

Tom Petty Radio Is Coming To SiriusXM

Tom Petty Radio on SiriusXM channel 31 to be curated by Petty himself, will include Petty's music and the best in rock, rhythm and blues

Petty to exclusively premiere new music on Tom Petty Radio

NEW YORK, Nov. 17, 2015 /PRNewswire/ -- SiriusXM announced today that Grammy Award® -winning singer-songwriter, Rock and Roll Hall of Famer, Heartbreakers ringleader, Traveling Wilbury and rock legend Tom Petty will launch his own SiriusXM channel on Friday, November 20. Tom Petty Radio will be available on SiriusXM channel 31 and through the SiriusXM App on smartphones and other connected devices.



Tom Petty Radio, the new, exclusive channel, will be curated by Petty himself, and will feature music from his legendary career. Included on Tom Petty Radio will be music from Tom Petty and the Heartbreakers, Petty's solo career, the Traveling Wilburys and Mudcrutch. The channel will also feature unreleased studio and live recordings, exclusive to SiriusXM, unique cover versions of Petty's songs and rare live performances from Petty's personal vaults, including the worldwide radio debut of Petty and The Heartbreakers' August 30, 2014 concert at Fenway Park in Boston.

Tom Petty Radio channel will also regularly feature archival and new episodes of Petty's critically-acclaimed weekly SiriusXM show, *Tom Petty's Buried Treasure*, now in its 9th season. The show features Petty pulling together sets of rare, vintage, and classic tracks from his private vaults, and sharing his passionate and informed commentary on the best in rock, rhythm and blues.

The new channel will include the exclusive world premiere of new music recorded by Petty, as well as interview segments with Petty conducted by acclaimed journalist and SiriusXM

host, David Fricke. Tom Petty Radio will also include special guest DJ sessions hosted by members of Petty's band The Heartbreakers -- Steve Ferrone and Benmont Tench -- as well as Lucinda Williams, Jackson Browne, Dhani Harrison, The Byrds' founding member Roger McGuinn and others.

Petty himself will be the first DJ on the channel -- the two hour special will air on Friday, November 20 at 6:00 pm ET, when the channel launches, and will feature Petty playing music from his entire career along with his commentary about the songs.

"We are so honored and grateful to SiriusXM for giving our fans access to all of our music, from our biggest hits to very obscure tracks only available through this channel," said Tom Petty. "I intend to be very hands on and supply brand new exclusive tracks as well as rarities from our vaults. Our biggest hope is for a channel that is always entertaining in the way only radio can be."

"We are truly thrilled to be creating a new music channel with one of the biggest names in the history of rock and roll. Now with his own channel, Tom can spread his wings playing his incredible music from multiple decades, the familiar and the rare, as well as a broad range of other artists in rock and R&B," said Scott Greenstein, President and Chief Content Officer, SiriusXM.

Tom Petty Radio will debut on Friday, November 20 at 6:00 pm ET on SiriusXM channel 31 and through the SiriusXM App on smartphones and other connected devices, as well as at http://www.siriusxm.com/streaming.

Shows featured on Petty's channel will also be available via SiriusXM On Demand for subscribers listening online and via smartphones and other connected devices.

For more information, please visit www.siriusxm.com/tompettyradio.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 29 million subscribers. SiriusXM creates and broadcasts commercialfree music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company in the U.S. and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, and RVs through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers critical weather, data and information services to aircraft and boats through SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, XMWX Weather, and XMWX Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has more than 2.6 million subscribers. SiriusXM is also a leading provider of connected vehicles services to major automakers, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit http://www.siriusxm.com/LogosAndPhotos.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio service providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; changes in consumer protection laws and their enforcement; the security of the personal information about our customers; other existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; failure to comply with FCC requirements; modifications to our business plans; our indebtedness; and our principal stockholder has significant influence over our management and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2014, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (http://www.sec.gov). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Source: SiriusXM

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