

SiriusXM Announces Exclusive Valentine's Day Programming

Jenny McCarthy hosts "Singled Out ... Again" on her exclusive show, "Dirty, Sexy, Funny"

SiriusXM Stars invites listeners nationwide to its "Valentine's Day Soiree"

In celebration of the holiday, SiriusXM launches "Valentine's Radio" and offers exclusive Valentine's Day playlists on SiriusXM On Demand

NEW YORK, Feb. 11, 2015 /PRNewswire/ -- SiriusXM today announced its exclusive Valentine's Day programming, in celebration of the romantic holiday, airing across multiple talk and music channels.



SiriusXM's Jenny McCarthy will host "Singled Out ... Again," a special featuring fun, sexy singles meeting up and playing the dating game at the Gansevoort Park Hotel in New York City for a live recording of her SiriusXM show *Dirty, Sexy, Funny with Jenny McCarthy*. The special will also feature New Kids on The Block's Danny Wood as the male contestant of the game. "Singled Out ... Again" with Jenny McCarthy will air on SiriusXM Stars channel 109 on Friday, February 13 at 11:00 am ET. It will replay on Valentine's Day at 9:00 am, 6:00 pm, and 9:00 pm ET. "Singled Out" celebrates 20 years since it originally premiered on MTV in 1995 with Jenny McCarthy as the host.

Listeners nationwide are invited to SiriusXM's special *Valentine's Day Soiree* featuring SiriusXM hosts including Cousin Brucie, Pete Dominick, Julie Mason, Pia Lindstrom, Seth Rudetsky, Dr. Laura, Mark Goodman, and Joe Madison sharing sexy cocktail recipes and talking about love, relationships, first kisses and more. Hosted by "Cupid," the fun, one-hour Valentine's Day special event will also take listeners on an imaginary "dream date" with Spanish heartthrob and movie star Antonio Banderas. The special airs on SiriusXM Stars channel 109 on Valentine's Day at 1:00 pm, 5:00 pm, 8:00 pm, and 11:00 pm ET.

In addition, "Valentine's Day Radio" will take over SiriusXM Love, channel 17, with Melissa Manchester, Darlene Love, Debbie Gibson, and The Beach Boys' Mike Love as guest DJs playing their "Dozen Songs Of Love." Airs Valentine's Day beginning at 9:00 am ET.

SiriusXM's The Coffee House, channel 31, will feature singer-songwriter George Ezra going

through his own personal playlist, offering a sneak peek into his favorite love songs exclusively for SiriusXM listeners. The playlist will include love songs by Paul Simon, Paolo Nutini, Cat Stevens and many more. Airs Valentine's Day at 11:00 am ET.

Additionally, various SiriusXM music channels will present special Valentine's Day playlists available on SiriusXM On Demand; including Bruce Springsteen's E Street Radio, Liquid Metal, Classic Rewind, Backspin, Chill, Prime Country, and Y2Kountry. The playlists will be available beginning Wednesday, February 11. For more information, please visit www.siriusxm.com/valentines.

Additional programming on SiriusXM's Stars channel will include:

<u>Wake Up with Taylor</u>: celebrates "Love Week: A Week of Love," discussing the ins and outs of love with relationships expert Rachel DeAlto, *Millionaire Matchmaker's* Patti Stanger, stars of *Married at First Sight* Doug Hehner and Jamie Otis, and more. Airs weekdays at 8:00 am ET.

<u>Just Jenny</u>: Hosts a special week of love- or something like it- when she is joined by *Essence* magazine's Charreah Jackson and author Susan Elliott to help listeners get over their broken hearts. Lifestyle expert Terri Trespicio also stops by the SiriusXM studios to offer listeners advice on getting out of their love rut. Listeners will be in for a special treat as the host shares personal details, along with her husband Keith, on how they keep the love alive after 20 years together. And, funny girl Sara Benincasa joins Jenny with her special "Single Awareness Day" girl chat. Airs weekdays at 1:00 pm ET.

<u>The Judith Regan Show</u>: Judith Regan explores the many angles of love, sex, and relationships discussing true love with *Millionaire Matchmaker* Patti Stanger, divorce with Susan Rieger and the sex business with Garren James, owner of the escort agency Cowboys4Angels. Airs Saturday, February 14 at 11:00 am ET.

<u>OutQ channel 106:</u> In the days leading up to Valentine's Day, Derek and Romaine will offer relationship and sex tips to keep a spicy love life. *Sexpert Wednesdays* at 9:00 pm ET will offer listeners a chance to call in and ask love, sex, relationship and dating questions. And, country star Chely Wright and her wife Lauren share stories about their relationship, children and their lives together playing songs throughout the show to illustrate the stories. Airs Friday, February 13 at 10:00 pm ET.

<u>Latidos channel 520</u>: Latin pop star Chayanne stops by the SiriusXM studios and guest DJs sharing some of his all-time favorite love songs. Airs Saturday, February 14 at 11:00 am ET.

<u>Caliente channel 150:</u> Internationally acclaimed singer, songwriter Juan Luis Guerra plays some of his favorite romantic songs. Airs Valentine's Day at 4:00 pm ET.

<u>La Kueva channel 540</u>: Chilean rock band La Ley shares their favorite heartbreak songs revealing the inspiration for their lyrics and themes. Airs Valentine's Day at 10:00 pm ET.

For more information on SiriusXM, please visitwww.siriusxm.com.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 27.3 million subscribers. SiriusXM creates and broadcasts commercialfree music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and at shop.siriusxm.com. SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in SiriusXM Canada which has more than 2 million subscribers. SiriusXM is also a leading provider of connected vehicles services to major automakers, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-byturn navigation.

On social media, join the SiriusXM community on <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u>, and <u>YouTube</u>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio service providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; changes in consumer protection laws and their enforcement; the security of the personal information about our customers; other existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; failure to comply with FCC requirements; modifications to our business plans; our indebtedness; and our principal stockholder has significant influence over our management and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2014,

which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (http://www.sec.gov). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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