

## Bethenny Frankel to Host Live Weekly Show Exclusively on SiriusXM

"B Real with Bethenny" to air live on Andy Cohen's SiriusXM channel Radio Andy

## New limited-run series to launch May 2

NEW YORK, April 27, 2016 /PRNewswire/ -- SiriusXM announced today that Bethenny Frankel, TV personality, Skinnygirl Founder & CEO, best-selling author and star of Bravo's *The Real Housewives of New York*, will host a new limited-run radio show exclusively on Andy Cohen's SiriusXM channel Radio Andy.



*B Real with Bethenny,* which launches May 2, will feature Frankel sharing her unfiltered and uncensored point of view about everything from dating, sex, parenting, food, diet, beauty, business and much more. In this two-hour weekly program, Frankel will be joined by a variety of interesting and notable people ranging from celebrities to experts, while taking calls from listeners to rant (or rave) about various topics.

"I love Andy and I am excited to be joining his radio family on SiriusXM," said Bethenny Frankel. "I can't wait to connect in a new way with my fans. I say what is on my mind, so this will be an exciting platform to vent, rant and express myself. Tune-in -- you never know what

will come out of my mouth and what trouble me and my guests could get into!"

"Bethenny is a self-described unfiltered know-it-all, which makes her a perfect fit for Radio Andy," said Cohen. "Thankfully there are no censors at SiriusXM!"

"Bethenny Frankel was one of the first "break-out" stars of Bravo's hit reality series, *The Real Housewives of New York*, because of her sharp tongue and outspoken personality, so it's not surprising that Andy Cohen wants Bethenny to host a show on Radio Andy on SiriusXM," said Scott Greenstein, President and Chief Content Officer, SiriusXM. "Our uncensored and unscripted platform will offer Bethenny the opportunity to have real, unrestricted conversations live on the air every week."

*B Real with Bethenny* premieres Monday, May 2, at 1 PM ET, and then will air weekly on Wednesdays, at 10 AM ET on Radio Andy channel 102, and through the SiriusXM app on smartphones and other connected devices, as well as online at <u>siriusxm.com</u>.

Created and curated by Andy Cohen, the Radio Andy channel includes shows hosted by Andy Cohen, Sandra Bernhard, Bevy Smith, John Benjamin Hickey, Nigel Barker and more.

For more information on SiriusXM, please visitwww.siriusxm.com.

## About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has more than 30 million subscribers. SiriusXM creates and offers commercialfree music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company in the U.S. and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, XMWX Weather, and XMWX Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.7 million subscribers. SiriusXM is also a leading provider of connected vehicles services to major automakers, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <a href="http://www.siriusxm.com/LogosAndPhotos">http://www.siriusxm.com/LogosAndPhotos</a>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business,

economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forwardlooking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; consumer protection laws and their enforcement; the unfavorable outcome of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; harmful interference to our service from new and existing wireless operations; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; and impairment of our business by third-party intellectual property rights. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2015, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (http://www.sec.gov). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Source: SiriusXM

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