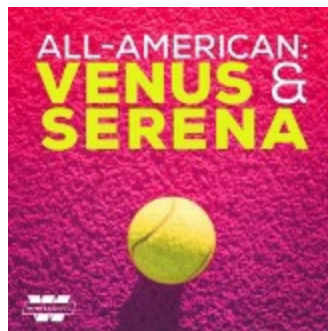


June 29, 2022



# STITCHER ANNOUNCES ALL-AMERICAN: VENUS & SERENA, THE NEW SEASON OF ITS ACCLAIMED SPORTS DOCUMENTARY SERIES

*Premiering July 13, Venus & Serena explores the story of the tennis superstars to reveal how America often treats Black Excellence*



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**New York - June 29, 2022** – **Stitcher** today announced ***All-American: Venus & Serena***, the second season of its acclaimed sports documentary series. Produced by Stitcher's **Witness Docs** unit, the ten-episode season, which premieres on July 13, documents the incredible story of tennis superstars Venus and Serena Williams. A trailer is available [by clicking here](#).

While Venus and Serena Williams are revered today, twenty years ago they were both being booed. On *All-American: Venus & Serena*, host **Cecil Harris**, a veteran sports reporter who has covered the Williams sisters for nearly their entire careers, revisits the jaw-dropping moments that have defined their time in the spotlight, through interviews with retired tennis players, fans, journalists, and their former coach, Rick Macci.

Through their story, *All-American: Venus & Serena* reveals ugly truths about how America often ignores, scorns, and resists Black Excellence -- until it becomes undeniable.

"A father's crazy dream of having his two phenomenal Black daughters revolutionize an overwhelmingly white sport is the most amazing sports story ever," says Cecil Harris. "I'm proud to tell that story on *All-American: Venus & Serena*."

*All-American: Venus & Serena* is produced by **Jordan Bell**. Story editing is by **Gianna Palmer**. Additional writing and production support comes from **Albert Chen**. Mixing and original music is by **Casey Holford**. **Kameel Stanley** is the executive producer of Witness Docs.

SXM Media, the combined advertising revenue organization of Sirius XM Holdings Inc., has exclusive global ad sales rights for *All-American: Venus & Serena*. SXM Media is the gateway for marketers to the #1 U.S. podcast advertising network in reaching weekly podcast listeners, per Edison Research.

The series joins an already impressive lineup of prestigious documentary and narrative projects at Witness Docs, which includes, among others, *Heaven's Gate*, the *Verified* series, and the Webby-Award winning *Toxic: The Britney Spears Story*.

*All-American: Venus & Serena* will be available on [Stitcher](#), the SXM App, and all major podcast listening platforms. For more information, visit [witnesspodcasts.com](https://witnesspodcasts.com).

### **About Cecil Harris**

Cecil Harris is a veteran sports reporter and the author of four books on sports and sociology: *Different Strokes: Serena, Venus, and the Unfinished Black Tennis Revolution* (debuted in February 2020); *Charging the Net: A History of Blacks in Tennis from Althea Gibson and Arthur Ashe to the Williams Sisters*; *Call the Yankees My Daddy*; and *Breaking the Ice: The Black Experience in Professional Hockey*. He's written for The New York Times, New York Daily News, New York Post, Newsday, The (Raleigh) News & Observer, The Indianapolis Star, Gannett News Service, the Associated Press and Boxscore News. Harris lives in Yonkers, NY, USA.

### **About Stitcher**

Stitcher, a subsidiary of SiriusXM, is the best place to listen to, produce and monetize podcasts. The Stitcher app is one of the world's most popular podcast listening platforms, with a growing network of original content and a premium subscription service. Stitcher is home to Stitcher Originals, Black lifestyle and culture network More Sauce, top-ranked comedy podcast network Earwolf, and award-winning documentary network Witness Docs.

### **About SXM Media**

SXM Media is the combined sales organization of Sirius XM Holdings Inc., spanning its SiriusXM, Pandora, and Stitcher audio entertainment platforms and services, including that of Midroll, the leading podcast advertising network representing over 300 of the world's largest podcasts. With a reach of more than 150 million listeners, SXM Media gives brands, creators, and publishers access to the largest digital audio advertising platform in North America. SXM Media also serves as the exclusive advertising and sales representative for other platforms and podcasters, including major entities such as SoundCloud (exclusive U.S. advertising representative) and the NBCUniversal News Group (exclusive advertising representative for NBC News and MSNBC podcasts, with additional sales rights to CNBC podcasts).

### **About SiriusXM**

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the leading audio entertainment company in North America, and the premier programmer and platform for subscription and digital advertising-supported audio products. SiriusXM's platforms collectively reach approximately 150 million listeners, the largest digital audio audience across paid and free tiers in North

America, and deliver music, sports, talk, news, comedy, entertainment and podcasts. Pandora, a subsidiary of SiriusXM, is the largest ad-supported audio entertainment streaming service in the U.S. SiriusXM's subsidiaries Stitcher, Simplecast and AdsWizz make it a leader in podcast hosting, production, distribution, analytics and monetization. The Company's advertising sales arm, SXM Media, leverages its scale, cross-platform sales organization, and ad tech capabilities to deliver results for audio creators and advertisers. SiriusXM, through Sirius XM Canada Holdings, Inc., also offers satellite radio and audio entertainment in Canada. In addition to its audio entertainment businesses, SiriusXM offers connected vehicle services to automakers. For more about SiriusXM, please go to: [www.siriusxm.com](http://www.siriusxm.com).

Source: SiriusXM

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