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SiriusXM Offers Live Coverage of 2015 NCAA® Division I Men's Basketball Championship

Subscribers get access to every minute of every game

Listeners get expert analysis throughout the tournament from Mike Krzyzewski, Bobby Cremins, Tom Brennan, Steve Lappas, Fran Fraschilla, Mateen Cleaves, Stephen Bardo and others

NEW YORK, March 12, 2015 /PRNewswire/ -- SiriusXM will offer comprehensive coverage of the 2015 NCAA® Division I Men's Basketball Championship, offering subscribers nationwide uninterrupted access to live play-by-play of every game.



Starting with the First Four® on March 17 and 18 through the Final Four® and national championship game in Indianapolis on April 4 and 6, all tournament games will air live in their entirety on Sirius channels 91, 84, 92, 93, and 157 and XM channels 91, 201, 202, 203 and 204.

Tournament match-ups and SiriusXM channel assignments will be available at www.siriusxm.com/collegesports starting Monday, March 16.

On Selection Sunday™, March 15, SiriusXM will provide up-to-the-moment coverage as tournament teams and first round match-ups are announced. Chris "Mad Dog" Russo and Steve Torre will host live from 5:00 to 9:00 pm ET on [Mad Dog Sports Radio](#) (channel 85). Then from 9:00 pm to midnight ET, listeners can tune into continued live coverage hosted by former University of Vermont coach Tom Brennan and Mark Packer on [SiriusXM College Sports Nation](#) (channel 91). The shows will feature interviews with special guests, including team coaches and NCAA Division I Men's Basketball Committee chair Scott Barnes, and will give fans a place to call in and share their reactions and opinions as the field is revealed.

Throughout the tournament SiriusXM College Sports Nation will continue to be the fans' source for daily news and tournament talk. SiriusXM's all-college sports channel showcases a stellar lineup of expert hosts and analysts including former coaches Bobby Cremins, Tom Brennan, Fran Fraschilla and Steve Lappas, National Championship-winning guard Mateen Cleaves, former Illinois star guard Stephen Bardo and college basketball experts Tim Brando, John Feinstein, Mark Packer, Chris Childers and Jason Horowitz.

Four-time National Championship-winning head coach Mike Krzyzewski will continue to host his weekly SiriusXM show throughout the tournament. *Basketball and Beyond with Coach K* airs Thursdays at 6:00 pm ET on SiriusXM College Sports Nation.

Throughout Final Four weekend - April 2 through 6 - SiriusXM College Sports Nation will broadcast live from Indianapolis to deliver fans the latest news, one-on-one interviews and in-depth college basketball talk before and after a new national champion is crowned.

SiriusXM will also offer coverage of the NCAA Division I Women's Basketball Championship, providing listeners with live play-by-play of every regional final, the Women's Final Four and championship game.

All NCAA Tournament broadcasts are provided to SiriusXM by Westwood One.

NCAA, First Four, Final Four, and Selection Sunday are trademarks of the National Collegiate Athletic Association.

About SiriusXM

[Sirius XM Holdings Inc.](#) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 27.3 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and on smartphones and other connected devices as well as online at [siriusxm.com](#). SiriusXM radios and accessories are available from retailers nationwide and at [shop.siriusxm.com](#). SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers. SiriusXM is also a leading provider of connected vehicles services to major automakers, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

On social media, join the SiriusXM community on [Facebook](#), [Twitter](#), [Instagram](#), and [YouTube](#).

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio service providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; changes in consumer protection laws and their enforcement; the security of the personal information about our customers; other existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; failure to comply with FCC requirements; modifications to our business plans; our indebtedness; and our principal stockholder has significant influence over our management and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2014, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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