

July 15, 2020



New Streaming Channels with Music's Legendary and Game-Changing Artists to Launch Today on SiriusXM

Beastie Boys, Bob Marley, Coldplay, Michael Jackson and Queen channels to Launch at Noon ET for 30 days

The Prince Channel returns through August 13

Each Dedicated Artist Channel, Authorized and Produced In Cooperation With The Artists and Their Teams, Features Career-Spanning Hits, Rare Recordings, Interviews, and More

Limited-run channels to include guest hosts including Akon, Beck, Big Boi, Carlos Santana, Catherine Zeta-Jones, CeeLo Green, Cypress Hill, Demi Lovato, Dua Lipa, Foo Fighters (Dave Grohl and Taylor Hawkins), Michael Rapaport, Rosie Perez, Sean Lennon, Shawn Mendes and more

Click [HERE](#) to download individual channel logos through 7/21/20.

NEW YORK, July 15, 2020/PRNewswire/ -- SiriusXM announces the launch of its latest collection of exclusive radio channels dedicated to iconic musicians starting today at Noon ET. SiriusXM's presents brand new channels from Beastie Boys, Bob Marley, Coldplay, Michael Jackson and Queen, plus the return of The Prince Channel, that will be available through August 13 on the SiriusXM app, internet connected devices and smart speakers in your home.



SiriusXM has collaborated with these legendary artists and their teams to create unique,

hand-crafted radio channels that listeners and fans will find nowhere else.

For information on these new music channels dedicated to iconic artists head over to <https://www.siriusxm.com/newchannels>.

Beastie Boys Channel will feature classic bangers, deep cuts, rarities and live recordings celebrating the legacy and influence of Michael "Mike D" Diamond, Adam "ADROCK" Horowitz and the late Adam "MCA" Yauch. The Rock and Roll Hall of Famers will share exclusive commentary, stories and insights dating from their 10X-platinum debut, *Licensed to Ill*, through multi-platinum albums *Paul's Boutique*, *Check Your Head*, *Ill Communication*, *Hello Nasty*, *To the 5 Boroughs* and *Hot Sauce Committee Part Two*. The channel will also feature a guest DJ series, "Pass the Mic," which will include a slew of artists, celebrities, athletes—all fans of the band—including Z-Trip, Sean Lennon, Rosie Perez, Talib Kweli, Michael Rapaport and more, taking over hosting duties. Beastie Boys Channel will be available on the SiriusXM app in the Rock category. Channel 35 will become the Beastie Boys Channel from July 15 at 12:00 pm ET through July 21.

Bob Marley's Tuff Gong Radio will feature the music of Bob Marley and his band The Wailers. The channel will include Marley's studio and live performances, mixing his widely popular songs with rare tracks. Additionally, listeners will hear recordings from the Marley family, cool exclusives, as well as artists who are a part of the iconic brand and label founded by Bob Marley-Tuff Gong. Guest DJs on the channel include: Jack Johnson, Carlos Santana, Michael Franti, Big Boi, Cypress Hill and more. Bob Marley's Tuff Gong Radio will be available on the SiriusXM app in the Hip-Hop/R&B category. Additionally, channel 42 will become Bob Marley's Tuff Gong Radio from July 15 at 12:00 pm ET through August 13.

Coldplay Radio will showcase music from the band's acclaimed catalog, including their career-defining hits, classic albums, live performances, collaborations and musical influences. Each weeknight at 8:00 p.m. ET the channel will feature the "Live in Technicolor" series, which will present live concert experiences from the band's 20-year career. The series kicks off on July 15 with "Live in Madrid" from 2011 and will also include the band's exclusive SiriusXM performances from Stephen Talkhouse in the Hamptons and the SiriusXM Garage in Los Angeles. The channel will also feature an exclusive live album recorded during the "Viva la Vida Tour" in 2009, called *Left Right Left Right Left*. Band members Chris Martin, Guy Berryman, Jonny Buckland and Will Champion will each take over hosting duties on "Songs That Made Us Who We Are," to discuss the music that has influenced them as artists. Major artists like Beck, Dua Lipa, Demi Lovato, Shawn Mendes and Meghan Trainor will take turns to guest-DJ and select their favorite Coldplay tracks on "Viva La Coldplay." Coldplay Radio will be available on the SiriusXM app in the Rock category. Additionally, channel 28 will become Coldplay Radio from July 15 at 12:00 pm ET through July 21.

