

October 27, 2015



Christmas Comes Early as SiriusXM Launches Its Holiday Music Channels on Nov. 2

Nine commercial-free channels featuring a wide collection of holiday music from classic to country to acoustic and beyond

The largest holiday music channel lineup ever at SiriusXM

NEW YORK, Oct. 27, 2015 /PRNewswire/ -- SiriusXM today announced its extensive holiday music lineup featuring nine commercial-free channels celebrating the festive season, two to broadcast starting Monday, November 2.



SiriusXM's holiday music channels will offer listeners a variety of traditional holiday songs, classical Christmas carols, country Christmas classics, contemporary holiday tunes, soul music, Hanukkah music, acoustic Christmas music and Latin seasonal music.

SiriusXM's commercial-free holiday music channels will be available on multiple satellite radio channels, and via the [SiriusXM App](#) for smartphones and other connected devices and online at siriusxm.com

SiriusXM's holiday channel lineup features:

Holiday Traditions (via satellite on channel 18)

will feature traditional holiday music from the '40s through the '60s by artists such as Andy Williams, Ray Conniff, Bing Crosby and Nat "King" Cole.

Monday, November 2 at 5:00 pm ET- Wednesday, December 30 at 3:00 am ET

Holly (via satellite on channel 13)

will feature contemporary holiday music as well as traditional favorites, including songs by Kelly Clarkson, Celine Dion, Pentatonix, Mariah Carey, Josh Groban, Trans-Siberian Orchestra and Idina Menzel.

Monday, November 2 at 5:00 pm ET- Wednesday, December 30 at 3:00 am ET

Holly is also a year round online channel, on channel 781.

<http://www.siriusxm.com/hollyonline>.

Holiday Pops (via satellite on channel 76)

will feature classical Christmas carols and other holiday favorites by the greatest classical

musicians of all-time, including the Mormon Tabernacle Choir, Boston Pops, Luciano Pavarotti, The New York Philharmonic, King's College Choir and Thomas Hampson.
Thursday, December 24 at 12:00 pm ET- Saturday, December 26 at 3:00 am ET

Acoustic Christmas (via satellite on channel 14)

will feature acoustic holiday songs from singer songwriters like Jack Johnson, Norah Jones, James Taylor, Indigo Girls, Shawn Colvin, Tori Amos, Jewel, Jason Mraz and many more.
Thursday, December 24 at 12:00 pm ET- Saturday, December 26 at 3:00 am ET

Country Christmas (via satellite on channel 58)

will feature a mix of country Christmas music from contemporary and classic country artists like Garth Brooks, Carrie Underwood and Willie Nelson along with celebrity Guest DJ's such as Kenny Rogers and LeAnn Rimes picking the music and sharing personal memories.
Monday, December 7 at 5:00 pm ET- Saturday, December 26 at 3:00 am ET

Navidad (SiriusXM channel 785)

will feature contemporary Latin holiday music and with traditional classics, including Jose Feliciano, Willie Colon, Gloria Estefan, Marco Antonio Solis, El Gran Combo and Thalía.
Monday, November 30 at 5:00 pm ET- Thursday, January 7 at 3:00 am ET

Holiday Soul (via satellite on channel 49)

will feature classic soul and Motown holiday music from the '60s and '70s as well as R&B from the '80s and '90s including Whitney Houston, Aretha Franklin, Michael Jackson, Luther Vandross, Smokey Robinson & The Miracles, Dionne Warwick, The Four Tops, The Supremes, The O'Jays, James Brown, The Temptations, Lou Rawls and Toni Braxton.
Friday, December 18 at 5:00 pm ET- Saturday, December 26 at 3:00 am ET

Radio Hanukkah (via satellite on channel 68)

will feature an extensive collection of Hanukkah-themed music, including contemporary, traditional and children's selections as well as daily reflections and prayers related to the holiday.
Sunday, December 6 at 12:00 pm ET- Tuesday, December 15 at 3:00 am ET

New Year's Nation (via satellite on channel 18)

is the ultimate soundtrack to New Year's Eve parties around the country and will feature the biggest, upbeat party hits from genres across SiriusXM's music platform.
Thursday, December 31 at 12:00 pm ET- Saturday, January 2 at 3:00 am ET

For more information about additional holiday programming, please visit
www.siriusxm.com/holiday.

For more information on SiriusXM, please visit www.siriusxm.com.

About SiriusXM

[Sirius XM Holdings Inc.](http://www.siriusxm.com) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 29 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company in the U.S. and on smartphones and

other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and at shop.siriusxm.com. SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, and RVs through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers critical weather, data and information services to aircraft and boats through SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, XMWX Weather, and XMWX Marine™. In addition, [SiriusXM Music for Business](#) provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in [SiriusXM Canada](#) which has more than 2.6 million subscribers. SiriusXM is also a leading provider of connected vehicles services to major automakers, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

On social media, join the SiriusXM community on [Facebook](#), [Twitter](#), [Instagram](#), and [YouTube](#). To view and download SiriusXM logos and artwork, please visit SiriusXM.com/LogosAndPhotos.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio service providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; changes in consumer protection laws and their enforcement; the security of the personal information about our customers; other existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; failure to comply with FCC requirements; modifications to our business plans; our indebtedness; and our principal stockholder has significant influence over our management and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2014, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of

the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Source: SiriusXM

Contact for SiriusXM:

Samantha Bowman
212 901 6644
samantha.bowman@siriusxm.com

Logo - <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/christmas-comes-early-as-siriusxm-launches-its-holiday-music-channels-on-nov-2-300166518.html>

SOURCE Sirius XM Holdings Inc.