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Diplo to Produce His Own Exclusive SiriusXM Channel

"Diplo's Revolution" to launch Thursday, March 22 in Miami Beach with an exclusive live DJ set for SiriusXM subscribers from Diplo and friends

NEW YORK, March 14, 2018 /PRNewswire/ -- SiriusXM announced today that GRAMMY award winning producer and DJ Diplo will launch his own radio channel, Diplo's Revolution, exclusively on SiriusXM.



The channel, which will launch on Thursday, March 22, will feature global rhythmic music hand-selected by Diplo, as well as regular original shows hosted by Diplo, Dillon Francis and Major Lazer members Jillionaire and Walshy Fire. Diplo's Revolution will also showcase the biggest songs in global, hip hop, experimental and underground dance culture.

The channel will air live festival coverage from the most important electronic music festivals around the world including Ultra Music Festival, Electric Daisy Carnival Las Vegas and more. In addition to championing the diverse and eclectic musical tastes that have put Diplo at the forefront of music and pop culture, Diplo's Revolution will also include songs from his solo projects, Major Lazer, Jack Ü and further upcoming collaborations.

Diplo's exclusive SiriusXM channel will launch with a special live performance from the Faena Theater in Miami Beach on Thursday, March 22 at 9:00 pm ET. This exclusive performance, for SiriusXM subscribers, will feature DJ sets from Diplo and friends, and will air live on Diplo's Revolution, on SiriusXM channel 52 and through the SiriusXM app.

"I'm so stoked to be starting my own channel with SiriusXM. Back in 2012 I had a show with them called 'Blow Your Head,' and it's awesome to be back in the family launching this project together. I'm excited to share my favorite music from all over the world, and can't wait to have tons of friends on to do the same," said Diplo.

"It's exciting to have GRAMMY winner Diplo as part of the SiriusXM family. I have no doubt that Diplo's Revolution will quickly become a listener favorite among our already popular dance channels, especially given his work as not only a solo artist but as part of Jack Ü and Major Lazer," said Scott Greenstein, President and Chief Content Officer of SiriusXM. "A well-respected producer, tastemaker, DJ, writer and performer, Diplo will share his singular point of view with SiriusXM listeners, exposing them to the most important dance music from around the globe."

Diplo will host a weekly music show, *Records on Records*, on Diplo's Revolution that will air

on Fridays at 7:00 pm ET. The show will feature Diplo's selections from dance music and beyond worldwide. Additionally, Diplo will also host a monthly show, *Diplo's Wavelength*, based on the cultures and music he discovers while touring the world. *Diplo's Wavelength* will air the first Friday of every month.

A global superstar, Diplo has worked with some of today's most important artists including Beyoncé, Justin Bieber and The Weeknd, and has toured the world solo as Diplo, as one half of Jack Ü with Skrillex and as one third of Major Lazer. Diplo's new exclusive SiriusXM channel will highlight the renowned producer's worldwide influence.

Diplo's Revolution is the latest SiriusXM channel created with iconic and leading artists, including Eminem's Shade 45, Bruce Springsteen's E Street Radio, The Beatles Channel, Jimmy Buffett's Radio Margaritaville, Garth Brooks' The Garth Channel, Willie Nelson's Willie's Roadhouse, Kenny Chesney's No Shoes Radio, Tom Petty Radio, Pearl Jam Radio, B.B. King's Bluesville, Elvis Radio, Siriusly Sinatra, and Ozzy Osbourne's Ozzy's Boneyard.

SiriusXM subscribers will be able to listen to Diplo's Revolution, channel 52, on SiriusXM radios, and those with streaming access can listen online, on-the-go with the SiriusXM mobile app and at home on a wide variety of connected devices including smart TVs, Amazon Alexa devices, Apple TV, PlayStation, Roku, Sonos speakers and more. Go to www.SiriusXM.com/streaming to learn more.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has approximately 32.7 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation™ and SiriusXM Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.8 million subscribers. SiriusXM is also a leading provider of connected vehicles services, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <http://www.siriusxm.com/LogosAndPhotos>.

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expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; interference to our service from wireless operations; consumer protection laws and their enforcement; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2016, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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