

May 11, 2015



Jim Citrin to Host "Career Playbook Radio," New Career Show for Millennials, Young Professionals, and Parents of Recent College Grads, Exclusively on SiriusXM

New limited-run series hosted by Citrin, author of "The Career Playbook," noted expert on leadership and executive success, launches May 16

Upcoming guests to include top leaders from American Red Cross, Bloomberg Media Group, Domino's Pizza, Facebook, Google, Harvard Business School, the U.S. Navy SEALs, and WeWork

NEW YORK, May 11, 2015 /PRNewswire/ -- SiriusXM today announced the launch of "Career Playbook Radio," an all-new career advice show hosted by Jim Citrin, partner at executive search firm Spencer Stuart and best-selling author on leadership and career success. "Career Playbook Radio" is focused on giving millennials, young professionals, and parents of recent college grads expert insight into getting a great job and laying the foundation for a successful career.



"Career Playbook Radio" will be a weekly conversation with top executives, industry veterans, and thought leaders sharing their personal experience and knowledge with aspiring young professionals who are seeking to carve out a distinctive place with their careers in the first decade after graduation.

Each week, "Career Playbook Radio" will feature a wide slate of leaders from top companies and institutions, including: Gail McGovern, CEO and President, American Red Cross; Justin Smith, CEO, Bloomberg Media Group; J. Patrick Doyle, CEO and President of Domino's Pizza Inc.; Laszlo Bock, Senior Vice President of People Operations at Google Inc.; Lori Goler, Vice President of Human Resources and Recruiting at Facebook, Inc.; Kristen Fitzpatrick, Managing Director, Alumni & MBA Career and Professional Development, Harvard Business School; Admiral Eric Olson, retired Commander of U.S. Special Operations Command (SOCOM); and Soo Hong, Chief Human Resource Officer, WeWork.

"'Career Playbook Radio' is a truly unique opportunity to use the reach and impact of SiriusXM to help graduating college students, aspiring young professionals, and their families get a great job and build a successful career," says Jim Citrin, author of "The Career Playbook, Essential Advice for Today's Aspiring Young Professional." "This is a topic I'm absolutely passionate about – helping young people in their 20s succeed in their careers."

"Jim Citrin has provided wise and experienced counsel to a generation of business leaders; now he will provide that valuable counsel to the next generation of young adults looking for career guidance in one of the most competitive marketplaces ever," said Scott Greenstein, President and Chief Content Officer, SiriusXM. "With jobs in some sectors drawing hundreds or thousands of candidates, and hiring standards and protocol in flux, people are looking for help. On each show, Jim and an array of executives and educators will guide listeners with practical, real-world advice on launching and advancing their careers."

The 6-week series, "Career Playbook Radio," will launch on May 16, and air Saturdays at 5:00 pm, and rebroadcast on Sundays at 10:00 am and 3:00 pm (all times Eastern) on SiriusXM Insight, channel 121. Subscribers will also be able to listen to the show via SiriusXM On Demand on smartphones and other connected devices as well as online at siriusxm.com.

Jim Citrin is a noted expert on leadership, executive success, and CEO succession. He is the author of six books, including the critically acclaimed "You Need a Leader, Now What? How to Choose the Best Person for Your Organization," and international bestsellers, "You're in Charge, Now What?" and "The Five Patterns of Extraordinary Careers."

Jim is one of the world's leading executive recruiters and heads Spencer Stuart's North American CEO Practice. Throughout his 21 years at Spencer Stuart, Jim has worked with clients on more than 600 CEO, board director, and top management searches for leading media, technology, communications and consumer companies, as well as private-equity firms and major not-for-profit institutions.

SiriusXM Insight broadcasts news, information, and entertainment, offering listeners inspiring ideas and intelligent conversation with an edge. Designed to reach fans that enjoy the eclectic subject matter of public radio, SiriusXM Insight features an array of fresh, diverse voices addressing a new era of issues in a lively, smart, and sometimes humorous approach, including shows hosted by Pete Dominick, John Fugelsang, Dean Obeidallah, Neil deGrasse Tyson, Karen Hunter, Margaret Hoover and more.

For more information and to try SiriusXM for 30 days, please visit www.siriusxm.com.

About SiriusXM

[Sirius XM Holdings Inc.](http://SiriusXMHoldingsInc.com) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has more than 27.7 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and at shop.siriusxm.com. SiriusXM also provides premium traffic, weather, data and information services for

subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers. SiriusXM is also a leading provider of connected vehicles services to major automakers, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

On social media, join the SiriusXM community on [Facebook](#), [Twitter](#), [Instagram](#), and [YouTube](#).

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio service providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; changes in consumer protection laws and their enforcement; the security of the personal information about our customers; other existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; failure to comply with FCC requirements; modifications to our business plans; our indebtedness; and our principal stockholder has significant influence over our management and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2014, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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