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SiriusXM Announces Extensive Coverage of College Football's Opening Week

Most abundant schedule to date showcases more than 60 games Sept. 3-7

SiriusXM College Sports Nation channel adds Lou Holtz, Brady Hoke, Butch Davis and Matt Leinart to roster, joining returning analysts Tim Brown, Eddie George, Brad Hopkins, Greg McElroy, Kirk Morrison, Rick Neuheisel, Houston Nutt, Phil Savage, Gino Torretta and others

NEW YORK, Sept. 1, 2015 /PRNewswire/ -- SiriusXM will offer subscribers its most extensive play-by-play schedule to date for college football's opening week, showcasing more than 60 live games from September 3-7.



The Week 1 schedule features every team from the *Associated Press* Top 25 poll, and is highlighted by #20 Wisconsin at #3 Alabama, Texas at #11 Notre Dame, #1 Ohio State at Virginia Tech and many more. For the full schedule of opening week games on SiriusXM, go to www.siriusxm.com/collegefootballschedule.

Throughout the season, SiriusXM's extensive college sports coverage will feature dozens of college football games each week from the SEC, ACC, Big Ten, Big 12, Pac-12, American Athletic and Mountain West conferences, plus Notre Dame, Army, Navy, and more.

In addition to live play-by-play, [SiriusXM College Sports Nation](#) (channel 84 on satellite radios, on the SiriusXM app and at SiriusXM.com) offers the most extensive college football coverage available on radio with daily news and analysis of teams and conferences across the country.

SiriusXM College Sports Nation boasts a team of expert hosts that features Heisman Trophy winners, National Championship winners, and former star players and coaches. New to the roster this year is legendary coach **Lou Holtz**, who will host *The Playbook* every Friday (1:00-4:00 pm ET) and the *SiriusXM College Football Tailgate Show* every Saturday (9:00 am – 12:00 pm ET); former head coach **Brady Hoke**, who will be on *College Sports Today* every Tuesday and Thursday (4:00–7:00 pm ET); Heisman Trophy-winner **Matt Leinart**, who will host *College Sports Today* every Monday (4:00–7:00 pm ET); and former head coach **Butch Davis**, who will host *The Playbook* every Monday and Tuesday (1:00-4:00 pm ET).

They join returning analysts **Tim Brown, Eddie George, Brad Hopkins, Greg McElroy, Kirk Morrison, Rick Neuheisel, Houston Nutt, Gino Torretta and Phil Savage**; as well as hosts **Jack Arute, Rachel Baribeau, Chris Childers, Braden Gall, Mark Packer, Chris Spatola, Andy Staples and Taylor Zarzour**.

During the 2015 season, SiriusXM College Sports Nation will also offer weekly one-on-one interviews with several head coaches including: Gary Patterson of #2 TCU, Mark Helfrich of #7 Oregon, Jimbo Fisher of #10 Florida State, Dabo Swinney of #12 Clemson and Les Miles of #14 LSU.

For more info on SiriusXM's college sports programming, visit www.siriusxm.com/collegesports. Follow the SiriusXM College Sports Nation channel on Twitter [@SiriusXMCollege](https://twitter.com/SiriusXMCollege).

About SiriusXM

[Sirius XM Holdings Inc.](http://www.siriusxm.com) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 28.4 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and at shop.siriusxm.com. SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](http://www.siriusxm.ca) which has more than 2 million subscribers. SiriusXM is also a leading provider of connected vehicles services to major automakers, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

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This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the

anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio service providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; changes in consumer protection laws and their enforcement; the security of the personal information about our customers; other existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; failure to comply with FCC requirements; modifications to our business plans; our indebtedness; and our principal stockholder has significant influence over our management and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2014, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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