

Introducing SiriusXM Video: Exclusive Performances, Interviews, and Behind-the-Scenes Highlights

Following the successful launch of Howard Stern Video, SiriusXM expands video offering on the SiriusXM app to give subscribers a new way to connect with their favorite SiriusXM shows and personalities

More new videos daily from across the SiriusXM lineup, including Kevin Hart, Jenny McCarthy, Sway Calloway, Joel Osteen, and more

NEW YORK, Nov. 13, 2019 /PRNewswire/ -- SiriusXM today announced it has expanded its SiriusXM video offering to include new performances, interviews, and in-studio moments from more of SiriusXM's acclaimed programming lineup.



SiriusXM first expanded into video content in 2018 with "Howard Stern Video", a highly successful ongoing showcase of Howard Stern's best-in-class celebrity interviews, adventures with his ever-growing stable of edgy and unusual staff and characters, in-studio performances from legendary and up-and-coming musicians, and selections from the multi-decade Howard Stern library, which is being actively curated and presented to highlight past audio and video from Howard Stern that is compelling and timeless. "Howard Stern Video" brings new fans into the world of Howard Stern and provides a new dimension of entertainment for long-time fans.

More recently, simultaneous with its expansion of streaming access to over 30 million subscribers, SiriusXM began to preview selections from its broader video archives of shows and channels.

SiriusXM video now features dozens of new clips daily from across SiriusXM's lineup of exclusive music, talk, and sports channels, featuring in-studio performances, interviews and only-at-SiriusXM moments from:

- Straight From The Hart on Kevin Hart's Laugh Out Loud Radio channel
- The Morning Mash Up and Hits 1 in Hollywood on SiriusXM Hits 1
- The Jenny McCarthy Show, EW Live, The Jess Cagle Show, Sex with Emily and The Michelle Collins Show on SiriusXM Stars
- Sway in the Morning on Shade 45
- Mad Dog Unleashed with Christopher "Mad Dog" Russoon Mad Dog Sports Radio

- <u>The Storme Warren Show</u> and <u>The Music Row Happy Hour with Buzz Brainard</u> on The Highway
- Joel Osteen Radio
- The Karen Hunter Show on SiriusXM Urban View
- Busted Open on SiriusXM Fight Nation
- <u>Jim Norton & Sam Roberts</u>, <u>The Jason Ellis Show</u>, <u>Bennington</u>, and <u>The Covino & Rich Show</u> on Faction Talk
- Jeff Lewis Live and Reality Checked on Radio Andy
- *Trunk Nation* on VOLUME
- SiriusXM Fantasy Sports Radio
- And much more from the SiriusXM vaul!

SiriusXM video is available on the SiriusXM app on phones, computers, tablets and other connected devices in the home.

"We are thrilled to deliver video from a broad array of our incredible talk, sports, music, comedy and specialty programming. Nowhere is there more depth and breadth of content than across the SiriusXM universe, and video is the perfect complement to the amazing radio moments that happen here every day," said Kelly Flynn, SiriusXM's SVP of Video Programming. "We are giving our subscribers more new and exciting ways to connect with their favorite guests, performers, hosts and shows. Now, you can see what you've been hearing."

SiriusXM video is included in SiriusXM's most popular subscription packages, including SiriusXM All Access, SiriusXM Select, SiriusXM Essential Streaming and SiriusXM Premier Streaming. Go to SiriusXM.com/subscriptions for more details on the programming and packages that SiriusXM offers subscribers in the car, at home, on a phone, online and on connected home devices.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest audio entertainment company, and the premier programmer and platform for subscription- and advertising-supported audio products. With the recent addition of Pandora, the largest streaming music provider in the U.S., SiriusXM reaches more than 100 million people with its audio products. For more about the new SiriusXM, please go to: SiriusXM.com.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-

looking statements: our substantial competition, which is likely to increase over time; our ability to attract or increase the number of subscribers, which is uncertain; our ability to profitably attract and retain more price-sensitive consumers; failure to protect the security of personal information about our customers; interference to our service from wireless operations; a decline in the effectiveness of our extensive marketing efforts; consumer protection laws and their enforcement; our failure to realize benefits of acquisitions or other strategic initiatives, including the acquisition of Pandora Media, Inc.; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; rapid technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; damage to our studios, networks or other facilities as a result of terrorism or natural catastrophes; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; impairment of our business by thirdparty intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2018, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (http://www.sec.gov). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Source: SiriusXM

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