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John Daly Joins SiriusXM PGA TOUR Radio

"Hit It Hard with John Daly" will debut this December

NEW YORK, Nov. 10, 2014 /PRNewswire/ -- SiriusXM announced today that two-time major championship winner John Daly has signed on to host a new show on [SiriusXM PGA TOUR Radio](#) (XM channel 93, Sirius channel 208).



Hit It Hard with John Daly will debut this December and run as a six-part series on the channel. Daly will take calls from listeners around the country, talk about his experiences in and out of the sport, offer his thoughts on today's game and players, share his love of music, and more.

"One of the things I've enjoyed most about my career is the fans and their support. I still feed off of their energy and encouragement in every tournament I play in," said Daly.

"SiriusXM is a great new way for me to interact with those fans and talk about not only golf, but music and life in general, and I'm looking forward to sharing my experiences both on the golf course and beyond it."

"John has had a significant impact on the world of golf, where his play and personality have appealed to established fans and drawn new ones to the sport," said Scott Greenstein, SiriusXM's President and Chief Content Officer. "He's lived and continues to live a very unique life on and off the course and his perspective is a terrific addition to SiriusXM PGA TOUR Radio."

Daly joined the PGA TOUR in 1991 and became an immediate star by winning his first major – the PGA Championship – in his rookie season. Remarkably, he was the ninth alternate invited to play in the tournament after Nick Price dropped out of the field. Despite arriving late in the week and not having time to play a practice round, the 25-year-old Daly shot scores of 69-67-69-71 to win by three strokes. His powerful swing and individuality have made him a huge fan favorite and his popularity stretches beyond golf to reach fans that had never before followed the sport. Daly went on to win four more times on the PGA TOUR, including his second major victory at the British Open in 1995. He continues to compete today in PGA TOUR events and internationally, and he remains instantly recognizable for his long drives and colorful outfits.

Away from his golf bag, Daly has ventured into the worlds of music and golf course design. As a singer/songwriter he has recorded two country music albums and released a new single in 2014 entitled "Hit It Hard." His company, JD Designs, has designed golf courses across

the U.S., in Canada and Ireland. Daly is also involved with several charities.

SiriusXM PGA TOUR Radio offers live golf play-by-play of PGA TOUR events and major championships. This year the channel unveiled an expanded programming lineup that offers the best daily golf talk, news, analysis and instruction on radio. In addition to Daly, hosts on the channel include World Golf Hall of Fame members Ben Crenshaw, Fred Couples and Hubert Green, Henrik Stenson, Ian Poulter, Annika Sorenstam, Chris DiMarco, Rich Beem, Hank Haney, David Leadbetter, Jim McLean, Bob Ford, Mark Carnevale, John Maginnes, Carl Paulson, Dennis Paulson, Matt Adams, Brian Katrek, Sandy McIlree, Larry Rinker, Lorne Rubenstein, Ben Shear, John Swantek, Jeff Warne, Greg Warmoth and Taylor Zarzour. Listeners can also hear Golf Channel programming. Visit www.SiriusXM.com/SiriusXMPGATOURRadio for a daily schedule.

About SiriusXM

[Sirius XM Holdings Inc.](#) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 26.7 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and from retailers nationwide as well as at shop.siriusxm.com. SiriusXM programming is available through the [SiriusXM Internet Radio](#) App for smartphones and other connected devices as well as online at siriusxm.com. SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

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This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio entertainment providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; failure of our satellites, which, in most cases, are not insured; the interruption or failure of our information and communications systems; the security of the personal information about our customers; royalties we pay for music rights, which increase

over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; failure to comply with FCC requirements and other government regulations; and our indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2013, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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