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Audi Selects Sirius XM Connected Vehicle Services to Power Emergency Services for Audi connect

- SiriusXM to provide Audi customers with SOS Call and Stolen Vehicle Location services on all vehicles equipped with next-generation of Audi connect

NEW YORK, Nov. 17, 2015 /PRNewswire/ -- SiriusXM and Audi of America, Inc. today announced that Audi has selected Sirius XM Connected Vehicle Services Inc., a unit of SiriusXM, to power emergency services for the next generation of Audi connect. The new emergency services will be available beginning with the model year 2017 Audi Q7, which goes on sale in January 2016.



The new multi-year agreement provides Audi drivers and their passengers with peace of mind, and enhances the vehicle occupants' connected experience. SiriusXM will provide Audi customers with SOS Call, which features automatic crash notification and manual emergency call. SiriusXM will also support Stolen Vehicle Location services.

"SiriusXM offers Audi customers access to advanced safety and security services as well as years of expertise providing a national service to drivers," said Anupam Malhotra, Senior Manager Connected Vehicles, Audi of America. "We are excited to broaden the variety of services and features provided by SiriusXM, ranging from satellite radio to emergency services, and all delivered with a premium customer experience."

"SiriusXM is thrilled to bring our connected vehicle services to Audi customers. Audi is known for its high performance standards and delivering high quality experiences to every customer," said Rodney Pickett, Senior Vice President, Automotive Partnerships, SiriusXM. "SiriusXM's unparalleled variety of superior digital quality music and entertainment along with our connected vehicle services complements the already terrific experience of driving an Audi."

About Sirius XM Connected Vehicle Services Inc.

Sirius XM Connected Vehicles Services Inc. is a leading provider of connected vehicles services to Acura, BMW, Honda, Hyundai, Infiniti, Jaguar, Land Rover, Lexus, Nissan, Subaru, and Toyota. Sirius XM Connected Vehicle Services Inc. gives customers access to a suite of safety, security, and convenience services including automatic crash notification,

enhanced roadside assistance, remote door unlock, remote start, stolen vehicle recovery assistance, turn-by-turn navigation, and more.

Source: SiriusXM

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