

May 24, 2021



SiriusXM Presents "Dance Again Festival"

Exclusive at-home DJ sets from Armin van Buuren, David Guetta, deadmau5, Diplo, Kygo, Marshmello, Martin Garrix, MK, Nora En Pure, Steve Aoki, Tiësto and more

Virtual festival, featuring over 100 performances, to broadcast across four SiriusXM dance channels throughout Memorial Day weekend

NEW YORK, May 24, 2021 /PRNewswire/ -- SiriusXM today announced the broadcast of SiriusXM's first-ever *Dance Again Festival*, a 3-day virtual festival starting on Friday, May 28 and airing across 4 SiriusXM dance channels including SiriusXM's BPM, Chill, Diplo's Revolution and Utopia.



Dance Again Virtual Festival will feature exclusive, new live DJ sets from over 100 of the biggest artists in Dance music including three different sets from Diplo, two sets from Armin van Buuren including a chill set, as well as two sets from Above & Beyond, Marshmello playing new music from his upcoming album and much more. Other DJs performing throughout the weekend long, multi-channel broadcast include Afrojack, Alesso, David Guetta, deadmau5, Dillon Francis, Kaskade, Kygo, Major Lazer, Martin Garrix, MK, Nora En Pure, RÜFÜS DU SOL, Steve Aoki, Tiësto and more.

Listeners can experience SiriusXM's *Dance Again Virtual Festival* starting on Friday, May 28 at 6:00 pm ET through Sunday, May 30, on SiriusXM radios (channels 51, 52, 53 and 341) and on the SiriusXM app. Select sets will also replay on Monday, May 31.

The three-day broadcast will also feature new DJ sets from dance legends with classic sets including Cascada, Darude, Ian Van Dahl, Paul Oakenfold as well as house music icons Marshall Jefferson and Louie Vega.

From May 26 through June 8, non-subscribers can get SiriusXM's BPM, Chill, Diplo's Revolution and Utopia channels as part of the SiriusXM Listen Free Event. During this event,

SiriusXM will feature a sampling of over 100 SiriusXM channels including ad-free music of every kind, plus sports, talk, news and entertainment available to non-subscribers on inactive SiriusXM radios in their car and on the SiriusXM app, with no credit card required. The Utopia channel will be available to these listeners only on the SiriusXM app. Go to siriusxm.com/listenfreeevent to learn more.

SiriusXM Dance Again Virtual Festival Full Line-Up:

On SiriusXM's BPM	On SiriusXM's Chill	On SiriusXM's Diplo's Revolution	On SiriusXM's Utopia
Above & Beyond	53 Thieves	4B	BT
Afrojack	Above & Beyond	A-Trak	Cascada
Alesso	Amtrac	Boys Noize	Cosmic Gate
Aluna	Anden	CID	Darude
Anabel Englund	Armin van Buuren	Deorro	Dave Audé
Armin van Buuren	ATTLAS	Dillon Francis	Dirty Vegas
Benny Benassi	Autograf	Diplo	DJ Sammy
BONNIE X CLYDE	Chris Malinchak	DJ Diesel	Ian van Dahl
Dabin	CloZee	DJ Sliink	JES
David Guetta	Coco & Breezy	Dombresky	Louie Vega
deadmau5	Diplo	Duke Dumont	Marshall Jefferson
Dimitri Vegas & Like Mike	DRAMA	Eli Brown b2b Siege	Paul Oakenfold
Diplo	Eli & Fur	fred again..	
Dom Dolla	ford.	Jax Jones	
Duke & Jones	Gilligan Moss	Joel Corry	
Galantis	Kaskade	John Summit	
Gryffin	Lane 8	Kryptogram	
Hook N Sling	Lastlings	LP Giobbi	
Icona Pop	Le Youth	Major Lazer	
Imanbek	Lee Burridge	Malaa	
Krewella	LÖKii	MEDUZA	
Kygo	Luke Alessi	MK	
Marshmello	Luttrell	Noizu	
Martin Garrix	Massane	Nøll	
NERVO	Nora En Pure	Paul Woolford	
Nicky Romero	Paraleven	Regard	
Nitti Gritti	Rezident	Riton	
Oliver Heldens	RÜFÜS DU SOL	Shane Codd	
San Holo	Sam Feldt	Sofi Tukker	
Sikdope	shallou	Tchami	
Slushii	Sultan + Shepard	Valentino Khan	
Steve Aoki	Trent Cantrelle		
Surf Mesa	TSHA		
Tiësto	Tycho		
	Yotto		

