

March 10, 2022



## **NCAA® March Madness® Airs Nationwide on SiriusXM**

**Listeners get every 2022 NCAA Division I Men's Basketball Championship game on SiriusXM radios and the SXM App**

**SiriusXM will air Westwood One's expanded coverage of the NCAA Division I Women's Championship - from Sweet 16 through National Championship game**

**Mike Krzyzewski's weekly SiriusXM show, "Basketball and Beyond with Coach K," airs weekly during the Tournament**

**Christopher "Mad Dog" Russo's podcast, "Digging Up The Past," looks back on NCAA Tournament history from the 1979 Magic-Bird title game through the 80s**

NEW YORK, March 10, 2022 /PRNewswire/ -- SiriusXM will offer listeners nationwide extensive coverage of NCAA® March Madness® – a favorite time of year for sports fans – carrying play-by-play of the entire 2022 NCAA Division I Men's Basketball Championship, as well as expanded play-by-play coverage of this year's NCAA Division I Women's Basketball Championship. In addition to tournament game broadcasts, listeners will also get the most in-depth expert analysis leading up to and throughout the tournament on SiriusXM's exclusive 24/7 college sports talk channels.



From the First Four® on March 15-16 through the Final Four® and National Championship game on April 2 and 4 SiriusXM will air every game - from the tip to the final buzzer - of the 2022 NCAA Division I Men's Basketball Championship.

SiriusXM will air NCAA Division I Women's Basketball Championship games, this year carrying more live play-by-play than ever before, from the Sweet 16 games through the Women's Final Four® and championship game.

All Men's and Women's NCAA Tournament game broadcasts are provided to SiriusXM by Westwood One, the official network radio partner of the NCAA.

Tournament match-ups and SiriusXM channel assignments will be available at [siriusxm.com/sports](https://siriusxm.com/sports) starting Monday, March 14.

On Selection Sunday®, March 13, SiriusXM listeners will get up-to-the-moment coverage as tournament teams and first round match-ups are announced. On Mad Dog Sports Radio (SiriusXM channel 82), Chris "Mad Dog" Russo and Steve Torre will host special Selection Sunday coverage live from 5:00 to 9:00 pm ET. ESPNU Radio on SiriusXM (channel 84) will air Selection Sunday specials from 5:00 to 11:00 pm ET. At 5:00 pm ET, Fran Fraschilla and Jon Crispin will host coverage of the men's bracket reveal, then Nicole Auerbach and Krista Blunk will take over as the women's bracket is announced at 8:00 pm ET. The official NCAA Tournament Selection Show produced by Westwood One will air on CBS Sports Radio (SiriusXM channel 158) from 6:00 to 9:00 pm ET and will cover the reveal of both the men's and women's tournament brackets. The shows will feature interviews with special guests, including team coaches as well as NCAA Men's Basketball Committee Chair Tom Burnett and NCAA Women's Basketball Committee Chair Nina King.

Throughout the tournament, SiriusXM's exclusive, dedicated college sports channels – ESPNU Radio, SiriusXM ACC Radio, SiriusXM Big 12 Radio, SiriusXM Big Ten Radio, SiriusXM Pac-12 Radio and SiriusXM SEC Radio – will offer daily expert analysis from former players, coaches and other college sports insiders. These channels will be a place for fans to call in and discuss the performances of their favorite teams and conferences.

Duke head coach Mike Krzyzewski, in his final NCAA Tournament with his Blue Devils, will continue to host his weekly SiriusXM show throughout the tournament. *Basketball and Beyond with Coach K* airs on ESPNU Radio on SiriusXM and is available on the SXM App.

The next series of episodes of Christopher Russo's SiriusXM original podcast –*Digging Up The Past* – will debut weekly throughout the tournament, and will feature Russo and guests looking back at the history of the NCAA Tournament from the late 1970s through the 1980s. The first episode in this series, which focuses on the famous 1979 Tournament that featured the Magic Johnson-led Michigan State Spartans facing Larry Bird and the Indiana State Sycamores, is available now on the SXM App: [siriusxm.us/DiggingUpThePast](http://siriusxm.us/DiggingUpThePast).

Men's and Women's Tournament games, as well as SiriusXM's exclusive 24/7 college sports talk channels, are available to listeners nationwide on SiriusXM radios in their cars and on the SXM App. Streaming access is included for most subscribers.

NCAA, March Madness, First Four, Final Four and Selection Sunday are trademarks of the National Collegiate Athletic Association.

### **About SiriusXM**

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the leading audio entertainment company in North America, and the premier programmer and platform for subscription and digital advertising-supported audio products. SiriusXM's platforms collectively reach approximately 150 million listeners, the largest digital audio audience across paid and free tiers in North America, and deliver music, sports, talk, news, comedy, entertainment and podcasts. Pandora, a subsidiary of SiriusXM, is the largest ad-supported audio entertainment streaming service in the U.S. SiriusXM's subsidiaries Stitcher, Simplecast and AdsWizz make it a leader in podcast hosting, production, distribution, analytics and monetization. The Company's advertising sales arm, SXM Media, leverages its scale, cross-platform sales organization, and ad tech capabilities to deliver results for audio creators and advertisers. SiriusXM, through Sirius XM Canada Holdings, Inc., also offers satellite radio and audio

entertainment in Canada. In addition to its audio entertainment businesses, SiriusXM offers connected vehicle services to automakers. For more about SiriusXM, please go to: [www.siriusxm.com](http://www.siriusxm.com).

**Source: SiriusXM**

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