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SiriusXM Announces Comprehensive Broadcast Coverage of the 2015 PGA Championship

Thirty hours of live play-by-play Aug. 13-16, from Whistling Straits in Wisconsin

Extensive talk programming schedule to include exclusive shows hosted by World Golf Hall of Famers Ben Crenshaw and Nick Faldo, and others

NEW YORK, Aug. 4, 2015 /PRNewswire/ -- SiriusXM will offer listeners nationwide comprehensive play-by-play and talk coverage for the 2015 PGA Championship, the final major golf championship of the year, running August 13-16, on Sirius Channel 208 and XM Channel 92.



SiriusXM's live coverage will cover all four days of play from the Straits Course at Whistling Straits in Wisconsin. Lead host Earl Forcey will anchor the play-by-play broadcast and PGA Professional Charlie Rymer will serve as analyst. Former tour professionals Mark Carnevale, Carl Paulson, Dennis Paulson and 1979 British Ladies Open champion Maureen Madill will provide live commentary from around the course.

SiriusXM's Championship broadcasts will offer 30 hours of live play-by-play from the course, more than ever before. The coverage will air Thursday and Friday from 12:00 pm to 8:00 pm ET and on Saturday and Sunday from 12:00 pm ET through the conclusion of play. Subscribers can access the broadcasts on satellite radios, through the SiriusXM app and at SiriusXM.com.

With one of the strongest and unique fields in golf, the PGA Championship currently has commitments from 98 of the top 100 players in the Official World Golf Rankings. The Championship makes its third appearance at the Straits, a throwback links-style course off the shore of Lake Michigan that has also hosted the U.S. Senior Open and will be home to the Ryder Cup in 2020.

"The PGA Championship's extraordinary field of competitors, playing at a unique and exciting venue like Whistling Straits, makes the season's final major one of the year's most anticipated events," said Scott Greenstein, SiriusXM's President and Chief Content Officer. "SiriusXM's broadcast team will present more hours of live play-by-play than ever before,

and with a programming schedule featuring shows hosted by Hall of Famers and some of the game's best instructors, we will give our listeners a level of access and insight that no one else can."

Beyond the play-by-play coverage, the SiriusXM PGA TOUR Radio channel will provide fans with an extensive schedule of daily golf talk and PGA Championship analysis throughout the week. Highlights include:

World Golf Hall of Fame member **Ben Crenshaw**, who has six top-10 finishes in PGA Championship play, will host his show, *Crenshaw on Golf*, on Tuesday at 2:00 pm ET.

Six-time major winner **Nick Faldo**, who was runner-up in the 1992 PGA Championship, will host *Nick Faldo Radio* on Wednesday at 2:00 pm ET.

SiriusXM's programming lineup during PGA Championship Week will also feature shows hosted by renowned coaches Hank Haney, Claude Harmon III, David Leadbetter, Jim McLean and Larry Rinker, as well as Peter Oosterhuis, Brian Bateman, Fred Albers, Mark Carnevale, Debbie Doniger, John Feinstein, Brian Katrek, John Maginnes, Carl Paulson, Dennis Paulson, Ben Shear, Jeff Warne, Taylor Zanzour and others. Visit www.SiriusXM.com/SiriusXMPGATOURRadio for a daily schedule.

SiriusXM airs live coverage of all four major championships – The Masters, U.S. Open, Open Championship and PGA Championship – as well as most of the PGA Tour events throughout the season, including the PLAYERS Championship and all FedEx Cup Playoff tournaments.

About SiriusXM

[Sirius XM Holdings Inc.](http://SiriusXM.com) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 28.4 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and at shop.siriusxm.com. SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](http://SiriusXM.com) which has more than 2 million subscribers. SiriusXM is also a leading provider of connected vehicles services to major automakers, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

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This communication contains "forward-looking statements" within the meaning of the Private

Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio service providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; changes in consumer protection laws and their enforcement; the security of the personal information about our customers; other existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; failure to comply with FCC requirements; modifications to our business plans; our indebtedness; and our principal stockholder has significant influence over our management and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2014, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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