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David Fricke to Host New Show Exclusively on SiriusXM

Rock journalist to host weekly radio show, "The Writer's Block," on SiriusXM's The Spectrum channel

NEW YORK, Sept. 23, 2015 /PRNewswire/ -- SiriusXM announced today that David Fricke, esteemed music critic and rock journalist, will host a new weekly music show on SiriusXM's The Spectrum channel.



In *The Writer's Block*, Fricke will hand-select an hour of music and share stories from his four decades of experience covering the biggest names in rock. The show will blend tracks from an array of classic and influential artists such as the Beatles, Bob Dylan, Nirvana, Blur, Joy Division, Foo Fighters, The Grateful Dead, and the Ramones, as well as brand-new music from artists such as The Arcs and the Dead Weather.

"With *The Writer's Block*, my life in music and journalism has come full circle on SiriusXM," said Fricke. "I got my start in radio, and it is an amazing honor and opportunity to bring my passions for great music and telling stories to the medium where I began."

"David Fricke has chronicled the history and world of rock and roll at the highest levels, but now he gets a journalist's dream assignment: picking and playing music from the stars he's interviewed," said Scott Greenstein, SiriusXM's President and Chief Content Officer. "In an age of playlists that are automated, the picks from David will be debated and scrutinized, and we think thoroughly enjoyed by our listeners nationwide. The combination of great songs and David's stories to go with them can be found nowhere else but SiriusXM."

The Writer's Block will premiere on Thursday, September 24 at 8:00 pm ET on SiriusXM's The Spectrum, via satellite on channel 28 and through the SiriusXM App on smartphones and other connected devices, as well as online at siriusxm.com. The show will replay Saturday, September 26 at 4:00 pm ET.

Subscribers will also be able to listen to *The Writer's Block* via SiriusXM On Demand through the SiriusXM App for smartphones and other mobile devices and online at siriusxm.com.

David Fricke has been a music critic and journalist for more than four decades, and more recently has sat down with major artists such as Keith Richards, Chris Cornell and Buddy Guy for special one-on-one interviews on SiriusXM. Fricke is a senior writer at Rolling Stone,

contributes to the acclaimed British magazine MOJO and is a three-time winner of the ASCAP-Deems Taylor Award for excellence in music journalism. He is a Grammy-nominated writer of liner notes for reissues by the Byrds, the Velvet Underground, Metallica and Led Zeppelin, among others, and has appeared in major rock documentaries about Wilco, Jimi Hendrix, Nirvana and Lou Reed.

The Spectrum plays the past, present and future adult album rock artists. Listeners will hear U2, Rolling Stones, The Black Keys, David Bowie, Mumford & Sons, Tom Petty, R.E.M., Hozier and The Police.

For more information on SiriusXM, please visit www.siriusxm.com.

About SiriusXM

[Sirius XM Holdings Inc.](http://www.siriusxm.com) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 28.4 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and at shop.siriusxm.com. SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](http://www.siriusxm.com) which has more than 2 million subscribers. SiriusXM is also a leading provider of connected vehicles services to major automakers, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

On social media, join the SiriusXM community on [Facebook](https://www.facebook.com/siriusxm), [Twitter](https://twitter.com/siriusxm), [Instagram](https://www.instagram.com/siriusxm), and [YouTube](https://www.youtube.com/siriusxm). To view and download SiriusXM logos and artwork, please visit SiriusXM.com/LogosAndPhotos.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio service providers; our ability to attract and

retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; changes in consumer protection laws and their enforcement; the security of the personal information about our customers; other existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; failure to comply with FCC requirements; modifications to our business plans; our indebtedness; and our principal stockholder has significant influence over our management and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2014, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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