

SiriusXM's E Street Radio Channel Presents a Special Evening of "Springsteen on Broadway"

E Street Radio faithful rewarded with chance to see sold out, criticallyacclaimed show

NEW YORK, Feb. 6, 2018 /PRNewswire/ -- SiriusXM announced today that Bruce Springsteen will perform "Springsteen on Broadway," his critically-praised Broadway show, at Jujamcyn's Walter Kerr Theatre for a selected audience of SiriusXM subscribers including faithful E Street Radio channel listeners on Wednesday, March 14.



Fans of E Street Radio, the commercial-free channel dedicated to the music of Bruce Springsteen and the E Street Band launched more than a decade ago, have an opportunity to attend this intimate performance from Bruce Springsteen. "Springsteen on Broadway," which opened in October 2017 and is sold out for its entire scheduled run, features a solo acoustic performance written and performed by Bruce Springsteen under the lights of Broadway. It is a night with Bruce, his guitar, a piano, and his stories.

"SiriusXM's E Street Radio is the ultimate home on radio for Bruce fans and this will surely be a very special night for E Street fans and all our subscribers. We are ecstatic Bruce Springsteen's historic Broadway run will be opened up to E Street Radio's passionate listeners," said Scott Greenstein, President and Chief Content Officer of SiriusXM. "For more than a decade, the listeners of E Street Radio have had a special bond to Bruce and his music. This is a one-of-a-kind live performance and a moment that only E Street Radio can deliver."

Bruce Springsteen's E Street Radio will host a pre-show and post-show, where SiriusXM hosts Dave Marsh and Jim Rotolo will be discussing Bruce Springsteen's many contributions to music including his Broadway Show and talking to SiriusXM subscribers in attendance. The "Springsteen on Broadway" pre-show will air on Wednesday, March 14 at 6:00 pm ET and the post-show will begin at 10:00 pm ET, on channel 20 and on satellite radios and on the SiriusXM app.

Subscribers will have the opportunity to win tickets to this private SiriusXM performance through giveaways on E-Street Radio and through an invitation sent by e-mail. Plus subscribers since January 23, 2018 will be able to enter for the chance to win a trip to New York City including airfare, hotel stay and a pair of tickets to SiriusXM's private performance

of Springsteen on Broadway show. See Official Rules for complete details at <u>siriusxm.com/Springsteen</u>.

Bruce Springsteen's E Street Radio is an example of SiriusXM channels created with iconic and leading artists, including Eminem's Shade 45, The Beatles Channel, Jimmy Buffett's Radio Margaritaville, Garth Brooks' The Garth Channel, Willie Nelson's Willie's Roadhouse, Kenny Chesney's No Shoes Radio, Tom Petty Radio, Pearl Jam Radio, B.B. King's Bluesville, Elvis Radio, Siriusly Sinatra, and Ozzy Osbourne's Ozzy's Boneyard.

SiriusXM subscribers with streaming access can also listen to SiriusXM's 200+ channels - including E Street Radio - in a variety of ways outside the car. Listeners can tune in via their mobile phones and tablets, and also on connected devices for the home including smart TVs, Amazon Alexa devices, Apple TV, Sony PlayStation, Sonos speakers and more. Go to SiriusXM www.SiriusXM.com/AtHome to learn more.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has approximately 32.7 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation™ and SiriusXM Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.8 million subscribers. SiriusXM is also a leading provider of connected vehicles services, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit http://www.siriusxm.com/LogosAndPhotos.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-

looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; interference to our service from wireless operations; consumer protection laws and their enforcement; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2016, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (http://www.sec.gov). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Source: SiriusXM

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