

July 15, 2015



# SiriusXM Goes Up Close with Republican Presidential Candidates

**From the RNC Summer Meeting, SiriusXM's David Webb to offer candidates opportunity to reveal "the person behind the policies" in five-question profiles**

**Webb's interviews to air on SiriusXM's Patriot and POTUS channels on August 6th**

NEW YORK, July 15, 2015 /PRNewswire/ -- SiriusXM today announced that host David Webb will attend the Republican National Committee summer meeting in Cleveland, offering candidates for the Republican nomination a unique platform to reflect on their candidacy and share personal anecdotes of interest to American voters.



Webb's interviews – conducted in a five-question format – will profile the candidates' life journeys, as well as their personal interests outside of politics. The interviews will air August 6<sup>th</sup> on Patriot, SiriusXM's conservative talk channel (125), and the non-partisan POTUS channel (124).

"As we kick-off SiriusXM's coverage of the 2016 election in an extremely fast-paced and politically-charged environment, the notion of slowing down for a moment and giving each candidate an opportunity to introduce him or herself in a personal manner is something we feel very strongly about," said Dave Gorab, SiriusXM's Vice President and General Manager, Talk Programming. "With each candidate profile, our desire is to break from policy soundbites and give SiriusXM listeners the opportunity to better understand the person behind the candidacy."

Webb—host of SiriusXM's "The David Webb Show"—explores breaking political, economic and national security news with top-level newsmakers, community leaders, other notable guests and listeners nationwide weeknights from 9:00 pm – 12:00 am ET on conservative talk channel SiriusXM Patriot.

This is an open press opportunity. All credentialed media in attendance at the RNC Summer Meeting are invited to broadcast audio and video from these conversations with proper attribution to SiriusXM. Media inquiries may be directed to Patrick Reilly ([Patrick.Reilly@siriusxm.com](mailto:Patrick.Reilly@siriusxm.com)) or Danielle Lynn ([Danielle.Lynn@siriusxm.com](mailto:Danielle.Lynn@siriusxm.com)) in SiriusXM Communications.

For more information and to try SiriusXM for 30 days, please visit [siriusxm.com](http://siriusxm.com).

### **About SiriusXM**

[Sirius XM Holdings Inc.](http://siriusxm.com) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has more than 27.7 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and on smartphones and other connected devices as well as online at [siriusxm.com](http://siriusxm.com). SiriusXM radios and accessories are available from retailers nationwide and at [shop.siriusxm.com](http://shop.siriusxm.com). SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](http://siriusxm.com) which has more than 2 million subscribers. SiriusXM is also a leading provider of connected vehicles services to major automakers, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

On social media, join the SiriusXM community on [Facebook](https://www.facebook.com/siriusxm), [Twitter](https://twitter.com/siriusxm), [Instagram](https://www.instagram.com/siriusxm), and [YouTube](https://www.youtube.com/siriusxm).

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio service providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; changes in consumer protection laws and their enforcement; the security of the personal information about our customers; other existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; failure to comply with FCC requirements; modifications to our business plans; our indebtedness; and our principal stockholder has significant influence over our management and over actions requiring stockholder approval and its interests may*

*differ from interests of other holders of our common stock. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2014, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

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