

April 11, 2018



## **"Coachella Radio" Channel to Launch Exclusively on SiriusXM in Advance of Coachella Valley Music and Arts Festival**

**Live performances to air from Beyoncé, The Weeknd, Cardi B, Post Malone, Kygo, Portugal. The Man and more**

**SiriusXM's Coachella Radio features two weeks of music from festival's 2018 performers, backstage interviews, and full festival coverage**

NEW YORK, April 11, 2018 /PRNewswire/ -- SiriusXM announced today that it will be the exclusive radio broadcaster of live performances and interviews from the Coachella Valley Music and Arts Festival for the fourth consecutive year.



SiriusXM's Coachella Radio, the limited-run channel, will feature music by artists who will be performing at Coachella 2018 leading up to the festival. Coachella Radio will then provide continuous coverage of the festival both weekends with live performances, artist interviews, as well as exclusive Coachella news and happenings. Select performances will also air on other SiriusXM channels including Alt Nation, The Spectrum, SiriusXMU, Hip Hop Nation, The Heat and more. When not airing live performances, SiriusXM will air highlights from the previous day, as well as continuously playing the music of emerging and established artists who are scheduled to perform at Coachella. SiriusXM was the first radio broadcaster to broadcast Coachella live in 2015.

The broadcast will include interviews and live concert performances from Beyoncé, The Weeknd, Post Malone, Kygo, Cardi B, The War on Drugs, Portugal. The Man, alt-J, Bleachers, Migos, St. Vincent, Vance Joy, HAIM, Vince Staples, Jamiroquai, Nile Rodgers & Chic, David Byrne, ODESZA, Deorro, 6LACK and many more.

"Coachella is a can't miss event for music fans, and SiriusXM will be there to bring our listeners more than 40 hours of live performances, as well as backstage interviews and coverage, from some of music's biggest stars at North America's most anticipated music festival. With a lineup this year that is a celebration of music that crosses genres and generations – from Nile Rodgers & Chic to The Weeknd; from David Byrne to ODESZA; and evergreen favorites ranging from Jamiroquai to A Perfect Circle -- SiriusXM listeners will have access to one of the most incredibly diverse musical experiences ever," said Scott Greenstein, President and Chief Content Officer of SiriusXM. "Our broadcast will include major artists such as Beyoncé, The Weeknd, Cardi B, Post Malone, Kygo, and St. Vincent,

but also an array of emerging artists just beginning to make their mark. We love bringing our subscribers, wherever they may be, inside the vibe, atmosphere, and music of this big festival."

SiriusXM's Coachella Radio will launch on channel 29 on Thursday, April 12 and will air through Wednesday, April 25. The channel will also be available through the SiriusXM App on smartphones and other connected devices, as well as online at [siriusxm.com](http://siriusxm.com).

Coachella Valley Music and Arts Festival's 2018 lineup will include The Weeknd, Beyoncé, Eminem, SZA, HAIM, ODESZA, Kygo, Tyler, the Creator, Portugal. The Man, Jamiroquai, David Byrne, Migos, St. Vincent, alt-J, A Perfect Circle, The War on Drugs, Post Malone, Cardi B, Vince Staples, Fleet Foxes, Miguel, Soulwax, Chromeo, King Krule, Jean-Michel Jarre, Nile Rodgers & Chic, Illenium, Daniel Caesar, BØRNS, Kamasi Washington, Kali Uchis, Louis The Child, French Montana and many more.

For more details about broadcast times go to [SiriusXM.com/coachella](http://SiriusXM.com/coachella).

### **About SiriusXM**

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has approximately 32.7 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company and on smartphones and other connected devices as well as online at [siriusxm.com](http://siriusxm.com). SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation™ and SiriusXM Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.8 million subscribers. SiriusXM is also a leading provider of connected vehicles services, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <http://www.siriusxm.com/LogosAndPhotos>.

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; interference to our service from wireless operations; consumer protection laws and their enforcement; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2016, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

**Source: SiriusXM**

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