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Jaguar Land Rover Selects Sirius XM Connected Vehicle Services to Provide Call Center Support for Safety and Security Services for Its InControl™ Infotainment System

Jaguar and Land Rover owners to receive a 4-Year Subscription to safety and security services supported by SiriusXM on 2016 model year vehicles

NEW YORK, April 6, 2015 /PRNewswire/ -- Jaguar Land Rover North America and SiriusXM today announced Jaguar Land Rover has selected Sirius XM Connected Vehicle Services Inc., a subsidiary of SiriusXM, to provide call center support for safety and security services to vehicle occupants using its Jaguar InControl® and Land Rover InControl® infotainment systems.



The Jaguar and Land Rover InControl suite of technologies provides vehicle owners with an array of advanced driver assistance systems including emergency response contact as part of the available InControl Remote & Protect™ system. SiriusXM will provide Jaguar and Land Rover vehicle owners with support for personal safety and security services, including:

- **Automatic Crash Notification (ACN):** Automatically signals a SiriusXM Response Specialist to assist the vehicle's occupant with notifying emergency responders in the event of an accident, provide the vehicle's location, and communicate with the vehicle's occupant until help arrives.
- **SOS/E-Call:** Gives the vehicle's occupant the ability to contact a SiriusXM Response Specialist via an in-vehicle S.O.S. button during an emergency.

Jaguar Land Rover is expected to introduce InControl™ to the U.S. market beginning with the delivery of select 2016 model year vehicles. Owners will receive a 4-year subscription to SiriusXM supported safety and security services when purchasing any 2016 model year vehicle equipped with InControl Remote & Protect™.

"For more than a decade, Jaguar Land Rover and SiriusXM have worked together to deliver

our unparalleled variety of audio entertainment to its vehicle owners, and we are proud that a brand that is synonymous with prestige has chosen SiriusXM to provide support for the comprehensive suite of safety and security services available to its drivers and their passengers while on the road," said Rodney Pickett, Senior Vice President, Automotive Partnerships, SiriusXM.

For more information on SiriusXM, please visit www.siriusxm.com.

About Jaguar Land Rover

- The United States is one of the leading global markets for both Jaguar and Land Rover
- Jaguar Land Rover employs 32,000 people and sells vehicles in 170 countries around the world
- Jaguar Land Rover has two state of the art engineering and design facilities and four advanced manufacturing plants in the UK
- Headquartered in Mahwah, New Jersey in the United States, Jaguar Land Rover North America, LLC has offices across the USA
- Jaguar Land Rover is represented by more than 330 independently operated retailers

About Sirius XM Connected Vehicle Services Inc.

Sirius XM Connected Vehicles Services Inc., a subsidiary of Sirius XM Holdings Inc. (NASDAQ: SIRI), is a leading provider of connected vehicles services to Acura, BMW, Honda, Hyundai, Infiniti, Lexus, Nissan, Subaru, and Toyota, and gives customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

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