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SiriusXM Launches 2014 WhyHunger's Hungerthon Charity Auction

Hungerthon auction items include a trip to meet and see Kenny Chesney and Jason Aldean; tickets to Willie Nelson and Jimmy Buffett; autographed items from 5 Seconds of Summer, Kelly Clarkson, Plain White T's, Melissa Etheridge, Billy Joel, Dave Grohl, Stevie Nicks, Tom Petty, Mike Tyson

Auction items also include opportunities to co-host, guest DJ or sit in studio with Jenny McCarthy, Opie & Jim Norton, Sway In The Morning, Morning Mash Up, Jason Ellis, Cousin Brucie and Entertainment Weekly Radio

SiriusXM's WhyHunger Town Hall special to air on Indie channel

NEW YORK, Nov. 25, 2014 /PRNewswire/ -- SiriusXM announced today its participation with WhyHunger's Hungerthon 2014. The charity auction will take place between now and Wednesday, December 10.



For the sixth consecutive year, many of SiriusXM's music, talk and sports channels will participate in WhyHunger's annual Hungerthon campaign by helping to promote WhyHunger's online auction of rare memorabilia and experiences donated by popular musicians, athletes and celebrities.

WhyHunger is a non-profit organization founded by the late Harry Chapin and current executive director and radio host, Bill Ayres. It is a leader in the fight against the root causes of hunger and poverty in the United States and around the world. SiriusXM continues to support WhyHunger as part of its "Sound of Change" initiative which is a program that generates awareness, action and funds for designated charitable causes.

Hungerthon auction items include trips to meet and see Kenny Chesney and Jason Aldean, a trip to Las Vegas to see Willie Nelson; autographed guitars from 5 Seconds of Summer, Big & Rich, Doobie Brothers, Billy Idol, Jackson Browne, Weezer, Slash and Santana; tambourines autographed by Stevie Nicks and Alison Moyet; autographed drumheads by Dave Grohl, Nick Mason and The Allman Brothers Band who signed the drumhead on the night of their final performance as a band; an autographed ukulele by Colbie Caillat;

autographed posters by Tom Petty and Motley Crue; an autographed skate deck by Pearl Jam; tickets to concerts for Phish, Jimmy Buffett, Calvin Harris on New Year's Eve, Kidz Bop, "The Lights All Night Festival," and to Elvis Presley's Graceland, the Rock and Roll Hall of Fame and Museum, Jazz at Lincoln Center, the Metropolitan Opera, the Grand Ole Opry and the 2015 Daytona 500; lunch with Marky Ramone, signed Mike Tyson boxing gloves and much more.

Participants in the auction for WhyHunger's 29th annual Hungerthon will also be able to bid on an opportunity to sit in during SiriusXM shows with Jenny McCarthy, Opie & Jim, Sway Calloway, Jason Ellis, Cousin Brucie, and The Morning Mash Up and opportunities to record guest DJ sessions on '70s on 7, Jimmy Buffett's Radio Margaritaville, Grateful Dead Channel, Elvis Radio, Siriusly Sinatra, B.B. King's Bluesville and Pearl Jam Radio; the opportunity to sit in on Entertainment Weekly Radio; as well as the opportunity to spend a day at a NFL training camp.

Auctions will be conducted online at www.charitybuzz.com/hungerthon during designated times. A list of auction items and full details are available at www.siriusxm.com/hungerthon. SiriusXM is not a sponsor of the auction but is a participating promoter and donor of opportunities on the auction block. Learn more at www.hungerthon.org and join in the fight to end hunger in America and ensure that everyone has access to nutritious food.

In addition, as part of SiriusXM's support the WhyHunger efforts, SiriusXM's Bob Edwards will host a special one hour show with special guests Jen Chapin, daughter of WhyHunger's founder Harry Chapin, and co-founder Bill Ayres. The "SiriusXM WhyHunger Town Hall" special will focus on the work of those who mobilize volunteers to help end hunger and the many initiatives and programs to help communities become healthier and self-reliant. "SiriusXM's WhyHunger Town Hall" will air as a special edition of Edwards's show on SiriusXMPR, channel 121, on Thursday, November 27 at 7:00 am ET and PT.

For more information on SiriusXM, please visit www.siriusxm.com.

ABOUT WHYHUNGER

Founded in 1975 by the late musician Harry Chapin and radio DJ Bill Ayres, WhyHunger is a global leader in building the movement to end hunger and poverty by connecting people to nutritious, affordable food and by supporting grassroots solutions that inspire self-reliance and community empowerment. For the fourth consecutive year, WhyHunger has received the highest rating of four stars from Charity Navigator. Find out more at www.whyhunger.org

About SiriusXM

[Sirius XM Holdings Inc.](http://www.siriusxm.com) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 26.7 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and from retailers nationwide as well as at shop.siriusxm.com. SiriusXM programming is available through the [SiriusXM Internet Radio](http://www.siriusxm.com) App for smartphones and other connected devices as well as online at [siriusxm.com](http://www.siriusxm.com). SiriusXM also provides premium traffic, weather, data and

information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

On social media, join the SiriusXM community on [Facebook](#), [Twitter](#), [Instagram](#), and [YouTube](#).

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio entertainment providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; failure of our satellites, which, in most cases, are not insured; the interruption or failure of our information and communications systems; the security of the personal information about our customers; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; failure to comply with FCC requirements and other government regulations; and our indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2013, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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