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SiriusXM's Business Radio to Air Cybersecurity Special "Hacked" Hosted by Industry Leader, Bill Conner

Former President and CEO of Entrust to host panelists including Michael Chertoff, Former United States Secretary of Homeland Security; David Chamberlin, EVP and Head of Edelman's Data Privacy and Security Group; and Chad Sweet, Co-Founder and CEO of The Chertoff Group

Special will air ahead of Black Friday

NEW YORK, Nov. 12, 2014 /PRNewswire/ -- SiriusXM announced today that Bill Conner, former CEO and President of Entrust, will host SiriusXM's cybersecurity special, "Hacked," to air on the Business Radio Powered by the Wharton School channel.



Joining Conner at the SiriusXM studios in New York will be a select panel of security specialists including [Michael Chertoff](#), Executive Chairman of [The Chertoff Group](#) and former United States Secretary of Homeland Security; [David Chamberlin](#), Executive Vice President and head of [Edelman's Data Privacy & Security Group](#) ([@edelmandsp](#)); and [Chad Sweet](#), Co-Founder and CEO of [The Chertoff Group](#) ([@ChertoffGroup](#)).

The recent hackings of major retail stores across the country have heightened the concerns of consumers, business leaders, regulators and policymakers. SiriusXM's special "Hacked" will give SiriusXM listeners insight as the host and panelists explore ways of protecting your business' network, protecting one's identity both in stores and online, and what can and should be done to ensure a higher level of data security and privacy across the board.

"With the busy shopping season ahead, we want to share with listeners the knowledge and valuable information from this great group of panelists assembled on Business Radio," said Scott Greenstein, President and Chief Content Officer, SiriusXM. "As Black Friday and Cyber Monday approach, this special is yet another example of Business Radio delivering real-world advice and timely information to SiriusXM listeners nationwide."

SiriusXM's "Hacked" special will air Saturday, November 15 at 12:00 pm ET on Business Radio Powered by the Wharton School, SiriusXM channel 111, and via the SiriusXM Internet App on smartphones and other connected devices, as well as online at [siriusxm.com](#). The

special will rebroadcast on Sunday, November 16 at 6:00 pm; Monday, November 24 at 1:00 pm; Friday, November 28 at 11:00 and 5:00 pm; and Monday, December 1 at 12:00 pm ET.

Bill Conner is an American business executive and graduate of The Wharton School of The University of Pennsylvania. He was the CEO and President of Entrust, a software security company that specializes in identity and inscription-based security. Conner is involved in business and public-private initiatives that are building coalitions to protect information and online infrastructures both domestically and abroad.

"Business Radio Powered by the Wharton School" is a groundbreaking 24/7 channel created in collaboration with The Wharton School and airs on SiriusXM channel 111. Broadcasting from The Wharton School's historic Ivy League campus and Silicon Valley, the channel features a wide range of original shows hosted by one of the most cited and published faculties of all top-tier business schools. Regular guests will include world-renowned executives, captains of industry, thought leaders, and battle-tested experts.

From the biggest headlines of the day to the nuts/bolts of launching a business, the advice, information, topics and real-life people/businesses explored on the channel will help listeners navigate the 21st century business world.

Anchored by professors of the school, Business Radio Powered by the Wharton School airs via satellite on SiriusXM channel 111. Business Radio will be available on SiriusXM On Demand for subscribers listening via the [SiriusXM Internet Radio App](#) for smartphones and other mobile devices or online at [siriusxm.com](#). Visit [www.siriusxm.com/ondemand](#) for more info on SiriusXM On Demand.

For more information, please visit [www.siriusxm.com](#).

About SiriusXM

[Sirius XM Holdings Inc.](#) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 26.7 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and from retailers nationwide as well as at [shop.siriusxm.com](#). SiriusXM programming is available through the [SiriusXM Internet Radio App](#) for smartphones and other connected devices as well as online at [siriusxm.com](#). SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

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This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue,"

"is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio entertainment providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; failure of our satellites, which, in most cases, are not insured; the interruption or failure of our information and communications systems; the security of the personal information about our customers; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; failure to comply with FCC requirements and other government regulations; and our indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2013, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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Media Contact:
Michelle Dominguez
Michelle.Dominguez@siriusxm.com
212-901-6792

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