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PGA Championship Coverage Live on SiriusXM

Hole-by-hole coverage May 20-23, live from the Ocean Course on Kiawah Island, co-produced by SiriusXM and Westwood One

NEW YORK, May 17, 2021 /PRNewswire/ -- SiriusXM will deliver listeners nationwide comprehensive play-by-play and talk coverage of the 2021 PGA Championship, taking place May 20th through the 23rd at the famous Ocean Course on Kiawah Island, South Carolina.



Live hole-by-hole coverage, which SiriusXM will co-produce with Westwood One, will air starting at 1:00 pm ET Thursday through Sunday and continue through the completion of each day's play. SiriusXM will also provide live look-ins during its programming in the morning and early afternoon each day to give listeners play-by-play and updates on featured groups playing earlier in the day.

PGA Championship programming on SiriusXM will air nationwide and is available on SiriusXM radios (channel 208 or 92), on the SiriusXM app, and with Amazon Alexa, the Google Assistant or however subscribers stream at home. For more go to [SiriusXM.com/golfonsxm](https://www.siriusxm.com/golfonsxm).

SiriusXM's PGA Championship broadcast team will feature play-by-play voice **Brian Katrek** alongside lead analyst **Brad Faxon**. Faxon competed in 22 PGA Championships during his career and finished 5th in 1995. **Fred Albers, Mark Carnevale, Carl Paulson and Bill Rosinski** will be on the Ocean Course as roving reporters, following key playing groups during the Championship. SiriusXM's **Jason Sobel** and **Taylor Zarzour** will conduct post-round interviews with players.

"The Ocean Course is one of the most spectacular venues in golf, and as the best players in the world meet there to compete for this year's PGA Championship we look forward to delivering our listeners comprehensive coverage throughout the week," said Scott Greenstein, SiriusXM's President and Chief Content Officer. "Our play-by-play will allow fans to follow all the key groups and moments, while getting exceptional insight from our broadcast team on the field and the course itself – before, during and after the Championship."

PGA Championship Week programming on SiriusXM will also feature comprehensive pre- and post-round coverage, as well as specials airing throughout the week.

- On Thursday and Friday, SiriusXM's pre-round coverage will be hosted by David Marr III and former tour pros Mark Lye and Dennis Paulson from 8:00 to 10:00 am ET. They will be followed by Drew Stoltz, Gary McCord and Jason Sobel hosting from 10:00 am to 1:00 pm ET. SiriusXM's pre-round programming each day will include live coverage of featured on-course groups, enabling listeners to stay close to the action throughout the day. On Thursday, Taylor Zarzour will host *The Starter* live from 6:00 – 8:00 am ET, giving listeners the opportunity to hear the earliest groups tee off.
- On Saturday and Sunday, David Marr will host *PGA of America Radio* live from 10:00 to 11:00 am ET. A collaboration between SiriusXM and the PGA of America, the show focuses on expert PGA Member instruction, PGA of America golf events, and programs designed to grow the game. *PGA of America Radio* will lead into pre-round coverage both days hosted by Stoltz, McCord and Sobel.
- Immediately following each round, listeners will hear a two-hour wrap-up of the day's play, hosted by Marr, Lye, Paulson and a rotating group of co-hosts that includes two-time PGA Championship winner Dave Stockton, Hale Irwin, Scott Simpson, Ricky Barnes, Robert Gamez, and John Cook.
- Fred Couples, who competed in 25 PGA Championships, including a runner-up finish in 1990, will host a new episode of the *The Fred Couples Show* on Tuesday at 6:00 pm ET.
- PGA Tour pro Jason Kokrak, who will be competing in this year's Championship, will host his show, *Crushing It with Kokrak*, tonight at 8:00 pm ET with Taylor Zarzour.
- SiriusXM will also air a special commemorating the 30th anniversary of John Daly's stunning victory at the 1991 PGA Championship at Crooked Stick GC in Indiana. The 25-year old Daly was in his rookie season on the PGA Tour when he was invited, as the ninth alternate, to play in the Championship. Despite arriving late in the week and not having time to play a practice round, Daly won by three strokes. Remarkably, Daly's first major championship victory was also his first win as a PGA Tour member, and his performance at Crooked Stick and powerful drives instantly made him a star. Listeners will hear interviews with Daly, Billy Andrade, who played with Daly that week, and Gary McCord, who was on the broadcast team for the Championship. The special will premiere the Tuesday after the PGA Championship (May 25) at 7:00 pm ET and can be heard anytime thereafter on the SiriusXM app.

