

December 17, 2014



Volvo Customers to Receive a 4-Year Subscription to SiriusXM Traffic and Weather

Access to a suite of traffic information from SiriusXM for Volvo customers buying vehicles equipped with the latest generation of Volvo Sensus Connect

Volvo customers also able to view local and national weather radar maps, receive on-screen weather alerts, storm information, and check detailed current and 5-day forecasts

NEW YORK, Dec. 17, 2014 /PRNewswire/ -- SiriusXM and Volvo Cars of North America today announced that Volvo customers will automatically receive a 4-year subscription to SiriusXM Traffic and weather information when purchasing any new Model Year 2015.5 vehicle equipped with the latest generation of Volvo Sensus Connect, Volvo's connected car platform.



Volvo drivers and passengers will be able to access a suite of traffic and weather information through the Volvo Sensus Connect in-car display. SiriusXM Traffic provides easily viewable

traffic speed and flow information as well as detailed accident information to assist in routing around congested areas. In addition to traffic updates, customers can view local and national weather radar maps, receive on-screen weather alerts, storm information as well as check detailed current and 5-day forecasts.

"Volvo Cars of North America is committed to offering our customers innovative in-vehicle technology that guides drivers and passengers safely to their destination," said Art Battaglia, Manager, Lifecycle, Business and Brand Strategy, Volvo Cars of North America. "We are thrilled to give our customers access to SiriusXM Traffic and weather information, combined with SiriusXM's wide variety of entertainment, so they can enjoy even more of what our Sensus Connect has to offer."

"In keeping with Volvo's commitment to safety, the suite of traffic and weather information delivered via satellite from SiriusXM allows Volvo customers to get the most out of the Volvo Sensus Connect," said Rodney Pickett, Senior Vice President, Automotive Partnerships, SiriusXM. "SiriusXM is thrilled Volvo has chosen to enhance its Sensus Connect system with SiriusXM's wide-variety of Infotainment services, making every trip even more enjoyable."

Volvo Cars of North America will continue to give customers purchasing new Volvo vehicles equipped with satellite radio a six-month subscription to SiriusXM's "All Access" package with access to SiriusXM's premium programming lineup. This includes Howard Stern, every NFL, MLB®, and NBA game, every NASCAR® race, plus NHL® games and PGA TOUR® coverage, as well as access to SiriusXM Internet Radio on smartphones and other connected devices as well as online at siriusxm.com.

For more information on SiriusXM, please visit www.siriusxm.com.

About SiriusXM

[Sirius XM Holdings Inc.](http://www.siriusxm.com) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 26.7 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and from retailers nationwide as well as at shop.siriusxm.com. SiriusXM programming is available through the [SiriusXM Internet Radio](http://shop.siriusxm.com) App for smartphones and other connected devices as well as online at siriusxm.com. SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](http://www.siriusxm.com) which has more than 2 million subscribers. SiriusXM is also a leading provider of connected vehicles services to major automotive manufacturers, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

On social media, join the SiriusXM community on [Facebook](https://www.facebook.com/siriusxm), [Twitter](https://twitter.com/siriusxm), [Instagram](https://www.instagram.com/siriusxm), and [YouTube](https://www.youtube.com/siriusxm).

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio entertainment providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; failure of our satellites, which, in most cases, are not insured; the interruption or failure of our information and communications systems; the security of the personal information about our customers; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; failure to comply with FCC requirements and other government regulations; and our indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2013, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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