

August 17, 2015



SiriusXM to Broadcast Phish's Magnaball Festival Live

Phish's Magnaball Festival to air on SiriusXM's Jam On channel

NEW YORK, Aug. 17, 2015 /PRNewswire/ --SiriusXM announced today that it will broadcast Phish's Magnaball Festival in Watkins Glen, NY, August 20 through August 23, on SiriusXM's Jam On channel.



The live broadcast of the festival will include seven live Phish sets throughout the weekend. The broadcast will also include exclusive material from the band's archives presented by Phish's official archivist Kevin Shapiro.

The broadcast will air on Bunny Radio, a live, freeform radio station Phish creates on-site at their festivals. Bunny Radio will take over SiriusXM's Jam On channel for the weekend-long festival.

Phish's Magnaball Festival broadcast will air beginning Thursday, August 20 at 9:00 pm ET and will air through Sunday, August 23 via satellite on Jam On, channel 29, and through the SiriusXM App on smartphones and other connected devices, as well as online at siriusxm.com.

Subscribers will also be able to listen to the broadcast via SiriusXM On Demand through the SiriusXM App for smartphones and other mobile devices and online at siriusxm.com.

SiriusXM's Jam On has also broadcasted from previous Phish festivals, including Festival 8 and Super Ball.

SiriusXM's broadcast of Phish's Magnaball Festival is one of the many festivals that SiriusXM broadcasts for its listeners. Previous SiriusXM festival broadcasts have featured Coachella Valley Music and Arts Festival, Lollapalooza Music Festival, Bonnaroo Music and Arts Festival, Hangout Music Festival, Electric Daisy Carnival, Firefly Music Festival, Governors Ball Music Festival, Rock on the Range, and Ultra Music Festival.

Jam On listeners will hear live improvisational, eclectic rock music from artists including Phish, Dave Matthews Band, Widespread Panic, Moe., Gov't Mule, Allman Brothers Band, Disco Biscuits, Umphrey's McGee, The String Cheese Incident, Black Crowes and My Morning Jacket.

For more information on SiriusXM, please visit www.siriusxm.com.

About SiriusXM

[Sirius XM Holdings Inc.](#) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 28.4 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and at shop.siriusxm.com. SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers. SiriusXM is also a leading provider of connected vehicles services to major automakers, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

On social media, join the SiriusXM community on [Facebook](#), [Twitter](#), [Instagram](#), and [YouTube](#). To view and download SiriusXM logos and artwork, please visit SiriusXM.com/LogosAndPhotos.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio service providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; changes in consumer protection laws and their enforcement; the security of the personal information about our customers; other existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; failure to comply with FCC requirements; modifications to our business plans; our indebtedness; and our principal stockholder has significant influence over our management and over actions requiring stockholder approval and its interests may

differ from interests of other holders of our common stock. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2014, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

P - SIRI

Contact for SiriusXM:

Samantha Bowman
212 901 6644
samantha.bowman@siriusxm.com

Logo - <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>

To view the original version on PR Newswire, visit <http://www.prnewswire.com/news-releases/siriusxm-to-broadcast-phishs-magnaball-festival-live-300129386.html>

SOURCE Sirius XM Holdings Inc.