

## Rob "WorldWideWob" Perez Joins SiriusXM NBA Radio

Popular social media personality joins SiriusXM NBA Radio to host channel's postgame show during NBA Playoffs

SiriusXM listeners nationwide get live play-by-play of every NBA postseason game plus daily talk and analysis on SiriusXM NBA Radio

SiriusXM app to feature dedicated NBA page for easy access to postseason game broadcasts, interviews, analysis and more

**NEW YORK** – **April 15, 2024** – SiriusXM announced today that popular social media personality Rob Perez, known to millions of NBA fans by his handle, <u>@WorldWideWob</u>, is joining the talent roster on the 24/7 SiriusXM NBA Radio channel.

With the start of this year's NBA postseason, which begins with the SoFi Play-In Tournament April 16-19, Perez will host SiriusXM NBA Radio's live postgame show multiple nights each week through the Playoffs, reacting to the results and standout performances, interviewing players and taking calls from fans across the country.

"After so many years as a listener, it's an honor to join SiriusXM NBA Radio as a host," said Perez. "There aren't many late night postgame shows like this one that are able to connect with fans and capture the emotion of the night's wins and losses, so I'm quite excited for this opportunity. Being a voice of the NBA fan has been a strength and a passion for me, and I'm looking forward to bringing that to the air."

The SiriusXM NBA Radio channel is available to listeners on channel 86 in their cars and streaming on the SiriusXM app: <a href="https://sxm.app.link/NBAonSXM">https://sxm.app.link/NBAonSXM</a>

SiriusXM's comprehensive coverage of the 2024 NBA Playoffs will feature live play-by-play broadcasts of every game, available to listeners in their cars and streaming on the SiriusXM app. For a schedule of games go to <a href="mailto:siriusxm.com/sports">siriusxm.com/sports</a>.

Throughout the Playoffs, the SiriusXM app will feature a dedicated NBA page where fans can easily find the official radio broadcasts of each team, and get live and on-demand NBA talk, interviews and more.

Between games throughout the NBA regular season and postseason, the SiriusXM NBA Radio channel brings fans closer to the game by offering the best daily talk and analysis available in audio. The channel's roster of analysts features several former players, coaches and executives including Brian Scalabrine, Antonio Daniels, Eddie Johnson, Ryan McDonough, Sam Mitchell, Amin Elhassan, Tim Legler and Greg Anthony as well as veteran broadcasters and insiders Frank Isola, Rick Kamla, Justin Termine, Gerald Brown, Zach

Harper, Jason Jackson, Vince Goodwill, Brian Geltzeiler, and Sarah Kustok.

During The Finals, SiriusXM NBA Radio hosts will broadcast live from the NBA host cities before and after every game.

Eligible customers can get their first three months of SiriusXM for free. Go to <a href="mailto:siriusxm.com/GetSiriusXM3mos">siriusxm.com/GetSiriusXM3mos</a> to sign up and experience all that SiriusXM has to offer. See Offer Details.

###

## About Sirius XM Holdings Inc.

SiriusXM is the leading audio entertainment company in North America with a portfolio of audio businesses including its flagship subscription entertainment service SiriusXM; the adsupported and premium music streaming services of Pandora; an expansive podcast network; and a suite of business and advertising solutions. Reaching a combined monthly audience of approximately 150 million listeners, SiriusXM offers a broad range of content for listeners everywhere they tune in with a diverse mix of live, on-demand, and curated programming across music, talk, news, and sports. For more about SiriusXM, please go to: www.siriusxm.com.

Source: SiriusXM

Media contact:

Andrew.FitzPatrick@SiriusXM.com