

ATLANTA--(BUSINESS WIRE)-- KORE, the world's largest wireless services provider specializing in machine-to-machine (M2M) communications, today announced that its Vice President of Corporate Performance Chuck Horne will participate in a key panel discussion during the Mobility Live Conference, taking place on October 1 at the Woodruff Arts Center in Atlanta, Ga. KORE will be showing conference attendees the power of M2M-connected devices with a demonstration of a wireless pill bottle application.

In the "Atlanta as a Hub for M2M Innovation" session, moderators Bert DuMars of Forrester Research and Gerry Purdy, Ph.D. of Compass Intelligence explain how the mobile ecosystem works and why M2M has become a critical concept for business IT, as well as walking through numerous examples of successful Atlanta innovators that are growing in this space. In addition, the group will break down the components of the M2M ecosystem, including platforms for data analytics, sensor networks, mobile applications and important innovation opportunities for the near- and long-term. From there, panelists will walk through a number of M2M applications that are creating real-world value for business today.

What: "Atlanta as a Hub for M2M Innovation" panel discussion

Who: Panelists include:
- Clay Owen, Morgan Collins – AT&T Digital Life
- Chuck Horne – KORE
- Kevin Link, Kristina Schwartz – Verizon Telematics
- Steve Hudson – OmniLink

When: October 1, 2013 from 1:40 – 2:40 p.m. EDT

Where: Mobility Live
Woodruff Arts Center, Atlanta, Ga. – Rich Theater

About the Speaker

Chuck Horne is vice president of corporate performance at KORE and has more than 30 years of strategic product management and business consulting experience in the wireless, Internet and telecommunications industry. In his current capacity, Chuck is responsible for product planning and management of KORE's wireless services portfolio. Prior to involvement in the M2M wireless industry, Chuck led marketing and product initiatives for Data, Internet and video products for Sprint MCI and Imagine. He holds a B.A. degree from Cal State University in San Jose, Calif.

About KORE

KORE is the world's largest wireless network provider specializing exclusively on the rapidly expanding global machine-to-machine (M2M) communications market. Providing unified control and management for cellular network service delivery in more than 180 countries worldwide, KORE empowers its application, hardware and wireless operator partners to efficiently deliver M2M solutions for connected devices across the globe. M2M applications in industries as diverse as healthcare, utilities, enterprise IT, transaction processing and fleet management rely on the KORE network to deliver operational efficiencies and cost savings. KORE offers a range of technologies — including GSM, HSPA, CDMA and EV-DO — that ensures the greatest possible reliability and coverage. For more information, please visit www.koretelematics.com.

Schwartz MSL
Keith Giannini or Rob Skinner
781-684-0770
kore@schwartzmsl.com

Source: KORE