

October 19, 2015



## **Frightfully Fun Halloween Programming Across a Variety of SiriusXM's Music, Comedy, Talk and Entertainment Channels**

**SiriusXM SCREAM will keep listeners and trick-or-treaters in the Halloween spirit in cars and at parties with scary music and spooky ambient sounds**

**TODAY Show's Jenna Wolfe will host the Halloween-themed special, "The Unlucky 13 with Jenna (Were)Wolfe"**

**The 13th Anniversary of the "Pumpkin Jam" on Kids Place Live will air family-friendly Halloween programming for kids of all ages**

**Radio Classics will air a week-long celebration featuring Halloween-episodes of classic radio comedies and dramas**

NEW YORK, Oct. 19, 2015 /PRNewswire/-- SiriusXM today announced that it will broadcast a wide-variety of Halloween-themed programming. SiriusXM's spooky, creative and classic Halloween programming will air across multiple music, comedy, talk and entertainment channels featuring everything from scary stories for adults to party sounds for kids and families and more.



The limited-engagement SiriusXM SCREAM channel will provide listeners with chills and thrills for the ultimate Halloween soundtrack. Chock-full of fun with creepy and spooky ambient sounds, SCREAM will keep listeners in the Halloween mood in their cars as well as keep Halloween parties and trick-or-treaters in the spirit with a curated soundtrack of hit music, scary movie music, and seasonal novelty tunes.

SCREAM will also feature special celebrity guests and favorite SiriusXM hosts giving personal reflections on favorite Halloween memories, least-favorite costume ideas, and whether candy corn is Halloween "ick" or treat.

The SiriusXM SCREAM channel will air starting on Thursday, October 22, starting at 6:00 pm ET, through Sunday, November 1, at 9:00 am ET on Limited Engagements, channel 18.

As an extra-special Halloween treat, Jenna Wolfe, The TODAY Show's Lifestyle and Fitness

Correspondent and host on TODAY Show Radio on SiriusXM, will countdown the unlucky 13 songs of Halloween as well as offer her own take on celebrating Halloween. "The Unlucky 13 with Jenna (Were)Wolfe" will air on Saturday, October 31 at 10:00 am ET with an encore broadcast at 8:00 pm ET, on SiriusXM SCREAM.

Now in its 13th year, the annual "Pumpkin Jam" on Kids Place Live will feature a Halloween celebration for kids and their families. Delivering fun Halloween songs and spooky stories, "Pumpkin Jam" will feature Halloween-themed selections from North America's best kindie artists, including the Grammy Award nominated Justin Roberts, Seattle-based Recess Monkey, and Disney Junior alumni "The Imagination Movers," as well as songs from popular kid-friendly Halloween movies like "Hotel Transylvania" and "The Nightmare Before Christmas." "The Pumpkin Jam" will air from Friday, October 30, at 10:00 am ET through Sunday, November 1, at 12 midnight ET, on SiriusXM Kids Place Live, channel 78.

Additional Halloween programming on SiriusXM will include:

**SiriusXM Comedy Greats** (channel 94): Jay Thomas celebrates Halloween New Orleans style with 6 comics, music from local bands, plus a walk through haunted cemeteries, and all with a live audience of SiriusXM listeners. Airing Thursday, October 29 starting at 9:00 pm ET. Also, listeners will hear "Comics from the Grave!" hosted by Gilbert Gottfried featuring a countdown of some of his favorite comics from the past, those who have passed on... And a few surprises from those who haven't. Airing on Friday, October 30, starting at 6:00 pm ET, with encore broadcasts on Saturday, October 31, at 10:00 am ET and 8:00 pm ET.

**Raw Dog SiriusXM Comedy Hits** (channel 99): Tom Papa's Halloween Special recorded in front of a live audience at Largo at The Coronet in Los Angeles. The Halloween-themed show will feature Bill Burr, David Koechner, Steve Agee, Matt Braunger, Greg Fitzsimmons, Melissa Villaseñor, Rick Crom, Cynthia Koury, and of course Tom Papa. Airing Friday, October 30, starting at 10:00 am ET and Saturday, October 31, starting at 12:00 pm ET.

**Entertainment Weekly Radio**: (channel 105): "Ash vs Evil Dead" cast members Bruce Campbell and Lucy Lawless with director Sam Raimi talk with "EW Morning Live" host Dalton Ross. Airing on Halloween, Saturday, October 31, at 8:00 am and rebroadcasts at 12:00 noon and 5:00 pm (all times eastern).

**RadioClassics** (channel 148) A week-long celebration of Halloween with Halloween-themed episodes of favorite classic radio comedies and dramas, culminating in a 12-hour broadcast of two of the Golden Age of Radio's preeminent horror programs, "The Witch's Tale" and "The Hermit's Cave." The marathon of "The Witch's Tale" and "The Hermit's Cave" will air on Saturday, October 31 starting at 12:00 pm ET through Sunday, November 1, at 12 midnight ET.

**Jam\_ON** (channel 29): The String Cheese Incident's "Suwannee Hulaween Festival" will air live, featuring performances by SCI, Primus, Lettuce, Railroad Earth, Slightly Stoopid, Papadimos and many more. Broadcast starts on Friday, October 30, at 4:00 pm ET through Sunday, November 1, at 11:00 pm ET.

**Electric Area** (channel 52): Armin van Buuren to perform an exclusive DJ set from the Gansevoort Park Hotel in New York City as part of SiriusXM's Electric Aquarium series. Airing on Saturday, October 31, at 8:00 pm ET.

**On Broadway** (channel 72): SiriusXM host Seth Rudetsky celebrates the 40th anniversary of the cult classic "The Rocky Horror Picture Show" with original stars: Barry Bostwick (Brad); Patricia Quinn (Magenta); and Nell Campbell (Columbia). Listeners will hear personal stories about their auditions, the show's theatrical run, the making of the movie and the film's cult-following, as well as their reactions to fans dressing up and talking back to the screen. Aired Friday, October 30 at 5:30 pm and 9:00 pm ET; Saturday, October 31, at 8:00 am and again at 12:30 pm (all times eastern).

For more information on SiriusXM, please visit [www.siriusxm.com/Halloween](http://www.siriusxm.com/Halloween).

## **About SiriusXM**

[Sirius XM Holdings Inc.](http://www.siriusxm.com) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 28.4 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and on smartphones and other connected devices as well as online at [siriusxm.com](http://siriusxm.com). SiriusXM radios and accessories are available from retailers nationwide and at [shop.siriusxm.com](http://shop.siriusxm.com). SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](http://www.siriusxm.ca) which has more than 2 million subscribers. SiriusXM is also a leading provider of connected vehicles services to major automakers, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

On social media, join the SiriusXM community on [Facebook](https://www.facebook.com/siriusxm), [Twitter](https://twitter.com/siriusxm), [Instagram](https://www.instagram.com/siriusxm), and [YouTube](https://www.youtube.com/siriusxm). To view and download SiriusXM logos and artwork, please visit [SiriusXM.com/LogosAndPhotos](http://SiriusXM.com/LogosAndPhotos).

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio service providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; changes in consumer protection laws and their enforcement; the*

*security of the personal information about our customers; other existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; failure to comply with FCC requirements; modifications to our business plans; our indebtedness; and our principal stockholder has significant influence over our management and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2014, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

**Source: SiriusXM**

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To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/frightfully-fun-halloween-programming-across-a-variety-of-siriusxms-music-comedy-talk-and-entertainment-channels-300161919.html>

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