

## SiriusXM Announces 2015 MLB All-Star Coverage

Subscribers get live play-by-play of the 86th All Star Game, Gillette Home Run Derby presented by Head & Shoulders, and other events from Cincinnati's Great American Ball Park

MLB Network Radio channel to air state-of-the-game roundtable show featuring Steve Sax, Mike Stanton, Todd Hollandsworth, Steve Phillips & Casey Stern

NEW YORK, July 9, 2015 /PRNewswire/ -- SiriusXM will offer baseball fans comprehensive coverage of Major League Baseball's 2015 All-Star Week from Cincinnati, OH.



SiriusXM will carry the national broadcast of both the 86<sup>th</sup> All-Star Game on Tuesday, July 14 (8:00 pm ET), and the Gillette Home Run Derby presented by Head & Shoulders on Monday July 13 (8:00 pm ET), live on the MLB Network Radio channel. MLB Network Radio is available nationwide on satellite radios (XM channel 89 and Sirius channel 209), through the SiriusXM app and at SiriusXM.com.

MLB Network Radio will offer listeners extensive pre- and post-event coverage from Cincinnati's Great American Ball Park for both the All-Star Game and Gillette Home Run Derby presented by Head & Shoulders. Hosts Casey Stern and former GMs Jim Bowden and Jim Duquette will broadcast live starting at 5:00 pm ET both days, conducting one-on-one interviews with All-Stars, managers, coaches and other personalities from around the game.

On Sunday, July 12 at 10:00 am ET, SiriusXM will present a round table discussion hosted by Stern and featuring several MLB Network Radio hosts/analysts – including former All-Stars Steve Sax and Mike Stanton, former NL Rookie of the Year Todd Hollandsworth, and former general manager Steve Phillips. The hosts will recap the first half of the season, discuss team needs as the trade deadline approaches, and take a look at the teams making a push for the postseason.

This will be followed by the exclusive radio broadcast of the SiriusXM All-Star Futures Game, featuring the top minor league prospects from the U.S. facing off against their counterparts from around the world. MLB Network Radio's pre-game coverage will begin at 1:00 pm ET (Game time: 3:00 pm ET). Mike Ferrin will be the play-by-play voice for the broadcast and

Jim Duquette will be the analyst. Jim Bowden will report from the scouts' seats where he will talk with MLB talent evaluators throughout the game, and Grant Paulsen will provide reports from the dugouts and interview the players before, during and after the game.

In addition to MLB Network Radio's All-Star Week coverage, fans will also hear from SiriusXM's Chris "Mad Dog" Russo, who will host his daily all-sports show, *Mad Dog Unleashed* (Mad Dog Sports Radio, SiriusXM channel 85) live from Great American Ball Park on July 13 and 14 from 5:00 to 7:00 pm ET. Russo is scheduled to be joined on air by MLB Commissioner Rob Manfred on Monday at 6:00 pm ET. His daily MLB Network TV show, *High Heat with Christopher Russo*, will also originate from Cincinnati those days. *High Heat* will air live on MLB Network at 4:00 pm ET and will be simulcast on MLB Network Radio.

MLB games are available on Sirius radios with either a Premier or All Access package and on all XM radios. Through SiriusXM's agreement with MLBAM, MLB play-by-play is also available to all subscribers on the SiriusXM app and online at SiriusXM.com.

SiriusXM subscribers listening to MLB games through the SiriusXM app or online have access to a suite of 30 play-by-play channels dedicated to streaming the official radio broadcasts of every MLB team. Listeners also get access to multiple Spanish-language broadcasts. For a schedule of games in English and Spanish with their channel assignments visit www.SiriusXM.com/MLBschedule.

## **About SiriusXM**

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has more than 27.7 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and at shop.siriusxm.com. SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in SiriusXM Canada which has more than 2 million subscribers. SiriusXM is also a leading provider of connected vehicles services to major automakers, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-byturn navigation.

On social media, join the SiriusXM community on <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u>, and <u>YouTube</u>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue,"

"is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio service providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; changes in consumer protection laws and their enforcement; the security of the personal information about our customers; other existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; failure to comply with FCC requirements; modifications to our business plans; our indebtedness; and our principal stockholder has significant influence over our management and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2014, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<a href="http://www.sec.gov">http://www.sec.gov</a>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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