

## Joel and Victoria Osteen to Host Exclusive SiriusXM Town Hall Broadcast October 5

Will be joined by listeners for an in-person Q&A at SiriusXM's New York Studios on eve of release of Joel's new book, "The Power of I Am"

NEW YORK, Sept. 30, 2015 /PRNewswire/ -- SiriusXM today announced that world-renowned spiritual and inspirational figures Joel and Victoria Osteen, pastors of Lakewood Church, America's largest Christian congregation, will host an exclusive SiriusXM Town Hall broadcast in New York City on October 5.



The Osteens will be joined in the SiriusXM studios by an intimate audience who will have the opportunity to ask questions and interact with their hosts, and Joel will share the message of his newest book, *The Power of I Am: Two Words That Will Change Your Life Today* which will be released the day after the Town Hall.

The event will air October 5 at 5:00 pm ET on Osteen's exclusive SiriusXM channel, **Joel Osteen Radio**," which launched one year ago. The channel is available to SiriusXM subscribers nationwide on satellite radios (channel 128), on the SiriusXM app and at SiriusXM.com.

"This last year on SiriusXM has been an extraordinary experience for Victoria and me. We especially enjoy connecting with the listeners one on one," said Joel Osteen. "We're going to enjoy being with the people in the audience again."

"Since its launch, Joel Osteen Radio has been exceptional in conveying the Osteens' message of hope to countless people from coast to coast," said Scott Greenstein, SiriusXM's President and Chief Content Officer. "We're very pleased to have Joel and Victoria host our listeners in studio on October 5 for what will be a very special and enlightening experience both for those in the room, as well as those tuning in from around the country."

Joel Osteen Radio airs 24 hours a day, 365 days a year and offers listeners advice and encouragement for leading a fuller life. The channel showcases call-in shows hosted by both Joel and Victoria, inspirational messages from Joel's library of sermons, live broadcasts of services from Lakewood Church as well as Osteen's "Night of Hope" events, and more.

For more info visit www.SiriusXM.com/JoelOsteenRadio.

## **About Joel Osteen**

Known worldwide as the Voice of Hope, Joel Osteen is considered by many as the leading inspirational figure of our time. As the senior pastor of America's largest church, Joel reaches millions across the globe through his weekly television and radio broadcasts, his numerous #1 New York Times bestselling books, his perennial top 10 podcasts, and through his Night of Hope events where he has spoken to sold-out stadiums across the United States, Europe, Africa, and Australia. The New York Times has cited Osteen as one of the top three most influential personalities on Twitter, and in 2006, he was named as one of Barbara Walters' "10 Most Fascinating People." He resides in Houston, Texas with his wife, Victoria, and their children.

## About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 28.4 million subscribers. SiriusXM creates and broadcasts commercialfree music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and at shop.siriusxm.com. SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in SiriusXM Canada which has more than 2 million subscribers. SiriusXM is also a leading provider of connected vehicles services to major automakers, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-byturn navigation.

On social media, join the SiriusXM community on <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u>, and <u>YouTube</u>. To view and download SiriusXM logos and artwork, please visit <u>SiriusXM.com/LogosAndPhotos</u>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio service providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; changes in consumer protection laws and their enforcement; the

security of the personal information about our customers; other existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; failure to comply with FCC requirements; modifications to our business plans; our indebtedness; and our principal stockholder has significant influence over our management and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2014, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<a href="http://www.sec.gov">http://www.sec.gov</a>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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