

June 18, 2015



# SiriusXM to Broadcast Performances from Fourth Annual Firefly Music Festival

**Performances by The Killers, Kings of Leon, Cage the Elephant, Hozier, Modest Mouse, Foster the People, Spoon, Walk the Moon and more to air across multiple channels**

NEW YORK, June 18, 2015 /PRNewswire/ -- SiriusXM announced today that it will broadcast performances, interviews, and backstage reports from the Firefly Music Festival in Dover, Delaware, from Friday, June 19 through Sunday, June 21, across multiple music channels.



The exclusive broadcast will include The Killers, Kings of Leon, Cage the Elephant, Hozier, Modest Mouse, Foster the People, Spoon, Bastille, Walk the Moon, Gary Clark Jr, Big Data, Awolnation, Sublime with Rome, Cold War Kids, and many more.

"We are excited to bring performances by some of the top alternative rock and indie artists today directly to our subscribers who are unable to attend Firefly," said Scott Greenstein, President and Chief Content Officer, SiriusXM. "With performances airing across multiple channels, our broadcasts from Firefly are another example of SiriusXM going where music fans are, bringing the excitement, vibe and great music of the music festival to wherever listeners may be."

SiriusXM's Firefly Music Festival broadcast will air on Alt Nation channel 36, beginning Friday, June 19 at 1:00 pm ET through Sunday, June 21. Select performances will also air on The Spectrum, channel 28; SiriusXMU, channel 35 and Jam On, channel 29.

The broadcast will also be available through the SiriusXM App on smartphones and other connected devices, as well as online at [siriusxm.com](http://siriusxm.com).

SiriusXM's Firefly Music Festival broadcast is one of the many festivals that SiriusXM broadcasts for its listeners. Previous SiriusXM festival broadcasts have featured Coachella Valley Music and Arts Festival, Bonnaroo Music and Arts Festival, Hangout Music Festival, Governors Ball Music Festival, Rock on the Range, Lollapalooza, Ultra Music Festival, and Electric Daisy Carnival.

Firefly Music Festival is a premier music experience set among lush wooded landscapes, featuring renowned headliners and emerging artists. Guests witness unforgettable performances and discover the engaging attractions nestled around every turn that make

Firefly a can't-miss summer tradition for music fans from around the world. In 2012, Firefly attracted 30,000 attendees in its inaugural year with a sell out of 90,000 in 2015, making it one of the country's fastest growing festivals. In late 2014, festival organizers Red Frog Events partnered with Goldenvoice (creators of Coachella and Stagecoach) to produce and promote Firefly.

For more details about channels and broadcast times, go to [www.siriusxm.com/firefly](http://www.siriusxm.com/firefly).

For more information on the Firefly Music Festival, please visit <https://fireflyfestival.com/>.

For more information on SiriusXM, please visit [www.siriusxm.com](http://www.siriusxm.com).

## **About SiriusXM**

[Sirius XM Holdings Inc.](#) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has more than 27.7 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and on smartphones and other connected devices as well as online at [siriusxm.com](http://siriusxm.com). SiriusXM radios and accessories are available from retailers nationwide and at [shop.siriusxm.com](http://shop.siriusxm.com). SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers. SiriusXM is also a leading provider of connected vehicles services to major automakers, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

On social media, join the SiriusXM community on [Facebook](#), [Twitter](#), [Instagram](#), and [YouTube](#).

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio service providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general*

*economic conditions; changes in consumer protection laws and their enforcement; the security of the personal information about our customers; other existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; failure to comply with FCC requirements; modifications to our business plans; our indebtedness; and our principal stockholder has significant influence over our management and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2014, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

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To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/siriusxm-to-broadcast-performances-from-fourth-annual-firefly-music-festival-300101500.html>

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