

SiriusXM Offers Extensive MLB Postseason Coverage

SiriusXM subscribers get live play-by-play of every MLB postseason game on satellite radios and through smartphones on the SiriusXM app

Listeners get access to both home and visiting team broadcasts

MLB Network Radio on SiriusXM offers daily in-depth coverage plus live on-location broadcasts during the League Championship Series and World Series

NEW YORK, Oct. 6, 2015 /PRNewswire/ -- SiriusXM will offer baseball fans extensive coverage of the 2015 Major League Baseball postseason, with live play-by-play of every game, including both home and visiting team broadcasts, plus playoff talk and analysis every day on the MLB Network Radio channel.



As the Official Satellite Radio Partner of Major League Baseball, SiriusXM broadcasts every MLB game from Opening Day through the World Series. MLB games are available on Sirius radios with either a <u>Premier or All Access package</u> and on all XM radios. Through SiriusXM's agreement with MLBAM, MLB play-by-play is also available to all subscribers through their smartphones on the SiriusXM app.

For a schedule of playoff games, with SiriusXM channel assignments, go to www.siriusxm.com/mlbschedule.

MLB Network Radio, SiriusXM's 24-hour baseball talk channel (XM channel 89, Sirius channel 209), will offer fans in-depth coverage of the postseason with the latest news, interviews and analysis. The channel's roster of expert hosts includes former GMs Jim Bowden, Jim Duquette and Steve Phillips, former managers Kevin Kennedy and Bud Black, former players Todd Hollandsworth, Brad Lidge, Steve Sax, Mike Stanton and Rico Petrocelli, national baseball writers Tyler Kepner, Scott Miller and Jon Paul Morosi, as well as Casey Stern, Mike Ferrin, Jim Memolo and Grant Paulsen.

During the League Championship Series and World Series, MLB Network Radio will broadcast live on location from the ballpark before and after games, offering game previews and post-game interviews with players, managers and coaches. On location broadcasts will be hosted by Bowden, Duquette, Ferrin, Stern and Paulsen. Ferrin will also be in New York

and Pittsburgh tonight and tomorrow reporting live before and after the Astros @ Yankees and Cubs @ Pirates Wild Card games.

SiriusXM's Christopher "Mad Dog" Russo will host his daily show, *Mad Dog Unleashed*, live from the ballpark before each World Series game (4:00 pm ET on Mad Dog Sports Radio, SiriusXM channel 82). Russo's MLB Network show, *High Heat with Christopher Russo*, which simulcasts daily on MLB Network Radio, will also broadcast live on location at 3:00 p.m. ET before every World Series game.

For more info visit www.siriusxm.com/mlb.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 28.4 million subscribers. SiriusXM creates and broadcasts commercialfree music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and at shop.siriusxm.com. SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in SiriusXM Canada which has more than 2 million subscribers. SiriusXM is also a leading provider of connected vehicles services to major automakers, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-byturn navigation.

On social media, join the SiriusXM community on <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u>, and <u>YouTube</u>. To view and download SiriusXM logos and artwork, please visit <u>SiriusXM.com/LogosAndPhotos</u>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio service providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general

economic conditions; changes in consumer protection laws and their enforcement; the security of the personal information about our customers; other existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; failure to comply with FCC requirements; modifications to our business plans; our indebtedness; and our principal stockholder has significant influence over our management and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2014, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (http://www.sec.gov). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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