

SiriusXM to be Exclusive National Radio Broadcaster for U.S. Open Championship

Expanded golf coverage includes more than 35 hours of live hole-byhole broadcasts - more than ever before - across four days of play at Chambers Bay

SiriusXM's broadcast schedule throughout U.S. Open week features exclusive shows hosted by Nick Faldo, Ben Crenshaw and other distinguished hosts

Mark Lye joins SiriusXM's broadcast team

NEW YORK, June 10, 2015 /PRNewswire/ -- SiriusXM announced today that it will be the exclusive national radio broadcaster for the U.S. Open Championship, and will offer listeners nationwide expanded coverage of this year's event, taking place at Chambers Bay in University Place, Washington from June 18th through the 21st.



SiriusXM's programming will feature more than 35 hours of live hole-by-hole coverage — more than has ever been aired before — across all four days of championship play, including a possible Monday playoff. SiriusXM's **Brian Katrek** will anchor the play-by-play broadcast with former PGA Tour pro **Mark Carnevale** serving as the analyst in the booth. A team of roving reporters, featuring veteran broadcasters and Tour pros - **Fred Albers**, **John Maginnes**, **Dennis Paulson** and **Bill Rosinksi** - will provide live commentary from around the course.

Joining SiriusXM's broadcast team for the first time will be former PGA Tour pro**Mark Lye**, who will serve as an analyst on SiriusXM's pre-round show on Thursday and Friday alongside **Taylor Zarzour** and **Carl Paulson**.

SiriusXM's coverage will begin each day at 12:00 pm ET/9:00 am PT with live pre-round coverage from Chambers Bay, leading into live championship coverage through the end of each day's play. The on-course coverage will be followed each day by a post-round show, hosted by **Ron Green Jr.**, Paulson and Zarzour, that will air until midnight ET/9:00 pm PT.

All programming will be available to subscribers nationwide on satellite radios (Sirius channel 208, XM channel 93), on the SiriusXM app and online at SiriusXM.com.

"We're very excited to give our listeners more live U.S. Open coverage than ever before," said Scott Greenstein, SiriusXM's President and Chief Content Officer. "Chambers Bay is a venue unlike anything played before at a U.S. Open and will be an exciting stage this year for golf's rising young talent, veterans and all other Open qualifiers. Our hole-by-hole coverage and extensive lineup of talk programming will allow fans to experience this event as though they are there in person on the banks of Puget Sound."

The U.S. Open Championship is conducted annually by the United States Golf Association. Currently in its 115th year, the championship provides one of the most comprehensive tests of golf, and is the most democratic among the most pre-eminent golf events as evidenced by its global qualification process. In 2015, the USGA accepted more than 9,800 entries from professional and amateur golfers to compete for the national title.

In addition to live Championship coverage, SiriusXM will provide fans with daily U.S. Open talk and analysis from Chambers Bay throughout the week, and will feature shows hosted by some of the game's prominent personalities.

The week's schedule includes exclusive shows hosted by 1988 U.S. open runner-up **Nick Faldo** and World Golf Hall of Famer **Ben Crenshaw**, as well as distinguished instructors **Hank Haney**, **David Leadbetter**, **Jim McLean**, **Larry Rinker** and **Claude Harmon III**.

SiriusXM's programming lineup also features shows hosted by Chris DiMarco, Natalie Gulbis, Peter Oosterhuis, Matt Adams, Debbie Doniger, Fred Albers, Dennis Paulson, John Feinstein, Ben Shear, Jeff Warne and others. Visit www.SiriusXM.com/SiriusXMPGATOURRadio for a daily schedule.

SiriusXM airs live coverage of all four major championships – The Masters, U.S. Open, Open Championship and PGA Championship – as well as most of the PGA Tour events throughout the season, including the PLAYERS Championship and all FedExCup Playoff tournaments.

In 2013, the USGA and FOX Sports announced a comprehensive multi-media agreement that makes FOX Sports and FOX Sports 1 the principal domestic media partner of the USGA. Within the agreement, FOX Sports holds the exclusive television broadcast rights for the presentation of all USGA championship events, highlighted by the U.S. Open, U.S. Women's Open and U.S. Senior Open Championships. Additionally, FOX Sports serves as the home for the USGA's national amateur championships and other live content.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has more than 27.7 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and at shop.siriusxm.com. SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius

Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in <u>SiriusXM Canada</u> which has more than 2 million subscribers. SiriusXM is also a leading provider of connected vehicles services to major automakers, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-byturn navigation.

On social media, join the SiriusXM community on <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u>, and <u>YouTube</u>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio service providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; changes in consumer protection laws and their enforcement; the security of the personal information about our customers; other existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; failure to comply with FCC requirements; modifications to our business plans; our indebtedness; and our principal stockholder has significant influence over our management and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2014, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (http://www.sec.gov). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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