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KORE Partners with EE to Expand Reach of Global M2M Services

KORE Global Connect Enhances Footprint in Europe, Africa and Middle East and Adds Voice Support to Meet Worldwide M2M Connectivity Demands

LAS VEGAS--(BUSINESS WIRE)-- [KORE](#), the world's largest wireless services provider specializing in machine-to-machine (M2M) communications, today announced that it has partnered with EE, the UK's most advanced digital communications company, to extend the reach of [KORE Global Connect](#)[™] services into Europe, Africa and the Middle East.

The relationship provides KORE customers with an expanded addressable market for their M2M applications without requiring any new relationships, contracts or integration with existing infrastructures.

The relationship with EE provides the growing ranks of KORE Global Connect customers with multiple connectivity options for their M2M applications, including KORE's satellite services, and access to EE's 2G, 3G and market-leading 4G LTE network in the United Kingdom. Customers will also now have access to voice services within KORE Global Connect to support emerging M2M applications, such as those in the medical and dispatch industries. The additional KORE Global Connect services will be available imminently in all markets served by KORE.

Marc Overton, vice president of Wholesale and M2M, EE, said "Partnering with EE will provide KORE's U.S.-based customers with a one-stop-shop for international connectivity through the UK's biggest and fastest mobile network, and our alliances across Europe. We are focused on providing international business with a solution that allows their customers to stay seamlessly connected across borders without multiple contracts or any fuss."

EE brings the benefit of its network alliance with Deutsche Telekom, France Telecom and TeliaSonera to its relationship with KORE, ensuring that KORE Global Connect customers will continue to experience reliable and seamless cellular M2M connectivity across borders. The EE network and its partner networks will also be fully integrated into the [KORE PRISMPro](#)[™] management platform and the Company's redundant data center operations, allowing its customers to have full control of M2M devices and network usage.

"EE understands the importance of business-driven M2M applications and we look forward to offering joint M2M programs in a number of markets," said Alex Brisbane, president and COO, KORE. "M2M applications are being extended to every corner of the globe and the partnership with EE complements our existing carrier relationships, enabling KORE to provide more comprehensive global connectivity services, including low-use voice options, across our M2M network. KORE will continue to partner with best-of-breed carriers to expand the footprint of KORE Global Connect and help drive M2M growth in new markets

worldwide.”

To learn more about new KORE Global Connect services, such as voice support, please visit the KORE booth (#4934) at [CTIA 2013](#), taking place May 21-23, at the Sands Expo and Convention Center in Las Vegas, NV.

About EE

EE is the most advanced digital communications company in Britain, providing mobile and fixed-line services to 27 million customers, and is the first company in the UK to provide 4G mobile services alongside fixed-line fibre.

EE is the company that runs the Orange, T-Mobile and EE brands in the UK.

Its 4G service will cover more than half of the UK population by June and EE continues to improve the speed and reach of the UK's first 4G network. Its fibre service already covers 50% of the population. EE's mobile service currently provides coverage to 99% of the population with 2G and 98% of the population with 3G.

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About KORE

KORE is the world's largest wireless network provider specializing exclusively on the rapidly expanding global machine-to-machine (M2M) communications market. Providing unified control and management for cellular and satellite network service delivery in more than 180 countries worldwide, KORE empowers its application, hardware and wireless operator partners to efficiently deliver M2M solutions for connected devices across the globe. M2M applications in industries as diverse as healthcare, utilities, enterprise IT, transaction processing and fleet management rely on the KORE network to deliver operational efficiencies and cost-savings. KORE offers a range of technologies — including GSM, HSPA, CDMA and EV-DO, as well as satellite services — that ensure the greatest possible reliability and coverage. For more information, please visit www.koretelematics.com.

Schwartz MSL

Keith Giannini or Rob Skinner, 781-684-0770

KORE@schwartzmsl.com

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