

December 18, 2014



# SiriusXM to Air 35 College Football Bowl Games This Postseason

**Live play-by-play of games starting Dec. 20**

**Schedule includes College Football Playoff Semifinals and National Championship**

NEW YORK, Dec. 18, 2014 /PRNewswire/ -- SiriusXM will offer listeners live broadcasts of 35 bowl games this college football postseason including all three games of the inaugural College Football Playoff featuring Alabama, Oregon, Florida State and Ohio State.



The schedule begins this Saturday, December 20, with the R+L Carriers New Orleans Bowl at 11:00 am ET. Subscribers will get both College Football Playoff Semifinal games on January 1 – The Rose Bowl Presented by Northwestern Mutual Life featuring #2 Oregon vs. #3 Florida State at 5:00 pm ET and The Allstate Sugar Bowl featuring #1 Alabama vs. #4 Ohio State at 8:30 pm ET. Listeners can also tune in when the winners of those two games face off for the College Football Playoff National Championship at AT&T Stadium in Texas on January 12 at 8:30 pm ET.

A complete schedule of games and their SiriusXM channel assignments can be found at [www.SiriusXM.com/bowlschedule](http://www.SiriusXM.com/bowlschedule).

Additionally, throughout the postseason, fans around the country can stay informed on everything happening across the college football landscape with [SiriusXM College Sports Nation](#), channel 91, SiriusXM's 24/7 college sports channel.

SiriusXM College Sports Nation is available to subscribers on satellite radios, on the SiriusXM Internet Radio App and online at SiriusXM.com and features a team of expert hosts that includes Heisman Trophy winners, National Championship winners, and former coaches and players. Listeners will hear analysis from **Tim Brown, Eddie George, Gino Torretta, Gene Chizik, Greg McElroy, Gary Barnett, Dan Hawkins, Rick Neuheisel, Houston Nutt and Phil Savage**; as well as **Tim Brando, Jack Arute, Mark Packer, Bill King, Chris Childers and Taylor Zazour**.

Listeners can also hear ***The Paul Finebaum Show***, hosted by one of the leading voices in college football, weekdays at 3:00 pm ET on ESPN Xtra, SiriusXM channel 84.

Thirty of the bowl game broadcasts – including the College Football Playoff Semifinals and

College Football Playoff National Championship – are produced and provided by ESPN Radio. Other broadcast providers include RedVoice LLC, Touchdown Radio, and College Football Radio Network.

## **About SiriusXM**

[Sirius XM Holdings Inc.](#) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 26.7 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and from retailers nationwide as well as at [shop.siriusxm.com](#). SiriusXM programming is available through the [SiriusXM Internet Radio](#) App for smartphones and other connected devices as well as online at [siriusxm.com](#). SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers. SiriusXM is also a leading provider of connected vehicles services to major automotive manufacturers, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

On social media, join the SiriusXM community on [Facebook](#), [Twitter](#), [Instagram](#), and [YouTube](#).

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio entertainment providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; failure of our satellites, which, in most cases, are not insured; the interruption or failure of our information and communications systems; the security of the personal information about our customers; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; failure to comply with FCC requirements and other government regulations; and our indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-*

*looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2013, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

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