

April 23, 2015



SiriusXM to Broadcast 2015 NFL Draft Live from Chicago

SiriusXM NFL Radio covers every selection from every round live from Chicago's historic Auditorium Theatre and Grant Park April 30-May 2

Expert analysis from former NFL players, executives and coaches including Gil Brandt, Pat Kirwan, Jim Miller, Phil Savage, Mark Dominik, Brad Hopkins and Rick Neuheisel

SiriusXM Fantasy Sports Radio channel will feature live broadcasts featuring former NFL running back Maurice Jones-Drew and others from "Draft Town" in Chicago's Grant Park

NEW YORK, April 23, 2015 /PRNewswire/ -- [SiriusXM](#) will provide listeners nationwide with the most comprehensive coverage of the 2015 NFL Draft available on radio, with live coverage of every selection from every round, as well as four days of special programming - on the SiriusXM NFL Radio and SiriusXM Fantasy Sports Radio channels – live from Chicago.



From the first round on Thursday, April 30, through the final round on Saturday, May 2, [SiriusXM NFL Radio](#) (channel 88) will broadcast live from the 2015 NFL Draft as it happens at Chicago's historic Auditorium Theatre of Roosevelt University (Thursday and Friday) and at Selection Square in Grant Park (Saturday). Listeners will hear the live announcements of all 32 teams' selections through all seven rounds, as well as interviews with **NFL Commissioner Roger Goodell** and dozens of draftees, general managers and coaches.

SiriusXM NFL Radio's on-site broadcast team will include **Gil Brandt**, the former VP of Player Personnel for the Dallas Cowboys; **Pat Kirwan**, a former NFL scout, coach and front-office executive; veteran NFL QB **Jim Miller**; former college coach and NFL general manager **Phil Savage**; and lead host **Jason Horowitz**.

On Thursday and Friday, Miller and Kirwan will host their daily show, *Movin' the Chains*, from the Auditorium Theatre starting at 3:00 pm ET and leading into each day's live Draft coverage (starting Thursday at 7:00 pm ET and Friday at 6:00 pm ET).

On Saturday, former Tampa Bay Buccaneers GM **Mark Dominik** and **Howard David** will host *The Weekend Kickoff* starting at 8:00 am ET and leading into live coverage of rounds

four through seven (starting at 12:00 pm ET).

Following the conclusion of round one on Thursday, Dominik will host SiriusXM NFL Radio's post-Draft show alongside **Casey Stern**. After rounds two and three on Friday, the post-Draft show will be hosted by former college coach **Rick Neuheisel** with **Jeff Rickard**. On Saturday, after rounds four through seven, the post-Draft coverage will be hosted by former NFL Pro Bowl lineman **Brad Hopkins** and **Bill Lekas**.

SiriusXM's coverage from Chicago starts on Wednesday, April 29, when Miller and Kirwan will broadcast from NFL Play 60 in Grant Park (11:00 am – 1:00 pm ET).

On Wednesday, April 29, SiriusXM NFL Radio will broadcast live (8:00 – 11:00 pm ET) from the NFL Draft Eve Party at Park West in Chicago, where hosts Gil Brandt and **Alex Marvez** will interview several of the NFL Legends who will be at the event.

[SiriusXM Fantasy Sports Radio](#), SiriusXM's 24/7 fantasy sports talk channel (XM channel 87 and Sirius channel 210) will also be in Chicago, broadcasting live from Grant Park during the first three rounds on Thursday and Friday.

The channel's coverage will air Thursday from 7:00 pm to midnight ET and Friday from 6:00 to 11:00 pm ET featuring pick by pick analysis from a fantasy football perspective. Former NFL running back **Maurice Jones-Drew** and fellow SiriusXM Fantasy Sports Radio hosts **John Hansen**, **Jeff Mans**, **Mike Dempsey** and **Bob Harris** will host live in front of the fans at "Draft Town." SiriusXM's **Pilar Lastra** will also be a part of both days' broadcasts in Grant Park, where she will talk with fans in attendance before and after team selections.

As the Official Satellite Radio Partner of the NFL, SiriusXM airs live play-by-play of every NFL game from the pre-season through the Super Bowl.

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About SiriusXM

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This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio service providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; changes in consumer protection laws and their enforcement; the security of the personal information about our customers; other existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; failure to comply with FCC requirements; modifications to our business plans; our indebtedness; and our principal stockholder has significant influence over our management and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2014, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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