

AC/DC To Launch New, Exclusive, Limited-Run SiriusXM Channel

"AC/DC Radio" to feature "Town Hall" special with AC/DC

NEW YORK, Nov. 24, 2014 /PRNewswire/ -- SiriusXM announced today that it will launch "AC/DC Radio," an exclusive, limited-run channel featuring the music of legendary hard rock band AC/DC.



SiriusXM's "AC/DC Radio" will air Wednesday, November 26 through Sunday, December 7 via satellite on channel 25 and through the SiriusXM Internet Radio App on smartphones and other connected devices, as well as online at siriusxm.com. The limited-run channel will feature music spanning AC/DC's entire career up to their new album *Rock or Bust*, which is scheduled to be released on Tuesday, December 2, as well as classic rock music that airs regularly on SiriusXM's Classic Rewind channel.

Additionally, AC/DC members Angus Young and Brian Johnson will be in the SiriusXM studios as part of a special edition of SiriusXM's "Town Hall" series. The "Town Hall" with AC/DC will include the hard rock icons answering questions about their storied career and new album *Rock or Bust*, from a studio audience of SiriusXM listeners, and moderated by renowned/Grammy award winning producer Brendan O'Brien, who produced *Rock Or Bust*.

"SiriusXM's Town Hall with AC/DC" will air on Thursday, November 27 at 12:00 pm ET, via satellite on "AC/DC Radio." For rebroadcast times, please visit www.siriusxm.com/townhall.

"SiriusXM's Town Hall with AC/DC" is part of SiriusXM's "Town Hall" series, featuring iconic entertainers and figures sitting down with studio audiences of SiriusXM listeners. Previous SiriusXM "Town Hall" specials have featured Bruce Springsteen, Billy Crystal, Quentin Tarantino, Carol Burnett, Tom Petty, Willie Nelson, KISS, Coldplay, Ringo Starr, Barbra Streisand, Taylor Swift, Hugh Jackman, Dolly Parton, Kris Kristofferson, the cast of Nashville, Jason Aldean, Roger Waters, the surviving members of Nirvana, Gregg Allman, Usher and Tony Hawk.

"AC/DC Radio" is an example of SiriusXM channels created with iconic and prominent artists, including Bruce Springsteen's E Street Radio, Jimmy Buffett's Radio Margaritaville, Willie Nelson's Willie's Roadhouse, The Pink Floyd Channel, B.B. King's Bluesville, Elvis Radio, Siriusly Sinatra, Ozzy Osbourne's Ozzy's Boneyard, Pearl Jam Radio, Eminem's Shade 45, Tiësto's Club Life Radio and Neil Diamond Radio.

For more information on SiriusXM, please visitwww.siriusxm.com.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 26.7 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and from retailers nationwide as well as at shop.siriusxm.com. SiriusXM programming is available through the Siriusxm.com. Siriusxm.com. SiriusxM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™. SiriusXM Marine™. SiriusXM holds a minority interest in SiriusxM Canada which has more than 2 million subscribers.

On social media, join the SiriusXM community on <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u>, and <u>YouTube</u>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio entertainment providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; failure of our satellites, which, in most cases, are not insured; the interruption or failure of our information and communications systems; the security of the personal information about our customers; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; failure to comply with FCC requirements and other government regulations; and our indebtedness. Additional factors that could cause our results to differ materially from those described in the forwardlooking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2013, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (http://www.sec.gov). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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