December 9, 2021

Jushi Holdings Inc. Opens 27th Nationwide Dispensary, 17th BEYOND / HELLO™ Retail Location in Pennsylvania and Third Store in the Greater Pittsburgh Region through its Subsidiary, Franklin Bioscience - SW LLC

BEYOND / HELLO™ Pittsburgh, Located in the Center of the Main Entertainment District in the City's South Side, to Begin Serving Medical Marijuana Patients on December 15th at 10:00 a.m.

BOCA RATON, Fla., Dec. 09, 2021 (GLOBE NEWSWIRE) -- **Jushi Holdings Inc. ("Jushi" or the "Company") (CSE: JUSH) (OTCQX: JUSHF)**, a vertically integrated, multi-state cannabis operator, announced the opening of its 27th nationwide dispensary, 17th BEYOND / HELLO™ dispensary in Pennsylvania and third store in the Greater Pittsburgh Region through its subsidiary, Franklin Bioscience - SW LLC. BEYOND / HELLO™ Pittsburgh will begin serving Pennsylvania medical marijuana patients and caregivers on Wednesday, December 15, 2021 at 10:00 a.m., providing an unparalleled in-store experience, convenient online reservations available through beyond-hello.com and in-store express pickup.

BEYOND / HELLO™ Pittsburgh, located at 2009 E. Carson St. in the Mt. Oliver Borough of Pittsburgh, is a community that has its own unique sense of pride and independence deeply rooted in its history that combines the old and new, of urban and suburban. BEYOND / HELLO's new storefront features plenty of on-site parking and is located in the center of the main entertainment district in the South Side of the city. Boutiques, restaurants, art galleries, theater and live music venues are all within walking distance. It is also centrally located within minutes of the Phipps Conservatory, the Botanical Gardens and the Steel City's Shopping District. This dispensary will serve customers Monday through Saturday from 9:00 a.m. to 8:00 p.m. and on Sunday from 10:00 a.m. to 6:00 p.m., and joins the Company's Greater Pittsburgh locations: BEYOND / HELLO™ Irwin and BEYOND / HELLO™ Johnstown.

"As a core market for Jushi, we continue to be strategic and aggressive with our retail strategy, product launches as well as cultivation and manufacturing expansion plans in Pennsylvania," said Jim Cacioppo, Chief Executive Officer, Chairman and Founder of Jushi "Since acquiring Franklin Bioscience-Penn LLC and its subsidiaries in 2019, we've grown the number of Pennsylvania BEYOND / HELLO™ stores from two to 17, built a loyal patient base, introduced a suite of highly innovative branded products and assembled an

exceptionally talented retail team. Our 17th medical marijuana dispensary in Pennsylvania and third in the Greater Pittsburgh Region is well positioned to service the Commonwealth's growing number of medical marijuana patients and caregivers."

BEYOND / HELLO™ Pittsburgh will provide customers with an efficient, accessible, and safe experience that goes beyond the traditional cannabis retail environment. As part of this commitment to exceeding patients' expectations, a licensed pharmacist, along with experienced well-trained staff, will also be on-site to dispense products, answer questions and provide service to patients and caregivers. The dispensary will carry dry leaf, concentrates, cartridges, tinctures, topicals, capsules, pills and various ancillary products such as approved batteries and devices. In addition, BEYOND / HELLO™ Pittsburgh is handicap accessible and LGBTQIA+ friendly.

About Jushi Holdings Inc.
We are a vertically integrated cannabis company led by an industry-leading management team. In the United States, Jushi is focused on building a multi-state portfolio of branded cannabis assets through opportunistic acquisitions, distressed workouts and competitive applications. Jushi strives to maximize shareholder value while delivering high-quality products across all levels of the cannabis ecosystem. For more information, visit jushico.com or BEYOND / HELLO™ on Instagram and Facebook.

Forward-Looking Information and Statements
This press release contains certain "forward-looking information" within the meaning of applicable Canadian securities legislation and may also contain statements that may constitute "forward-looking statements" within the meaning of the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995. Such forward-looking information and forward-looking statements are not representative of historical facts or information or current conditions but instead represent only the Company's beliefs regarding future events, plans or objectives, many of which, by their nature, involve estimates, projections, plans, goals, forecasts, and assumptions that may prove to be inaccurate. As a result, actual results could differ materially from those expressed by such forward-looking statements and such statements should not be relied upon. Generally, such forward-looking information or forward-looking statements can be identified by the use of forward-looking terminology such as "plans," "expects" or "does not expect," "is expected," "budget," "scheduled," "estimates," "forecasts," "intends," "anticipates" or "does not anticipate," or "believes," or variations of such words and phrases or may contain statements that certain actions, events or results "may," "could," "would," "might" or "will be taken," "will continue," "will occur" or "will be achieved". The forward-looking information and forward-looking statements contained herein may include but are not limited to, information concerning the expectations regarding Jushi, or the ability of Jushi to successfully achieve business objectives, and expectations for other economic, business, and/or competitive factors.

By identifying such information and statements in this manner, the Company is alerting the reader that such information and statements are subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance or achievements of the Company to be materially different from those expressed or implied by such information and statements. In addition, in connection with the forward-looking information and forward-looking statements contained in this press release, the Company has certain expectations and has made certain assumptions. Among the key

factors that could cause actual results to differ materially from those projected in the forward-looking information and statements are the following: the ability of Jushi to successfully and/or timely achieve business objectives, including with regulatory bodies, employees, suppliers, customers and competitors; changes in general economic, business and political conditions, including changes in the financial markets; changes in applicable laws; and compliance with extensive government regulation, as well as other risks and uncertainties which are more fully described in the Company's Management, Discussion and Analysis for the three months ended September 30, 2021, and other filings with securities and regulatory authorities which are available at www.sedar.com. Should one or more of these risks, uncertainties or other factors materialize, or should assumptions underlying the forward-looking information or statements prove incorrect, actual results may vary materially from those described herein as intended, planned, anticipated, believed, estimated or expected.

Although the Company believes that the assumptions and factors used in preparing, and the expectations contained in, the forward-looking information and statements are reasonable, undue reliance should not be placed on such information and statements, and no assurance or guarantee can be given that such forward-looking information and statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such information and statements. The forward-looking information and forward-looking statements contained in this press release are made as of the date of this press release, and the Company does not undertake to update any forward-looking information and/or forward-looking statements that are contained or referenced herein, except in accordance with applicable securities laws. All subsequent written and oral forward-looking information and statements attributable to the Company or persons acting on its behalf is expressly qualified in its entirety by this notice.

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Photos accompanying this announcement are available at

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BEYOND / HELLO™ Pittsburgh to Open



On Wednesday, December 15th at 10:00 a.m., BEYOND / HELLO™ Pittsburgh will begin serving medical cannabis patients in-store with the ability to make online reservations through beyond-hello.com for in-store express pickup. Located at 2009 E. Carson St., BEYOND / HELLO™ Pittsburgh is centrally located within minutes of the Phipps Conservatory and Botanical Gardens and the Steel City's Shopping District and boasts plenty of on-site parking.

BEYOND / HELLO™ Pittsburgh to Carry Wide Variety of Medical Cannabis Products



BEYOND / HELLO™ Pittsburgh will give Pennsylvania patients access to Jushi's suite of high-quality brands, including The Lab, Nira+, and two in-house flower brands, The Bank and Sèche, in addition to a variety of partner brands. The dispensary will carry dry leaf, concentrates, cartridges, tinctures, topicals, capsules, pills, and various ancillary products such as approved batteries and devices.

Source: Jushi Holdings Inc.