SiriusXM's lineup during Championship week also features shows hosted top PGA and LPGA instructors Michael Breed, Jim McLean, Frank Darby, Brian Crowell, David Armitage and Jeff Warne; former tour pros Colt Knost and Justin Leonard; as well as Michael Collins, Conrad Ray, Kyle Gentry, Trey Jones, Jeff Cameron, Chantel McCabe and others.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the leading audio entertainment company in North America, and the premier programmer and platform for subscription and digital advertising-supported audio products. Pandora, a subsidiary of SiriusXM, is the largest ad-supported audio entertainment streaming service in the U.S. SiriusXM's properties, which include Pandora and leading podcast company Stitcher, reach more than 150 million listeners, the largest addressable audience in the U.S., across all categories of digital audio – music, sports, talk, and podcasts. SiriusXM's acquisitions of Stitcher and Simplecast, alongside industry-leading ad tech company AdsWizz, make it a leader in podcast hosting, production, distribution, analytics and monetization. SiriusXM, through Sirius XM Canada

Holdings, Inc., also offers satellite radio and audio entertainment in Canada. In addition to its audio entertainment businesses, SiriusXM offers connected vehicle services to automakers. For more about SiriusXM, please go to: www.siriusxm.com.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: the COVID-19 pandemic is adversely impacting our business; we face substantial competition and that competition is likely to increase over time; our efforts to attract and retain subscribers and listeners, or convert listeners into subscribers, which may not be successful, and may adversely affect our business; we engage in extensive marketing efforts and the continued effectiveness of those efforts is an important part of our business; we rely on third parties for the operation of our business, and the failure of third parties to perform could adversely affect our business; we may not realize the benefits of acquisitions and other strategic investments and initiatives; a substantial number of our Sirius XM subscribers periodically cancel their subscriptions and we cannot predict how successful we will be at retaining customers; our ability to profitably attract and retain subscribers to our Sirius XM service as our marketing efforts reach more price-sensitive consumers is uncertain; our business depends in large part on the auto industry; failure of our satellite would significantly damage our business; our Sirius XM service may experience harmful interference from wireless operations; our Pandora ad-supported business has suffered a substantial and consistent loss of monthly active users, which may adversely affect our Pandora business; our failure to convince advertisers of the benefits of our Pandora ad-supported service could harm our business; if we are unable to maintain revenue growth from our advertising products, particularly in mobile advertising, our results of operations will be adversely affected; changes in mobile operating systems and browsers may hinder our ability to sell advertising and market our services; if we fail to accurately predict and play music, comedy or other content that our Pandora listeners enjoy, we may fail to retain existing and attract new listeners; privacy and data security laws and regulations may hinder our ability to market our services, sell advertising and impose legal liabilities; consumer protection laws and our failure to comply with them could damage our business; failure to comply with FCC requirements could damage our business; if we fail to protect the security of personal information about our customers, we could be subject to costly government enforcement actions and private litigation and our reputation could suffer; interruption or failure of our information technology and communications systems could impair the delivery of our service and harm our business; the market for music rights is changing and is subject to significant uncertainties; our Pandora services depend upon maintaining complex licenses with copyright owners, and these licenses contain onerous

terms; the rates we must pay for "mechanical rights" to use musical works on our Pandora service have increased substantially and these new rates may adversely affect our business; our use of pre-1972 sound recordings on our Pandora service could result in additional costs; failure to protect our intellectual property or actions by third parties to enforce their intellectual property rights could substantially harm our business and operating results; some of our services and technologies may use "open source" software, which may restrict how we use or distribute our services or require that we release the source code subject to those licenses; rapid technological and industry changes and new entrants could adversely impact our services; we have a significant amount of indebtedness, and our debt contains certain covenants that restrict our operations; we are a "controlled company" within the meaning of the NASDAQ listing rules and, as a result, qualify for, and rely on, exemptions from certain corporate governance requirements; while we currently pay a quarterly cash dividend to holders of our common stock, we may change our dividend policy at any time; and our principal stockholder has significant influence, including over actions requiring stockholder approval, and its interests may differ from the interests of other holders of our common stock; if we are unable to attract and retain qualified personnel, our business could be harmed; our facilities could be damaged by natural catastrophes or terrorist activities; the unfavorable outcome of pending or future litigation could have an adverse impact on our operations and financial condition; we may be exposed to liabilities that other entertainment service providers would not customarily be subject to; and our business and prospects depend on the strength of our brands. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2020, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Source: SiriusXM

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