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SiriusXM and The Smithsonian's National Museum of African American History and Culture Honor Black Music Appreciation Month on June 30 in Washington, DC

Celebrations will include the official unveiling of the SiriusXM Neighborhood Record Store at NMAAHC and a live recording of award-winning podcast 'All Music Is Black Music'

NEW YORK – June 14, 2022 – SiriusXM and the Smithsonian's National Museum of African American History and Culture (NMAAHC) today announced that the two organizations are teaming up to honor Black Music Appreciation Month with a private event taking place on Thursday, June 30, including the unveiling of the SiriusXM Neighborhood Record Store and a live recording of the award-winning podcast, All Music is Black Music. The special night of programming is the latest in SiriusXM's ongoing collaboration with and support of the NMAAHC's mission in documenting African American life, history and culture.

"Since first joining forces one year ago with the launch of All Music is Black Music, SiriusXM and the National Museum of African American History and Culture have continued to develop and expand our relationship. We're thrilled to now come together to honor Black Music Appreciation Month and officially unveil the next chapter of our collaboration with the SiriusXM Neighborhood Record Store," said Jennifer Witz, Chief Executive Officer of SiriusXM.

"We commemorate Black Music Appreciation Month all across SiriusXM, in our hallways and on our airwaves, and we're incredibly excited to now team up with the NMAAHC to take the celebration to Washington, D.C.," said Nicole Hughey, SiriusXM's Senior Vice President & Head of Diversity, Equity and Inclusion. "We firmly believe in NMAAHC's mission and are delighted to continue to find new ways to work together to promote and celebrate African American history and culture."

The celebrations will kick off with the first-ever live audience recording of All Music Is Black Music, the award-winning SiriusXM original podcast. The Webby and Anthem Award-winning podcast, hosted by Selema Masekela, explores how African American music and culture have shaped the wider contemporary music landscape as told to listeners through artifacts housed within the NMAAHC's collection. Guests appearing on location in the museum's auditorium in Washington, D.C for the special episode are expected to include Dr. Dwandalyn Reece, NMAAHC Associate Director for Curatorial Affairs; 2022 Rock and Roll Hall of Fame inductees and GRAMMY® Award winning producers and songwriters Jimmy Jam and Terry Lewis; and a special performance by singer and multi-instrumentalist Mobley, who composed the podcast's theme song. This noteworthy edition of All Music is Black Music, along with all previous episodes of the podcast, will be available for listeners exclusively on SiriusXM – including the Volume Channel 106, the SXM App, Pandora, and

Stitcher – following the event.

After the podcast recording, SiriusXM will officially unveil the newly-branded SiriusXM Neighborhood Record Store, an interactive destination housed within the NMAAHC's permanent "Musical Crossroads" exhibition that features record covers for individual browsing and a digital interactive station that links songs and artists to various genres, themes, regions, and time periods. The invitation-only reception at the NMAAHC, hosted by SiriusXM's Joe Madison, will give members of the media, artists, historians, local government representatives and a few lucky sweepstakes winners an exclusive look at the collaboration between SiriusXM and the NMAAHC.

The SiriusXM Neighborhood Record Store unveiling follows the earlier announcement of the \$2 million gift to the NMAAHC by SiriusXM Cares, the company's charitable arm. The donation is part of the company's contributions to organizations which promote and further social equality, education, hiring, and combat racial injustice.

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About The National Museum of African American History and Culture

Since opening Sept. 24, 2016, the National Museum of African American History and Culture has welcomed more than 7.5 million in-person visitors and millions more through its digital presence. Occupying a prominent location next to the Washington Monument on the National Mall in Washington, D.C., the nearly 400,000-square-foot museum is the nation's largest and most comprehensive cultural destination devoted exclusively to exploring, documenting, and showcasing the African American story and its impact on American and world history. For more information about the museum, visit nmaahc.si.edu, follow @NMAAHC on Twitter, Facebook and Instagram or call Smithsonian information at (202) 633-1000.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the leading audio entertainment company in North America, and the premier programmer and platform for subscription and digital advertising-supported audio products. SiriusXM's platforms collectively reach approximately 150 million listeners, the largest digital audio audience across paid and free tiers in North America, and deliver music, sports, talk, news, comedy, entertainment and podcasts. Pandora, a subsidiary of SiriusXM, is the largest ad-supported audio entertainment streaming service in the U.S. SiriusXM's subsidiaries Stitcher, Simplecast and AdsWizz make it a leader in podcast hosting, production, distribution, analytics and monetization. The Company's advertising sales arm, SXM Media, leverages its scale, cross-platform sales organization, and ad tech capabilities to deliver results for audio creators and advertisers. SiriusXM, through Sirius XM Canada Holdings, Inc., also offers satellite radio and audio entertainment in Canada. In addition to its audio entertainment businesses, SiriusXM offers connected vehicle services to automakers. For more about SiriusXM, please go to: www.siriusxm.com.

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