The Michael Jackson Channel will feature music from the King of Pop's entire catalogue, from The Jackson 5 to his solo hits, live performances, and Michael Jackson's "Live at Wembley" concert from 1988. The channel will also air King of Pop Playlists featuring Guest DJs such as Akon, Rodney Jerkins, as well as Jackson 5 members and brothers, Jackie, Marlon and Tito, playing and discussing their favorite Michael Jackson songs. The Michael Jackson Channel is voiced by journalist and author Steven Ivory whose byline has appeared in the *Los Angeles Times*, *Billboard*, *the Hollywood Reporter*, *Essence* and *Vibe*, among others. Ivory is a long time Jackson family friend and interviewed Michael Jackson, his sister

and brothers many times over the years. He weaves history, context and insight around Michael's music and the artists who influenced Michael and who were influenced by him. Ivory has also created a playlist he is calling *Now More Than Ever* as a soundtrack for this important moment in history. "Michael's music has always rallied the world to acknowledge historical anguish with songs and videos such as 'They Don't Really Care About Us' and 'Black or White,'" said Ivory. "At the same time, he aspired to unify and lead the world with inspiring anthems like 'Heal the World' and 'Earth Song' which addressed issues that were important to him such as the care of our planet." The *Now More Than Ever* King of Pop Playlist premieres on Friday, July 17 at 7:00 pm ET. The Michael Jackson Channel will be available on the SiriusXM app in the Pop category. Additionally, channel 50 will become The Michael Jackson Channel from July 15 at 12:00 pm ET through July 21.

The Prince Channel will return to feature music from the GRAMMY®, Golden Globe and Academy Award® winner's iconic catalog, from early recordings to his biggest hits. The channel also includes more "Purple Playlists" from Maya Rudolph, Naomi Campbell, The Revolution, Morris Day, Jerome Benton, and Jimmy Jam and Terry Lewis of The Time. Music by artists that Prince was closely connected to, inspired by, and collaborated with will also be featured. The Prince Channel will be available on the SiriusXM app in the Hip-Hop/R&B category. Additionally, channel 50 will become The Prince Channel from July 22 at 12:00 pm ET through July 28

The Queen Channel will encompass the legendary band's sterling song craft, virtuoso musicality, outrageous glamour, and colossal spectacle, by showcasing over 40 years of musical material. The Queen Channel will include songs spanning the band's career as they evolved from performing in colleges and clubs around London to worldwide acclaim – including their iconic performance at Live Aid in 1985. Plus, hear music and entertainment royalty pay tribute, including Foo Fighters' Dave Grohl & Taylor Hawkins, Paul Rodgers and Catherine Zeta-Jones, as they Guest DJ playing some of their favorite Queen songs. The Queen Channel will be available on the SiriusXM app in the Rock category. Additionally, channel 27 will become The Queen Channel from July 15 at 12:00 pm ET through July 21.

These new limited-run dedicated artist channels are examples of SiriusXM music channels created with iconic and leading artists including U2, The Beatles, Bruce Springsteen, Tom Petty, Pearl Jam, Eminem, LL COOL J, Phish, Garth Brooks, Kenny Chesney, Kirk Franklin, Diplo, B.B. King, Elvis Presley, Frank Sinatra and more.

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The SiriusXM app is available on mobile phones, tablets and computers, as well as on a wide variety of connected devices in the home including smart TVs, devices with Amazon Alexa or the Google Assistant, Apple TV, PlayStation, Roku, Sonos speakers and more. The SiriusXM app also offers additional features such as SiriusXM video, Personalized Stations Powered by Pandora that listeners can curate themselves, and an On Demand library with more than 10,000 hours of archived shows, exclusive music performances, interviews and audio documentaries.

About SiriusXM

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The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract or increase the number of subscribers, which is uncertain; our ability to profitably attract and retain more price-sensitive consumers; failure to protect the security of personal information about our customers; interference to our service from wireless operations; a decline in the effectiveness of our extensive marketing efforts; consumer protection laws and their enforcement; our failure to realize benefits of acquisitions or other strategic initiatives, including the acquisition of Pandora Media, Inc.; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; rapid technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; damage to our studios, networks or other facilities as a result of terrorism or natural catastrophes; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2019, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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