

July 12, 2021



The 149th Open Championship Live on SiriusXM

SiriusXM's "The Open Radio" channel to present 46 hours of live hole-by-hole coverage July 15-18 from Royal St. George's Golf Club in Kent, England

Two-time Open Champion Greg Norman to host new episode of his exclusive SiriusXM show, "Attack Life Radio"

NEW YORK, July 12, 2021 /PRNewswire/ -- SiriusXM will offer subscribers extensive audio coverage for The 149th Open, featuring 46 hours of live hole-by-hole coverage of the season's final major championship, taking place July 15th through the 18th at Royal St. George's Golf Club in Kent, England.



Live Championship play-by-play, featuring The R&A's @TheOpen Radio broadcasts, will air Thursday through Sunday on SiriusXM's exclusive "The Open Radio" channel (SiriusXM channel 92). SiriusXM's Open Championship programming will be available to subscribers nationwide in their car and on their phone and connected devices at home with the SXM App.

Championship broadcasts will begin on SiriusXM on Thursday and Friday at 2:00 am ET, and on Saturday and Sunday at 4:00 am ET, and will continue through the conclusion of each day's play.

Live hole-by-hole coverage will be followed each day by *The Open Radio Postgame Show*, hosted by Gary Williams and Carl Paulson with appearances by major champions Hale Irwin, Dave Stockton and Scott Simpson, as well as John Cook, who finished as runner up in the 1992 Open Championship.

Two-time Open Champion Greg Norman will host a new episode of his exclusive SiriusXM show *Attack Life Radio* today at 4:00 pm ET. The Shark won the second of his two Claret Jugs at Royal St. George's in 1993, when he shot a six-under-par final round to beat Nick Faldo by two strokes. He has finished in the top 10 in Open Championship play a remarkable 10 times over the course of his Hall of Fame career. Norman will join co-host Brian Katrek to preview the Championship and discuss what it takes to win at Royal St. George's. The show will replay multiple times including Tuesday at 6:00 pm and 11:00 pm ET, and Wednesday at 10:00 pm ET. It can also be heard anytime on the SXM App.

"With 46 total hours of live Championship play-by-play from Royal St. George's, and daily SiriusXM shows hosted by some of the most knowledgeable voices in the game, including two-time Open Champion Greg Norman, golf fans will not find more comprehensive, in-depth coverage throughout this week's Open Championship and the days leading up to it," said Scott Greenstein, SiriusXM's President and Chief Content Officer.

SiriusXM's talk programming during Open Championship week features a daily lineup of shows that includes the popular *No Laying Up* podcast as well as programming hosted by noted instructors and coaches Michael Breed, Brian Crowell, Frank Darby, Greg DuCharme, Trey Jones and Conrad Ray; former tour pros Colt Knost, Justin Leonard, Mark Lye, John Maginnes, Gary McCord, Carl Paulson and Dennis Paulson; and Jeff Cameron, Michael Collins, Kyle Gentry, Kraig Kann, Brian Katrek, Chantel McCabe, Bruce Murray, Bill Price, Jason Sobel, Drew Stoltz, Chris Voshall, Taylor Zarzour and others.

For a full schedule of SiriusXM's programming visit: SiriusXM.com/GolfonSXM.

SiriusXM's broadcast rights for The Open Championship come through its agreement with the R&A and NBCUniversal, which owns the rights to The Open broadcasts in the U.S. The U.S. Open Championship will air on NBC, Golf Channel and Peacock, NBCUniversal's new streaming service.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the leading audio entertainment company in North America, and the premier programmer and platform for subscription and digital advertising-supported audio products. SiriusXM's platforms collectively reach approximately 150 million listeners, the largest digital audio audience across paid and free tiers in North America, and deliver music, sports, talk, news, comedy, entertainment and podcasts. Pandora, a subsidiary of SiriusXM, is the largest ad-supported audio entertainment streaming service in the U.S. SiriusXM's subsidiaries Stitcher, Simplecast and AdsWizz make it a leader in podcast hosting, production, distribution, analytics and monetization. The Company's advertising sales organization, which operates as SXM Media, leverages its scale, cross-platform sales organization and ad tech capabilities to deliver results for audio creators and advertisers. SiriusXM, through Sirius XM Canada Holdings, Inc., also offers satellite radio and audio entertainment in Canada. In addition to its audio entertainment businesses, SiriusXM offers connected vehicle services to automakers. For more about SiriusXM, please go to: www.siriusxm.com.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: the COVID-19 pandemic is adversely impacting our business; we face substantial competition and that competition is likely to increase over time; our efforts to attract and retain subscribers and listeners, or convert listeners into subscribers, which may not be successful, and may adversely affect our business; we engage in extensive marketing efforts and the continued effectiveness of those efforts is an important part of our business; we rely on third parties for the operation of our business, and the failure of third parties to perform could adversely affect our business; we may not realize the benefits of acquisitions and other strategic investments and initiatives; a substantial number of our Sirius XM subscribers periodically cancel their subscriptions and we cannot predict how successful we will be at retaining customers; our ability to profitably attract and retain subscribers to our Sirius XM service as our marketing efforts reach more price-sensitive consumers is uncertain; our business depends in large part on the auto industry; failure of our satellite would significantly damage our business; our Sirius XM service may experience harmful interference from wireless operations; our Pandora ad-supported business has suffered a substantial and consistent loss of monthly active users, which may adversely affect our Pandora business; our failure to convince advertisers of the benefits of our Pandora ad-supported service could harm our business; if we are unable to maintain revenue growth from our advertising products, particularly in mobile advertising, our results of operations will be adversely affected; changes in mobile operating systems and browsers may hinder our ability to sell advertising and market our services; if we fail to accurately predict and play music, comedy or other content that our Pandora listeners enjoy, we may fail to retain existing and attract new listeners; privacy and data security laws and regulations may hinder our ability to market our services, sell advertising and impose legal liabilities; consumer protection laws and our failure to comply with them could damage our business; failure to comply with FCC requirements could damage our business; if we fail to protect the security of personal information about our customers, we could be subject to costly government enforcement actions and private litigation and our reputation could suffer; interruption or failure of our information technology and communications systems could impair the delivery of our service and harm our business; the market for music rights is changing and is subject to significant uncertainties; our Pandora services depend upon maintaining complex licenses with copyright owners, and these licenses contain onerous terms; the rates we must pay for "mechanical rights" to use musical works on our Pandora service have increased substantially and these new rates may adversely affect our business; our use of pre-1972 sound recordings on our Pandora service could result in additional costs; failure to protect our intellectual property or actions by third parties to enforce their intellectual property rights could substantially harm our business and operating results; some of our services and technologies may use "open source" software, which may restrict how we use or distribute our services or require that we release the source code subject to those licenses; rapid technological and industry changes and new entrants could adversely impact our services; we have a significant amount of indebtedness, and our debt contains certain covenants that restrict our operations; we are a "controlled company" within the meaning of the NASDAQ listing rules and, as a result, qualify for, and rely on, exemptions from certain corporate governance requirements; while we currently pay a quarterly cash dividend to holders of our common stock, we may change our dividend policy at any time; and our principal stockholder has significant influence, including over actions requiring stockholder approval, and its interests may differ from the interests of other holders of our common stock; if we are unable to attract and retain qualified personnel, our business

could be harmed; our facilities could be damaged by natural catastrophes or terrorist activities; the unfavorable outcome of pending or future litigation could have an adverse impact on our operations and financial condition; we may be exposed to liabilities that other entertainment service providers would not customarily be subject to; and our business and prospects depend on the strength of our brands. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2020, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Source: SiriusXM

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