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SiriusXM Announces Special Programming for NBA All-Star 2015

Hall of Famers Clyde Drexler, Isiah Thomas and Dominique Wilkins sit down for SiriusXM Town Hall special hosted by Stephen A. Smith on Feb. 13

SiriusXM NBA Radio channel to air more than 30 hours of coverage from New York Feb. 12-15, featuring shows hosted by Magic forward Aaron Gordon, Trailblazers guard C.J. McCollum, Jerry Stackhouse, Nancy Lieberman, Mateen Cleaves, others

Live broadcasts of 64th NBA All-Star Game and other events air on ESPN Radio and SiriusXM NBA Radio channels

NEW YORK, Feb. 9, 2015 /PRNewswire/ -- SiriusXM will offer subscribers extensive coverage of NBA All-Star 2015 - February 12-15 - with more than 30 hours of programming from New York on the SiriusXM NBA Radio channel, plus the live broadcasts of the 64th NBA All-Star Game from Madison Square Garden and other All-Star Weekend events.



Highlighting the weekend will be a special SiriusXM Town Hall program featuring Hall of Famers **Clyde Drexler**, **Isiah Thomas** and **Dominique Wilkins**, and hosted by Mad Dog Sports Radio host **Stephen A. Smith**. Drexler, Thomas, Wilkins and Smith will sit down in the SiriusXM studios on Friday, February 13, from 3:30 to 4:30 pm ET, where they will answer questions from the in-studio audience and discuss the All-Star Game and other headline topics from the NBA. The broadcast will air on SiriusXM NBA Radio (Sirius channel 207, XM channel 86) on Friday at 7:00 pm ET, Saturday at 5:00 pm ET and Sunday at 6:00 pm ET, and on Mad Dog Sports Radio (SiriusXM channel 85) on Saturday at 1:00 pm ET and Sunday at 7:00 am ET.

On Friday, February 13, Orlando Magic rookie forward **Aaron Gordon** will host a special edition of his SiriusXM NBA Radio show, *Year One*, live from the media center at the Sheraton Hotel in New York City from 6:00 to 7:00 pm ET. He will be joined by Portland Trailblazers guard **C.J. McCollum**, who hosted the show during his rookie season in 2013-14.

"As we go into one of the premiere showcase events in all of sports, SiriusXM listeners will

hear from the people who know the game best, including NBA Legends, players and league insiders," said Scott Greenstein, SiriusXM's President and Chief Content Officer. "We're excited to celebrate NBA All-Star 2015 with their insight and analysis, plus live event coverage, to bring our subscribers closer to everything happening on and off the court in New York."

SiriusXM NBA Radio's coverage throughout NBA All-Star 2015 will feature analysis by Hall of Famer **Nancy Lieberman**, **Jerry Stackhouse**, **Mateen Cleaves**, **Penny Hardaway** and **Charles Oakley**, along with hosts **Frank Isola**, **Jason Jackson**, **Justin Termine**, **Joel Meyers**, **Gerald Brown** and **Howie Cowart**.

The channel will broadcast live from 7:00 am to 7:00 pm ET from the Sheraton Hotel on Thursday, February 12, and Friday, February 13, and will present shows from All-Star practice at Madison Square Garden on Saturday, February 14, and from the NBA Legends Brunch at the Javits Center on Sunday, February 15.

Subscribers will also get ESPN Radio's broadcasts of the 64th NBA All-Star Game at Madison Square Garden on Sunday, February 15 (8:30 pm ET), the State Farm All-Star Saturday Night events at the Barclays Center in Brooklyn on Saturday, February 14 (8:30 pm ET), and the BBVA Compass Rising Stars Challenge at Barclays Center on Friday, February 13 (9:00 pm ET). These broadcasts will air on both ESPN Radio (SiriusXM channel 83) and on SiriusXM NBA Radio (Sirius channel 207, XM channel 86).

SiriusXM NBA Radio Schedule – NBA All-Star Weekend: (All times ET)

Thursday, Feb. 12 – Sheraton Hotel, NY

- 7 – 11 am: *The Starting Lineup* with Frank Isola and Mateen Cleaves
- 11 am – 3 pm: *Off the Dribble* with Jason Jackson, Joel Meyers and Jerry Stackhouse
- 3 – 6 pm: *NBA Today* with Justin Termine and Nancy Lieberman
- 6 – 7 pm: *The Bottom Line Sports Show* with Gerald Brown, Howie Cowart and Charles Oakley

Friday, Feb. 13 – Sheraton Hotel, NY

- 7 – 11 am: *The Starting Lineup* with Frank Isola and Mateen Cleaves
- 11 am – 3 pm: *Off the Dribble* with Jason Jackson, Joel Meyers and Nancy Lieberman
- 3 – 5 pm: *NBA Today* with Justin Termine and Nancy Lieberman
- 3:30 – 4:30 pm: *SiriusXM Town Hall with Clyde Drexler, Isiah Thomas, Dominique Wilkins and Stephen A. Smith* (taped in studio for later airing)
- 5 – 6 pm: *The Bottom Line Sports Show* with Gerald Brown, Howie Cowart and Penny Hardaway
- 6 – 7 pm: *Year One* with Aaron Gordon, C.J. McCollum and Justin Termine
- 7 – 8 pm: Broadcast of *SiriusXM Town Hall with Clyde Drexler, Isiah Thomas, Dominique Wilkins and Stephen A. Smith*

Saturday, Feb. 14 – All-Star Practice, Madison Square Garden, NY

- 10 am – 1 pm: *Off the Dribble* with Justin Termine and Mateen Cleaves

Sunday, Feb. 15 – NBA Legends Brunch, Javits Center, NY

- 10 am – 1 pm: *Off the Dribble* with Frank Isola and Jerry Stackhouse

SiriusXM NBA Radio brings fans closer to the game with 24 hour coverage of the sport, 365 days a year. The channel showcases a daily schedule of NBA-focused news and talk, expert analysis, interviews with the biggest names in the game, plus more than a dozen live NBA game broadcasts each week. NBA fans can call in to discuss the latest headlines and weigh in with their opinions on the issues of the day. For more info visit www.SiriusXM.com/NBA. Follow the channel on Twitter [@SiriusXMNBA](https://twitter.com/SiriusXMNBA).

About SiriusXM

[Sirius XM Holdings Inc.](http://www.siriusxm.com) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 27.3 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and from retailers nationwide as well as at shop.siriusxm.com. SiriusXM programming is available through the [SiriusXM Internet Radio](http://www.siriusxm.com) App for smartphones and other connected devices as well as online at [siriusxm.com](http://www.siriusxm.com). SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](http://www.siriusxm.com) which has more than 2 million subscribers. SiriusXM is also a leading provider of connected vehicles services to major automakers, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

On social media, join the SiriusXM community on [Facebook](https://www.facebook.com/SiriusXM), [Twitter](https://twitter.com/SiriusXM), [Instagram](https://www.instagram.com/SiriusXM), and [YouTube](https://www.youtube.com/SiriusXM).

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio service providers; our ability to attract and

retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; changes in consumer protection laws and their enforcement; the security of the personal information about our customers; other existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; failure to comply with FCC requirements; modifications to our business plans; our indebtedness; and our principal stockholder has significant influence over our management and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2014, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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