

SiriusXM Announces Broadcast Coverage for The Open Championship

More than 35 hours of live hole-by-hole coverage July 16-19 from St. Andrews GC in Scotland

Programming includes shows hosted by British Open champions Nick Faldo and John Daly

Plus live broadcast of World Golf Hall of Fame Induction Ceremony July 13

NEW YORK, July 9, 2015 /PRNewswire/ -- SiriusXM announced today that it will offer subscribers extensive coverage of the 2015 Open Championship, golf's oldest major championship, from the storied Old Course at St. Andrews in Fife, Scotland.



SiriusXM will air 37 hours of live play-by-play, provided by both ESPN Audio and IMG, across all four days of tournament play, July 16th through the 19th, as well as daily talk programming leading up to the tournament, on <u>SiriusXM PGA TOUR Radio</u>, which is available to subscribers on satellite radios (Sirius channel 208, XM channel 93), on the SiriusXM app and online at SiriusXM.com.

Tournament play-by-play will begin on SiriusXM PGA TOUR Radio at 3:00 am ET on Thursday and Friday, and at 4:00 am ET on Saturday and Sunday, and will continue through the conclusion of each day's play. ESPN is the rightsholder to Open Championship broadcasts in the U.S. Their play-by-play broadcast will also air on ESPN Radio (SiriusXM 83) and ESPN Xtra (SiriusXM 84) starting at 7:00 am ET on Thursday and Friday, 9:00 am ET on Saturday, and 8:00 am ET on Sunday.

Considered by many to be the "home of golf," the Old Course at St. Andrews is one of the oldest golf courses in the world and has hosted the Open Championship 28 times. This year's field is highlighted by Jordan Spieth who will be attempting to capture the third leg of golf's Grand Slam after winning the Masters and U.S. Open earlier this season. He will be competing against many of the world's best, including 2013 Open Champion Phil Mickelson, Bubba Watson, Dustin Johnson, Henrik Stenson, Louis Oosthuizen, who finished as runner-up to Spieth at the U.S. Open and was the last player to win the Open at St. Andrews, and many more.

In addition to the live tournament coverage, SiriusXM will offer daily golf talk and analysis throughout Open Championship week on SiriusXM PGA TOUR Radio.

Highlights for the week include:

Three-time Open Champion **Nick Faldo**, whose 1990 title came at St. Andrews, will host a new edition of his SiriusXM show, *Nick Faldo Radio*, on Tuesday, July 14 at 2:00 pm ET.

John Daly, who won the 1995 Open Championship at St. Andrews, will host his SiriusXM show, *Hit It Hard*, on Wednesday, July 15 at 2:00 pm ET.

On Monday at 1:00 pm ET, SiriusXM will offer a live broadcast of the World Golf Hall of Fame's induction ceremony for the Class of 2015, which includes **Laura Davies**, **David Graham**, **Mark O'Meara** and architect **A.W. Tillinghast**.

SiriusXM's programming lineup during Open Championship Week will also feature shows hosted by Chris DiMarco, Hank Haney, Claude Harmon III, David Leadbetter, Jim McLean, Matt Adams, Mark Carnevale, Debbie Doniger, Brian Katrek, John Maginnes, Carl Paulson, Dennis Paulson, Ben Shear, Jeff Warne and others. Visit www.SiriusXM.com/SiriusXMPGATOURRadio for a daily schedule.

SiriusXM airs live coverage of all four major championships – The Masters, U.S. Open, Open Championship and PGA Championship – as well as most of the PGA Tour events throughout the season, including the PLAYERS Championship and all FedExCup Playoff tournaments.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has more than 27.7 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and at shop.siriusxm.com. SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in SiriusXM Canada which has more than 2 million subscribers. SiriusXM is also a leading provider of connected vehicles services to major automakers, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-byturn navigation.

On social media, join the SiriusXM community on <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u>, and <u>YouTube</u>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to,

statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio service providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; changes in consumer protection laws and their enforcement; the security of the personal information about our customers; other existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; failure to comply with FCC requirements; modifications to our business plans; our indebtedness; and our principal stockholder has significant influence over our management and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2014, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (http://www.sec.gov). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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