

Mike Krzyzewski Premieres New Season of His SiriusXM Show Oct. 20

MLB Commissioner Rob Manfred and Big Ten Commissioner Jim Delany will join Coach K on the season premiere

"Basketball and Beyond with Coach K" will air weekly on SiriusXM College Sports Nation, channel 84

NEW YORK, Oct. 19, 2015 /PRNewswire/ -- Mike Krzyzewski, head coach of the defending national champion Duke University Blue Devils and the USA Basketball Men's National Team, will host the season premiere of his weekly SiriusXM show, *Basketball and Beyond with Coach K*, tomorrow, October 20 (6:00 pm ET) on SiriusXM College Sports Nation.



Coach K's guests on the season debut will be Major League Baseball Commissioner**Rob Manfred** and Big Ten Conference Commissioner **Jim Delany**.

After this week's debut and throughout the season, a new edition of *Basketball and Beyond* will air every Thursday (6:00 pm ET) on Sirius XM College Sports Nation, which is available nationwide on satellite radios (channel 84) and on smartphones via the Sirius XM app. Episodes are also available to subscribers through <u>Sirius XM On Demand</u>.

Basketball and Beyond is entering its 11th season on SiriusXM and features Coach K and co-host Dave Sims interviewing successful people from many different walks of life, including sports, pop culture, politics and more. Some of the high profile guests who have joined Krzyzewski on the program over the years include NBA Commissioner Adam Silver, General Martin Dempsey, actor Rob Lowe, fellow coaching greats Bob Knight, John Madden, Pat Summitt, Joe Torre, Bill Belichick and many others.

"We are excited for another great season of Basketball and Beyond with Coach Kon SiriusXM," said Scott Greenstein, SiriusXM's President and Chief Content Officer. "Every year, all season long, Mike draws interesting guests and delivers insightful and entertaining radio to our listeners. This week, when he talks with two leaders of the pro and college games, will be another fine example."

Over 40 years as a head basketball coach, 35 of them at Duke University, Coach K has built one of the most extraordinary coaching resumes in sports history. He is the all-time winningest head coach in NCAA Men's Division I basketball history with 1018 victories and he led Duke to its fifth NCAA Championship title last season. Under Coach K's tutelage, the

Blue Devils have won 13 ACC Tournament championships, made 12 Final Four appearances, and have achieved the #1 national ranking in an NCAA-record 16 seasons. He was inducted into the Naismith Basketball Hall of Fame in 2001.

Krzyzewski has been involved with USA Basketball as a coach on and off since 1979, when he started out as an assistant to Bob Knight. Over that time he has helped lead the U.S. to 10 gold medals, two silver medals and two bronze medals.

In addition to Coach K's program, SiriusXM carries live play-by-play coverage of Duke basketball games throughout the season. SiriusXM is the leading broadcaster of live college sporting events and offers play by play from the ACC, Big Ten, Big 12, Big East, Pac 12, SEC, American Athletic Conference and other NCAA Division I conferences.

About SiriusXM

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The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our

competitive position versus other radio and audio service providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; changes in consumer protection laws and their enforcement; the security of the personal information about our customers; other existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; failure to comply with FCC requirements; modifications to our business plans; our indebtedness; and our principal stockholder has significant influence over our management and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2014, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (http://www.sec.gov). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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