

Dartmouth College and SiriusXM to Launch "The Briefing," An All-New Radio Show March 21

Dean of the Faculty of Arts and Sciences, Mike Mastanduno, hosts biweekly show that dissects the history, facts, and perspectives shaping the news

"The Briefing Powered by Dartmouth College" will broadcast from Dartmouth's historic Ivy League campus in Hanover, NH

NEW YORK, March 18, 2015 /PRNewswire/ -- SiriusXM and Dartmouth College today announced the launch of "The Briefing Powered by Dartmouth College," an all-new radio show giving listeners a lively hour that dissects the history, facts, and perspectives shaping the week's news. The biweekly show will be hosted by Michael Mastanduno, Dean of the Faculty of Arts and Sciences and Nelson A. Rockefeller Professor of Government at Dartmouth.



Broadcasting from the Dartmouth campus in Hanover, NH, "The Briefing" will offer listeners a rare opportunity to engage with the top minds from across the Ivy League campus, as well as interviews with distinguished scholars, alumni, and expert guests who can provide real world insights, background, and analysis of key cultural, social, and political issues facing Americans, and the world.

"We are very excited to bring Dartmouth classrooms to the world," said Dartmouth President Phil Hanlon. "Sharing the knowledge and experiences of our expert faculty through this partnership with SiriusXM enriches our traditional model of teaching and learning. I'm looking forward to listening to the robust, provocative, and important exchange of ideas."

"We are thrilled to work with Dartmouth College and to give our listeners access to some of the finest minds in higher education," said Scott Greenstein, President and Chief Content Officer, SiriusXM. "SiriusXM has worked with some of the country's top institutions to create pioneering programming in medicine and business education. Now, with the help of Dartmouth, SiriusXM subscribers will be able to connect with the headlines of our day in a deeper, more informed way."

"The Briefing" will premiere on Saturday, March 21, at 4:00 pm ET on SiriusXM Insight, channel 121, via satellite, on smartphones and other connected devices, as well as online at

<u>siriusxm.com</u>. The show will air each week on Saturday at 4:00 pm ET with two rebroadcasts on Sunday at 6:00 am and 7:00 pm ET. After the broadcast, "The Briefing" will also be available on SiriusXM On Demand for subscribers listening via smartphones and other connected devices or online at <u>siriusxm.com</u>.

Mastanduno is an expert in international relations theory, U.S. foreign policy, and the politics of the global economy. His work examines U.S. economic and security strategy in the post-Cold War world, and the implications of the rise of China for the world economy and the stability of the international system. He has published numerous articles in leading international relations journals, co-edited seven books, and is the author of *Introduction to International Relations and Economic Containment: Cocom and the Politics of East-West Trade*. Mastanduno is a recipient of Dartmouth's Distinguished Teaching Award and the Karen Wetterhahn Memorial Award for Scholarly Achievement. He lectures widely in policy and scholarly settings in Asia and Europe. He joined Dartmouth's faculty in 1987 and has been dean of the faculty since 2010.

SiriusXM Insight broadcasts news, information, and entertainment offering listeners inspiring ideas and intelligent conversation with an edge. Designed to reach fans that enjoy the eclectic subject matter of public radio, SiriusXM Insight feature an array of fresh, diverse voices addressing a new era of issues in a lively, smart, and sometimes humorous approach, including shows hosted by Pete Dominick, John Fugelsang, Dean Obeidallah, Neil deGrasse Tyson, Karen Hunter, Margaret Hoover and more.

For more information and to try SiriusXM for 30-days, please visitsiriusxm.com.

About Dartmouth College

Founded in 1769, Dartmouth is a member of the Ivy League and consistently ranks among the world's greatest academic institutions. Dartmouth has forged a singular identity for combining its deep commitment to outstanding undergraduate liberal arts and graduate education with distinguished research and scholarship in the Arts & Sciences and its three leading professional schools—the Geisel School of Medicine, Thayer School of Engineering, and the Tuck School of Business.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 27.3 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and at shop.siriusxm.com. SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, SiriusXM Marine™. SiriusXM holds a minority interest in SiriusXM Canada which has more than 2 million subscribers. SiriusXM is also a leading provider of connected vehicles services to major automakers, giving customers access to a suite of safety, security, and convenience services including automatic crash

notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

On social media, join the SiriusXM community on <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u>, and <u>YouTube</u>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio service providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; changes in consumer protection laws and their enforcement; the security of the personal information about our customers; other existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; failure to comply with FCC requirements; modifications to our business plans; our indebtedness; and our principal stockholder has significant influence over our management and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2014, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (http://www.sec.gov). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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To view the original version on PR Newswire, visithttp://www.prnewswire.com/news-releases/dartmouth-college-and-siriusxm-to-launch-the-briefing-an-all-new-radio-show-march-21-300052404.html

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