

February 25, 2015



# SiriusXM to Launch "Startup School Radio" with Y Combinator Partner Aaron Harris

**SiriusXM listeners to get insider tips on early-stage startups and the technology industry from one of the nation's most prestigious startup accelerators, hosted by Y Combinator partner Aaron Harris**

NEW YORK, Feb. 25, 2015 /PRNewswire/ -- SiriusXM today announced the launch of "Startup School Radio," a weekly show broadcast live from San Francisco with Y Combinator partner Aaron Harris. The tech minds of Silicon Valley will offer SiriusXM listeners stories and practical advice from founders of early-stage startup tech companies and success-focused investors.



Hosted by Y Combinator's Harris, the new show launches on Wednesday, March 11, at 10:00 am PT, exclusively on SiriusXM's [Business Radio Powered by the Wharton School](#) channel, which features some of the most successful and creative leaders of the business world.

"Startup School Radio" will also offer SiriusXM listeners insight on how deeply motivated entrepreneurs got their start and overcame challenges, plus tips on finding seed money, making the right connections, and the do's and don'ts of how to launch a new product.

"Starting a startup is really hard. The best way to learn about it is by talking to the founders who have done it before and succeeded despite a lot of screwups," said Harris. "I want to help everyone thinking about starting a company to learn how to do it better. The conversations we're going to have on SiriusXM's 'Startup School Radio' are going to do that for a huge audience."

"One of the most important things YC does is to spread the message about how startups work," said Sam Altman, President of Y Combinator. "I'm delighted that Aaron is hosting a SiriusXM show highlighting great founder stories and I can't wait to listen."

"In a world where many ambitious, creative, and smart people either want to form a startup or work for one, 'Startup School Radio' gives our listeners a fantastic opportunity to learn about the next big thing, before it's a 'next big thing,' from one of the most lauded startup accelerator programs in Silicon Valley," said Scott Greenstein, President and Chief Content Officer, SiriusXM. "Aaron Harris and guests including partners from Y Combinator will give

our listeners a rare, inside look at this fascinating world and the work they're doing to drive innovation."

"Startup School Radio" will air each Wednesday at 10:00 am PT on Business Radio Powered by the Wharton School, channel 111. Subscribers will also be able to listen to the show via SiriusXM On Demand on smartphones and other connected devices and online at [siriusxm.com](http://siriusxm.com).

Aaron Harris was cofounder of Tutorspree, which was funded by Y Combinator in 2011. Before Tutorspree he worked at Bridgewater Associates, where he managed product and operations for an analytics group. He has an AB in History and Literature from Harvard.

Business Radio Powered by the Wharton School is the first channel to offer direct access to the world's top business minds—only a phone call away—and broadcasts from the Wharton School's historic Ivy League and San Francisco campuses. The exclusive SiriusXM channel gives listeners access to the world's brightest minds in business and education and features a wide range of original shows hosted by one of the most cited and published faculties of all top-tier business schools. Regular guests include world-renowned executives, captains of industry, thought leaders, and battle-tested experts.

For a full list of Business Radio shows and times, please visit [www.siriusxm.com](http://www.siriusxm.com) and [businessradio.wharton.upenn.edu](http://businessradio.wharton.upenn.edu).

### **About SiriusXM**

[Sirius XM Holdings Inc.](http://siriusxm.com) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 27.3 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and on smartphones and other connected devices as well as online at [siriusxm.com](http://siriusxm.com). SiriusXM radios and accessories are available from retailers nationwide and at [shop.siriusxm.com](http://shop.siriusxm.com). SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](http://siriusxm.com) which has more than 2 million subscribers. SiriusXM is also a leading provider of connected vehicles services to major automakers, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

On social media, join the SiriusXM community on [Facebook](https://www.facebook.com/siriusxm), [Twitter](https://twitter.com/siriusxm), [Instagram](https://www.instagram.com/siriusxm), and [YouTube](https://www.youtube.com/siriusxm).

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue,"*

*"is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio service providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; changes in consumer protection laws and their enforcement; the security of the personal information about our customers; other existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; failure to comply with FCC requirements; modifications to our business plans; our indebtedness; and our principal stockholder has significant influence over our management and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2014, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

## **P - SIRI**

### **Contact for SiriusXM:**

Sal Resendez  
646.313.2405  
[sal.resendez@siriusxm.com](mailto:sal.resendez@siriusxm.com)

Logo - <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>

To view the original version on PR Newswire, visit <http://www.prnewswire.com/news-releases/siriusxm-to-launch-startup-school-radio-with-y-combinator-partner-aaron-harris-300041222.html>

SOURCE Sirius XM Holdings Inc.