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TechCrunch to Air Weekly Show on SiriusXM

"TechCrunch Radio" moves from limited-run show to exclusive weekly series on SiriusXM

SiriusXM listeners will hear live rapid-fire tech pitch-offs from start-up companies, plus all the latest technology news, tech innovations and the hottest gadgets and services on weekly show

NEW YORK, Nov. 24, 2014 /PRNewswire/ -- TechCrunch and SiriusXM today announced that John Biggs, TechCrunch's East Coast Editor, and Jordan Crook, TechCrunch writer and reporter, will host "TechCrunch Radio" as an exclusive weekly series.



The launch of the weekly show comes after the limited-run "TechCrunch Radio" series premiered at Disrupt San Francisco 2014. The exclusive SiriusXM series gives listeners all the news on the latest technology from the world's most innovative start-ups as well as established companies launching their gadgets, products, and services.

"TechCrunch is the trusted news source in the tech world, helping audiences navigate and understand news at the cutting edge of the start-up world," said Luke Beatty, President of Independent Brands, AOL. "We're excited to continue to bring TechCrunch's expertise and insight to SiriusXM listeners."

"This partnership with SiriusXM demonstrates the benefits of pioneering new partnership models – for TechCrunch a brand extension into radio, for SiriusXM, it gives listeners more content in the technology space - making it a win/win situation for both companies," said Kim Kadlec, Senior Vice President of Global Strategic Partnerships, AOL.

"Within minutes of launching our limited-run series with TechCrunch, we knew 'TechCrunch Radio' had all the elements of being a long-term success with our listeners," said Scott Greenstein, President and Chief Content Officer, SiriusXM. "We are thrilled to announce John Biggs and Jordan Crook will return to bring the latest in the tech world to our subscribers and give listeners across the country the opportunity to be among the first to hear about the future of tech."

Each week, "TechCrunch Radio" will give SiriusXM listeners the opportunity to hear rapid-fire tech pitch-offs from start-up companies. The show will also include interviews with some of

the most interesting people in the tech world and representatives from the hottest tech start-ups, giving SiriusXM listeners an inside look at the most important topics in today's technology landscape.

"TechCrunch Radio" will air each Tuesday starting November 25th at 6:00 pm ET, with a replay at 6:00 pm PT, drive time for both coasts, on [Indie](#), channel 102. "TechCrunch Radio" will also be available to listeners via the SiriusXM Internet Radio App on smartphones and other connected devices, as well as online at [siriusxm.com](#). Listeners will also be able to listen to the show via SiriusXM On Demand through the SiriusXM Internet Radio App for smartphones and other mobile devices and online at [siriusxm.com](#).

TechCrunch, a unit of AOL's Brand Group, is a leading technology media property, dedicated to obsessively profiling startups, reviewing new Internet products, and breaking tech news. Founded in June 2005, TechCrunch and its network of websites now reach more than 12 million unique monthly visitors and draw more than 37 million page views per month.

For more information on SiriusXM, please visit [www.siriusxm.com](#).

About Techcrunch

Founded in June 2005, TechCrunch is a leading technology media property, dedicated to obsessively profiling startups, reviewing new Internet products and breaking tech news. The TechCrunch community includes more than two million friends and followers on Twitter, Facebook, LinkedIn, Google and other social media. CrunchBase, TechCrunch's open database about start-up companies, people and investors, has become a leading statistical resource for technology companies and transactions. The company hosts major conferences and events, including the Disrupt series, The Crunchies Awards and various meet-ups worldwide serving as community platforms for industry conversation and collaboration.

About SiriusXM

[Sirius XM Holdings Inc.](#) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 26.7 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and from retailers nationwide as well as at [shop.siriusxm.com](#). SiriusXM programming is available through the [SiriusXM Internet Radio](#) App for smartphones and other connected devices as well as online at [siriusxm.com](#). SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers. SiriusXM is also a leading provider of connected vehicles services to major automotive manufacturers, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

On social media, join the SiriusXM community on [Facebook](#), [Twitter](#), [Instagram](#), and [YouTube](#).

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio entertainment providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; failure of our satellites, which, in most cases, are not insured; the interruption or failure of our information and communications systems; the security of the personal information about our customers; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; failure to comply with FCC requirements and other government regulations; and our indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2013, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/techcrunch-to-air-weekly-show-on-siriusxm-300000295.html>

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