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the leading audio entertainment company in North America, and the premier programmer and platform for subscription and digital advertising-supported audio products. Pandora, a subsidiary of SiriusXM, is the largest ad-supported audio entertainment streaming service in the U.S. SiriusXM's properties, which include Pandora and leading podcast company Stitcher, reach more than 150 million listeners, the largest addressable audience in the U.S., across all categories of digital audio – music, sports, talk, and podcasts. SiriusXM's acquisitions of Stitcher and Simplecast, alongside industry-leading ad tech company AdsWizz, make it a leader in podcast hosting, production, distribution, analytics and monetization. SiriusXM, through Sirius XM Canada Holdings, Inc., also offers satellite radio and audio entertainment in Canada. In addition to its audio entertainment businesses, SiriusXM offers connected vehicle services to automakers.

For more about SiriusXM, please go to: www.siriusxm.com.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: the COVID-19 pandemic is adversely impacting our business; we face substantial competition and that competition is likely to increase over time; our efforts to attract and retain subscribers and listeners, or convert listeners into subscribers, which may not be successful, and may adversely affect our business; we engage in extensive marketing efforts and the continued effectiveness of those efforts is an important part of our business; we rely on third parties for the operation of our business, and the failure of third parties to perform could adversely affect our business; we may not realize the benefits of acquisitions and other strategic investments and initiatives; a substantial number of our Sirius XM subscribers periodically cancel their subscriptions and we cannot predict how successful we will be at retaining customers; our ability to profitably attract and retain subscribers to our Sirius XM service as our marketing efforts reach more price-sensitive consumers is uncertain; our business depends in large part on the auto industry; failure of our satellite would significantly damage our business; our Sirius XM service may experience harmful interference from wireless operations; our Pandora ad-supported business has suffered a substantial and consistent loss of monthly active users, which may adversely affect our Pandora business; our failure to convince advertisers of the benefits of our Pandora ad-supported service could harm our business; if we are unable to maintain revenue growth from our advertising products, particularly in mobile advertising, our results of operations will be adversely affected; changes in mobile operating systems and browsers may hinder our ability to sell advertising and market our services; if we fail to accurately predict and play music, comedy or other content that our Pandora listeners enjoy, we may fail to retain existing and attract new listeners; privacy and data security laws and regulations may hinder our ability to market our services, sell advertising and impose legal liabilities; consumer protection laws and our failure to comply with them could damage our business; failure to comply with FCC requirements could damage our business; if we fail to protect the security of personal information about our customers, we could be subject to costly government enforcement actions and private litigation and our reputation could suffer; interruption or failure of our information technology and communications systems could impair the delivery of our service and harm our business; the market for music rights is changing and is subject to significant uncertainties; our Pandora services depend upon maintaining complex licenses with copyright owners, and these licenses contain onerous terms; the rates we must pay for "mechanical rights" to use musical works on our Pandora service have increased substantially and these new rates may adversely affect our

business; our use of pre-1972 sound recordings on our Pandora service could result in additional costs; failure to protect our intellectual property or actions by third parties to enforce their intellectual property rights could substantially harm our business and operating results; some of our services and technologies may use "open source" software, which may restrict how we use or distribute our services or require that we release the source code subject to those licenses; rapid technological and industry changes and new entrants could adversely impact our services; we have a significant amount of indebtedness, and our debt contains certain covenants that restrict our operations; we are a "controlled company" within the meaning of the NASDAQ listing rules and, as a result, qualify for, and rely on, exemptions from certain corporate governance requirements; while we currently pay a quarterly cash dividend to holders of our common stock, we may change our dividend policy at any time; and our principal stockholder has significant influence, including over actions requiring stockholder approval, and its interests may differ from the interests of other holders of our common stock; if we are unable to attract and retain qualified personnel, our business could be harmed; our facilities could be damaged by natural catastrophes or terrorist activities; the unfavorable outcome of pending or future litigation could have an adverse impact on our operations and financial condition; we may be exposed to liabilities that other entertainment service providers would not customarily be subject to; and our business and prospects depend on the strength of our brands. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2020, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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