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SiriusXM Launches New Music Channels Showcasing Music from the 1990s and 2000s

Hear new channels that range from hard rock to pop rock

NEW YORK, Aug. 16, 2017 /PRNewswire/ -- SiriusXM announced today that it will expand its extensive and industry-leading lineup of commercial-free music channels with the launch of two channels: **Turbo** and **PopRocks**. These full-time music channels will launch on August 17 on SiriusXM's satellite platform available to more than 32 million subscribers.



First incubated online on SiriusXM's streaming platform, Turbo and newcomer PopRocks will be curated by SiriusXM's critically acclaimed music programming team. **Turbo** (channel 41) showcases hard rock from the 1990s and early 2000s from artists such as Linkin Park, Korn, Papa Roach, Godsmack, System Of A Down, Metallica, Nine Inch Nails, Limp Bizkit and Disturbed. **PopRocks** (channel 17) will present pop rock from the '90s and 2000s, including The Killers, Coldplay, Sheryl Crow, Goo Goo Dolls, Train, No Doubt and Matchbox 20.

These new channels are the latest examples of SiriusXM developing and introducing unique audio formats not heard on traditional radio. Formats originated and unique to SiriusXM include The Coffee House (singer-songwriter and acoustic versions); Lithium (grunge rock and '90s alternative); Chill (downtempo electronic and deep house); Pop2k (pop hits from the 2000s); Y2Kountry (country hits from the 2000s); and FLY (hip-hop and R&B from 'the 90s and 2000s).

SiriusXM continues to incubate new music channels on its online streaming platform, including **The Emo Project** (emo, screamo and pop punk) and **Indie 1.0** (first generation of Indie Rock), which launches online on August 17.

"Our diverse lineup of commercial-free music channels continues to evolve to match the ever-changing tastes of our subscribers. We received tremendous feedback about our Turbo channel when it was available online and we are thrilled to introduce PopRocks to SiriusXM listeners across North America," said Steve Blatter, Senior Vice President and General Manager, Music Programming, SiriusXM.

SiriusXM recently announced that its 200+ channels are now also available for streaming to SiriusXM subscribers nationwide with Amazon Alexa. Go to www.SiriusXM.com/AmazonAlexa to learn more.

For more information on SiriusXM, please visit www.siriusxm.com.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has more than 32 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation™ and SiriusXM Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.8 million subscribers. SiriusXM is also a leading provider of connected vehicles services, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <http://www.siriusxm.com/LogosAndPhotos>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; interference to our service from wireless operations; consumer protection laws and their enforcement; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock;

impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2016, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Source: SiriusXM

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