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PGA TOUR and SiriusXM Extend Broadcasting Agreement by 3 Years

SiriusXM PGA TOUR Radio channel will continue to deliver extensive live tournament coverage to fans nationwide through 2017

PONTE VEDRA BEACH, Fla. and NEW YORK, Feb. 4, 2015 /PRNewswire/ -- Extensive tournament coverage of the PGA TOUR will continue on SiriusXM PGA TOUR Radio for the next three years following an extension of the TOUR's agreement with SiriusXM.



Listeners have access to approximately 24 hours of live golf coverage each week, including hole-by-hole action and expert analysis on the only radio channel dedicated to professional golf. The station continues to provide live coverage from nearly 40 PGA TOUR tournaments in 2015, carrying through the FedExCup Playoffs and the start of the 2015-2016 season. SiriusXM PGA TOUR Radio is available to subscribers nationwide on Sirius channel 208, XM channel 93 and on the SiriusXM Internet Radio App.

"We are extremely pleased to continue our relationship with SiriusXM and bring comprehensive coverage and analysis throughout the PGA TOUR season," said PGA TOUR Commissioner Tim Finchem. "SiriusXM PGA TOUR Radio has proven to be a tremendous asset to the TOUR by providing a means to follow the competition live when you're traveling or otherwise away from the TV."

"PGA TOUR coverage is an important piece of our sports programming lineup and we're excited to continue our work with the TOUR to deliver our subscribers in-depth, high level broadcasts throughout the season," said Scott Greenstein, SiriusXM's President and Chief Content Officer. "With on-course play-by-play each day of tournament play and commentary from some of the best voices on the air, this coverage truly brings listeners inside the ropes at these events, no matter where they happen to be listening from."

Launched in June 2005, SiriusXM PGA TOUR Radio features a variety of broadcasters working on comprehensive play-by-play coverage, including former TOUR winners Mark Carnevale, Bill Kratzert, Mark McCumber, Dennis Paulson, Paul Stankowski and Phil Tataurangi. Earl Forcey will once again anchor the coverage most weeks, with Fred Albers, Doug Bell, Will Haskett, Mark Immelman, Bill Rosinski and Tom Werme among those returning to provide exclusive play-by-play coverage and player interviews from inside the ropes.

SiriusXM PGA TOUR Radio also offers the best daily golf talk, news, analysis and instruction on radio. The roster of talent on the channel features several World Golf Hall of Fame members, current and former PGA TOUR and LPGA pros, several leading instructors, and other prominent voices from the game. This includes Ben Crenshaw, Fred Couples, Nick Faldo, Tom Weiskopf, Annika Sorenstam, Hubert Green, John Daly, John Mahaffey, Chris DiMarco, Natalie Gulbis, Mark Carnevale, Dennis Paulson, Hank Haney, David Leadbetter, Jim McLean, Bob Ford, Claude Harmon III, Debbie Doniger, Jeff Warne, Pete Bevacqua, John Maginnes, Carl Paulson, Larry Rinker, Matt Adams, Brian Katrek, Lorne Rubenstein, Ben Shear, Greg Warmoth and Taylor Zanzour.

About PGA TOUR

The PGA TOUR is the world's premier membership organization for touring professional golfers, co-sanctioning more than 130 tournaments on the PGA TOUR, Champions Tour, Web.com Tour, PGA TOUR Latinoamérica, PGA TOUR Canada and PGA TOUR China.

The PGA TOUR's mission is to entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back, generate significant charitable and economic impact in the communities in which it plays, and provide financial opportunities for TOUR players.

Worldwide, PGA TOUR tournaments are broadcast to more than 1 billion households in 225 countries and territories in 32 languages. Virtually all tournaments are organized as non-profit organizations in order to maximize charitable giving. In 2013, tournaments across all Tours generated more than \$134 million for local and national charitable organizations and in early 2014 the TOUR's all-time charitable contributions surpassed \$2 billion.

The PGA TOUR's web site is PGATOUR.COM, the No. 1 site in golf, and the organization is headquartered in Ponte Vedra Beach, FL.

About SiriusXM

[Sirius XM Holdings Inc.](http://SiriusXMHoldingsInc.com) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 27.3 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and from

retailers nationwide as well as at shop.siriusxm.com. SiriusXM programming is available through the [SiriusXM Internet Radio](#) App for smartphones and other connected devices as well as online at siriusxm.com. SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers. SiriusXM is also a leading provider of connected vehicles services to major automotive manufacturers, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

On social media, join the SiriusXM community on [Facebook](#), [Twitter](#), [Instagram](#), and [YouTube](#).

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio entertainment providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; failure of our satellites, which, in most cases, are not insured; the interruption or failure of our information and communications systems; the security of the personal information about our customers; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; failure to comply with FCC requirements and other government regulations; and our indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2013, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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