

May 12, 2015



# SiriusXM to Broadcast Exclusive Town Hall Event with Mana

**International Latin rock band to answer questions from SiriusXM listeners and fans in celebration of their latest album, 'Cama Incendiada'**

**In-studio Q&A special will air on SiriusXM Caliente, La Kueva, and Viva channels**

NEW YORK, May 12, 2015 /PRNewswire/ --SiriusXM announced today that international Latin rock band Mana will sit down for an intimate Q&A session with an audience of SiriusXM listeners and fans for the SiriusXM "Town Hall" series.



"SiriusXM's Town Hall with Mana" will air on Friday, May 15 at 5:00 pm ET on SiriusXM Caliente channel 150 and La Kueva channel 540 and on Sunday, May 17 at 2:00 pm ET on Viva channel 500. For rebroadcast times, please visit [www.siriusxm.com/townhall](http://www.siriusxm.com/townhall).

Inside SiriusXM studios in New York City, listeners and fans will have the opportunity to ask Mana's Fher Olvera, Juan Calleros, Alex Gonzalez, and Sergio Vallin questions about their successful musical career, and recently released album, *Cama Incendiada*.

"We are very excited to have Mana, one the best rock en espanol bands of all time, at the SiriusXM studios with some of their lucky fans to celebrate the release of their latest album," said Scott Greenstein, President and Chief Content Officer, SiriusXM. "'SiriusXM's Town Hall with Mana' is another example of offering our subscribers the unique opportunity to get up close and personal with legendary artists. Mana will discuss their body of work, latest album, and details about a career that has kept them at the top of the lists, for subscribers and listeners nationwide."

"SiriusXM's Town Hall with Mana" is part of SiriusXM's "Town Hall" series, featuring iconic musicians and figures sitting down with a studio audience of SiriusXM listeners. Previous "SiriusXM Town Hall" specials have featured Bruce Springsteen, Lady Gaga, Katy Perry, Jennifer Lopez, Juanes, Gloria Estefan, Pele, Billy Crystal, Pitbull, Quentin Tarantino, Carol Burnett, Tom Petty, Willie Nelson, KISS, Coldplay, Juan Luis Guerra, Hugh Jackman, Dolly Parton, the surviving members of Nirvana, Gregg Allman, Usher and Tony Hawk.

Formed in 1986 in Guadalajara, Mexico, Mana has gone on to become global ambassadors of the Latin Rock genre, selling over 40 million albums. To date, Mana has been recognized by their musical peers with four GRAMMY® and seven LATIN GRAMMY® Awards. In the

United States, Mana holds seven #1 albums and ten #1 singles -more than any other band in the history of *Billboard's "Hot Latin Songs"* chart. Mana is also the top-drawing Spanish language concert band in the U.S. regularly selling out arenas across the country. The band holds the record for the most shows sold-out by a single act in the history of STAPLES CENTER in Los Angeles (11).

After the broadcast, "SiriusXM's Town Hall with Mana" will be available on SiriusXM On Demand. Please visit <http://www.siriusxm.com/ondemand> for more information.

The SiriusXM Latino channel lineup features ten exclusive commercial-free music channels covering a wide variety of music genres, including **Caliente** (tropical, channel 150), **Rumbon** (classic salsa, channel 533), **Flow Nacion** (Latin hip-hop and Reggaeton, channel 506), **La Kueva** (rock en espanol, channel 540), **Viva** (contemporary pop, channel 500), **Aguila** (regional Mexican, channel 151), **Caricia** (classic ballads in English and Spanish, channel 523), **Latidos** (romantic love songs from the 90s to today, channel 520), **Luna** (Latin jazz, channel 530) and more.

Listeners can register for a [30-day trial](#) and listen to these channels on smartphones and other mobile devices as well as online at [www.siriusxm.com](http://www.siriusxm.com).

For more information on SiriusXM, please visit [www.siriusxm.com](http://www.siriusxm.com).

### **About SiriusXM**

[Sirius XM Holdings Inc.](#) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has more than 27.7 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and on smartphones and other connected devices as well as online at [siriusxm.com](http://siriusxm.com). SiriusXM radios and accessories are available from retailers nationwide and at [shop.siriusxm.com](http://shop.siriusxm.com). SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers. SiriusXM is also a leading provider of connected vehicles services to major automakers, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

On social media, join the SiriusXM community on [Facebook](#), [Twitter](#), [Instagram](#), and [YouTube](#).

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of*

*similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio service providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; changes in consumer protection laws and their enforcement; the security of the personal information about our customers; other existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; failure to comply with FCC requirements; modifications to our business plans; our indebtedness; and our principal stockholder has significant influence over our management and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2014, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

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